

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM783883

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
International Finance Corporation		11/15/2022	International organization established by Articles of Agreement among its member countries:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Global Impact Investing Network, Inc.		
<b>Street Address:</b>	One Battery Park Plaza, Suite 202		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Non-Profit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6397241		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-451-3800		
<b>Email:</b>	skann@gibsondunn.com		
<b>Correspondent Name:</b>	Stephanie Kann		
<b>Address Line 1:</b>	3161 Michelson Drive		
<b>Address Line 2:</b>	Gibson, Dunn & Crutcher LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	36365-00002		
<b>NAME OF SUBMITTER:</b>	Stephanie Kann		
<b>SIGNATURE:</b>	/stephanie kann/		
<b>DATE SIGNED:</b>	02/01/2023		
<b>Total Attachments: 10</b>			
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**OPERATING PRINCIPLES FOR IMPACT MANAGEMENT  
ASSIGNMENT AGREEMENT**

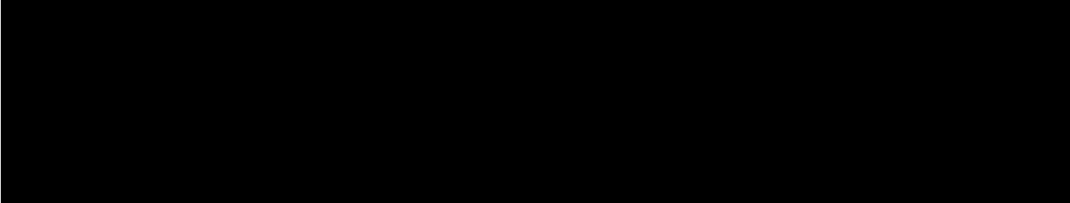
THIS ASSIGNMENT AGREEMENT (this "Assignment"), is effective as of November 15, 2022 (the "Effective Date") and is by and between the International Finance Corporation, an international organization established by Articles of Agreement among its member countries, headquartered at 2121 Pennsylvania Avenue, NW, Washington, DC 20433, U.S.A. ("Assignor") and the Global Impact Investing Network, a nonprofit 501(c)3 organization incorporated in the state of Delaware, headquartered at One Battery Park Plaza, Suite 202, New York, NY 10004, USA ("Assignee").

WHEREAS, Assignor desires to assign and transfer to Assignee all right, title, and interest, in and to those assets and rights, whether tangible or intangible, used or held for use in the Operating Principles for Impact Management, as they exist as of the Effective Date, including the following:

- (i) the trademarks, trade dress, logos, and designs used on or in connection with the [www.impactprinciples.org](http://www.impactprinciples.org) website ("Impact Principles Site"), including, without limitation, registered and common law rights and all rights in the OPERATING PRINCIPLES FOR IMPACT MANAGEMENT mark and logo, along with the goodwill associated therewith ("Impact Principles Trademarks") as set forth on Schedule A annexed hereto;
- (ii) [REDACTED] (and together with the Impact Principles Site and the Impact Principles Trademarks, collectively, the "Assigned IP");
- (iii) [REDACTED]
- (iv) [REDACTED]
- (v) [REDACTED] (collectively, [REDACTED] together with the Assigned IP, [REDACTED], the "Assigned Assets").

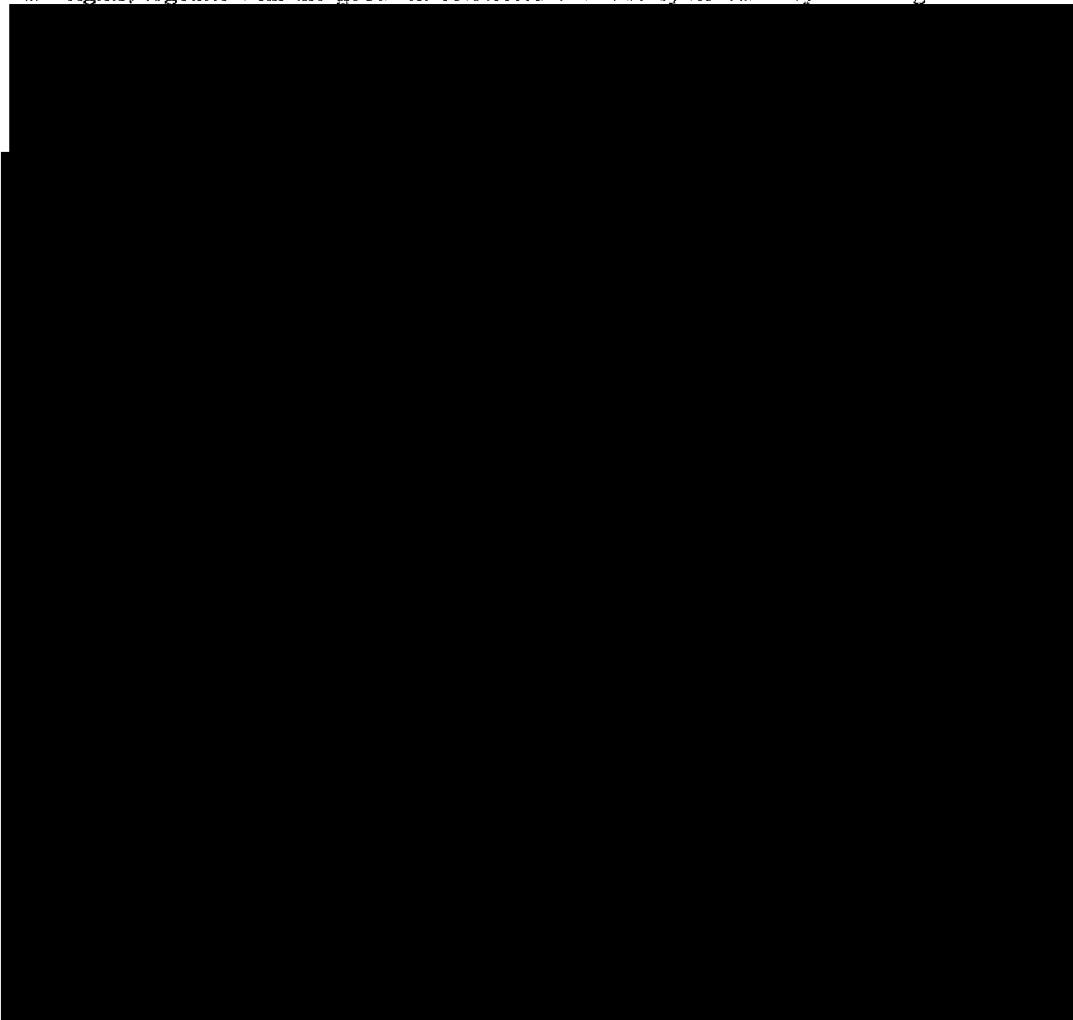
WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Assigned Assets, together with any and all goodwill connected with and symbolized by the trademarks.

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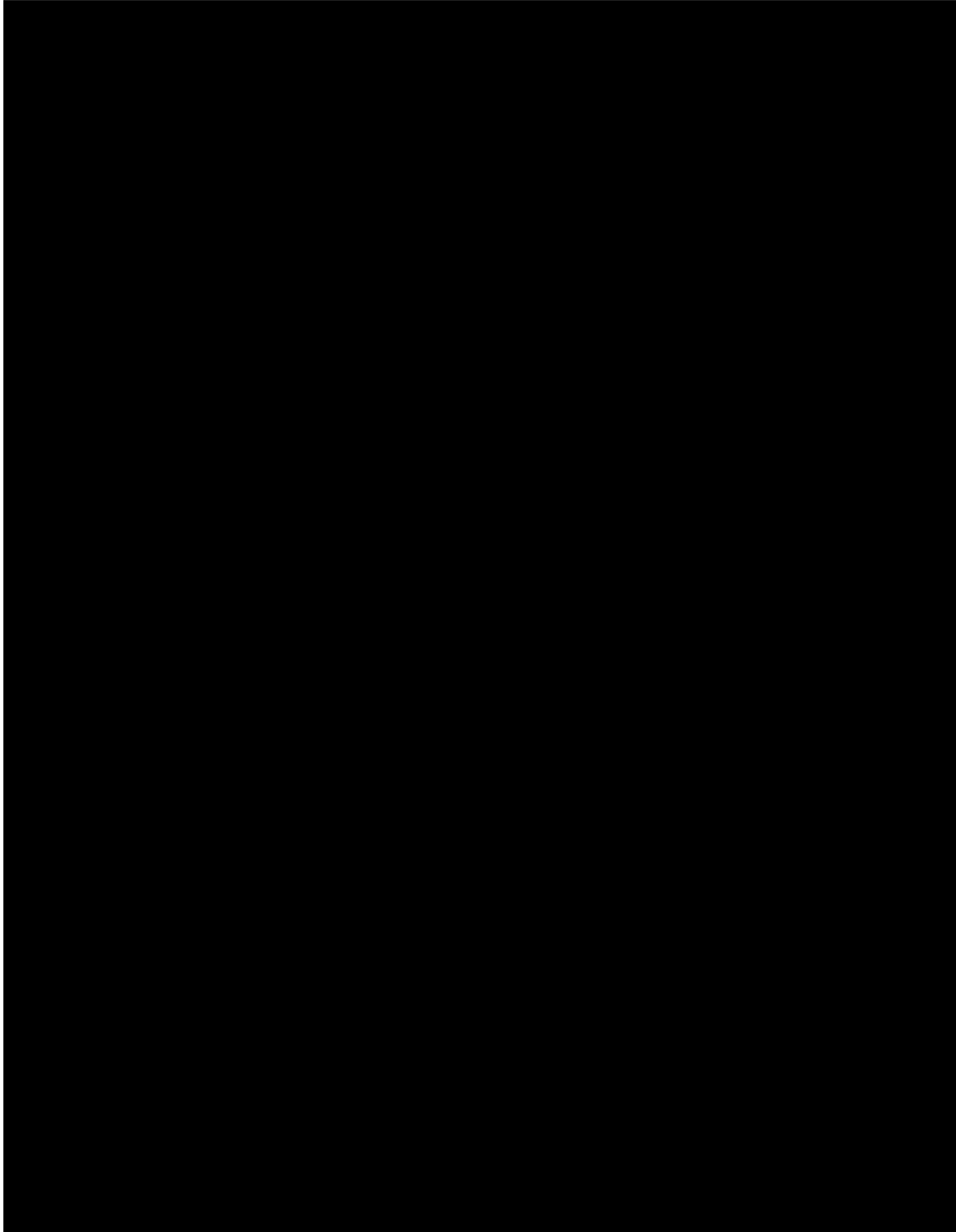


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee covenant and agree as follows:

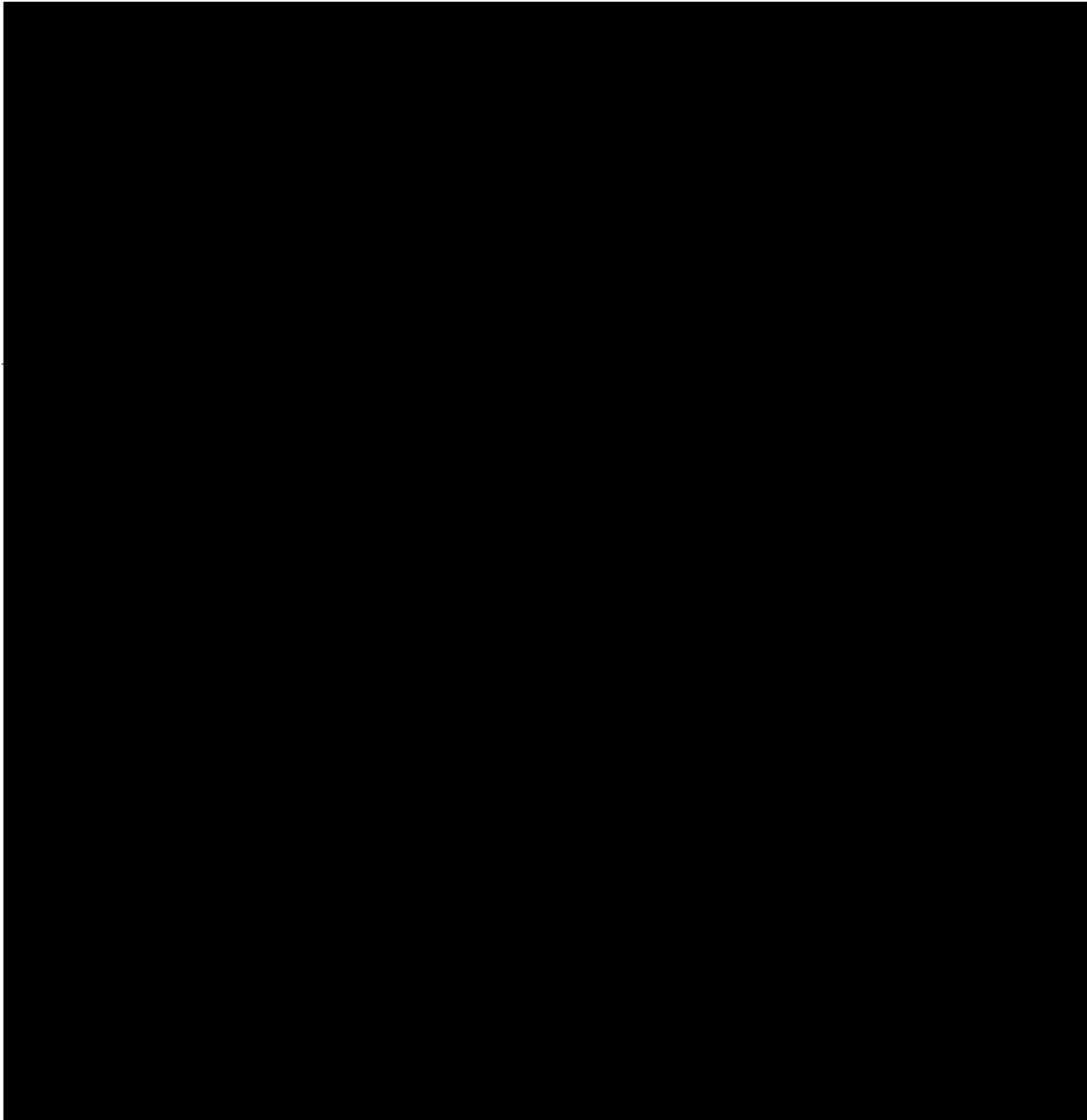
1. Assignment. Assignor hereby assigns and transfers to Assignee, its successors, and assigns, with full title guarantee and with effect from the Effective Date, all right, title, and interest in and to the Assigned Assets, including without limitation, all federal, state, and common law rights, together with the goodwill connected with and symbolized by the Assigned Assets.



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*[Signature Page Follows]*

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IN WITNESS THEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR

International Finance Corporation

By: 

Name: Susan Lund

Title: Vice President Economics

and Private Sector Development

ASSIGNEE

The Global Impact Investing  
Network

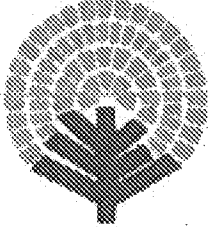

By: 

Name: Amit Bouri

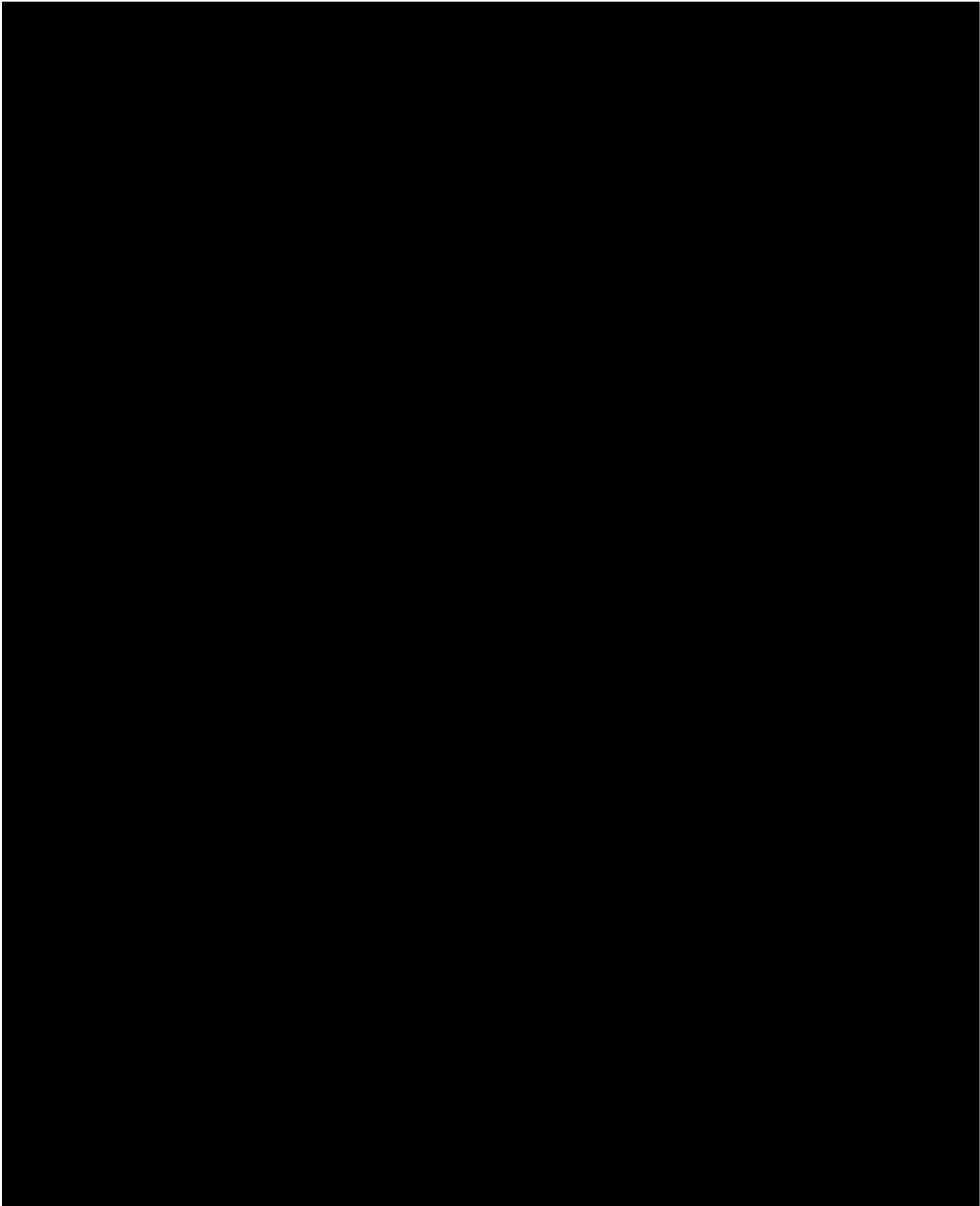
Title: CEO

SCHEDULE A -

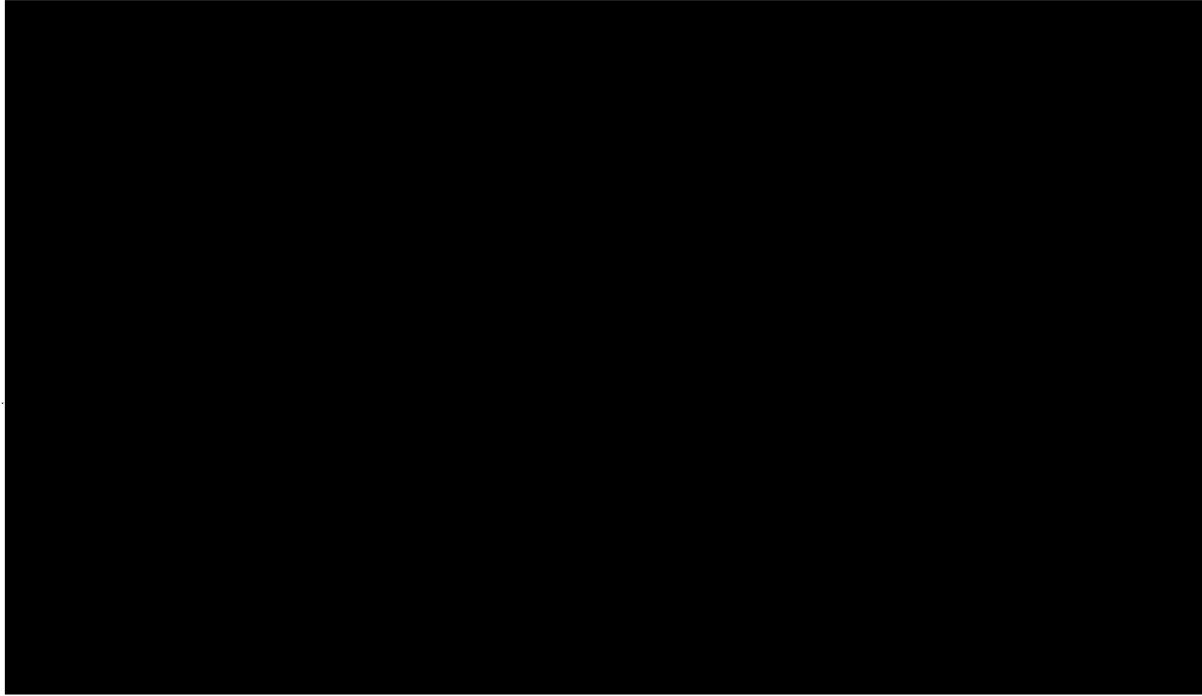
I. Trademarks

Mark	Reg. No.	Reg. Date
	6397241	June 22, 2021
OPERATING PRINCIPLES FOR IMPACT MANAGEMENT	N/A	N/A
 <b>Operating Principles for Impact Management</b>	N/A	N/A

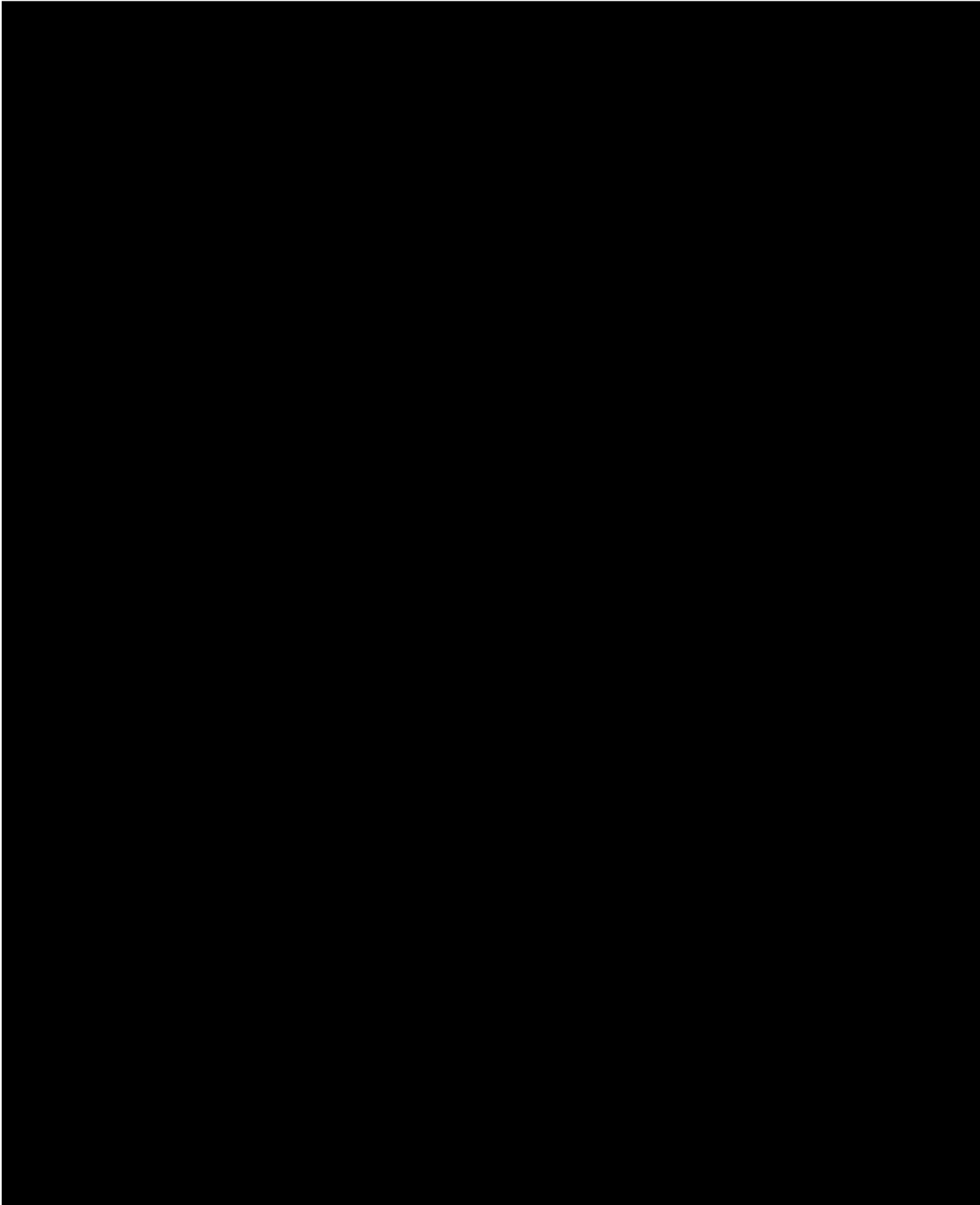




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