

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784211

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| FreemantleMedia North America Inc | | 02/01/2023 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Netflix Studios, LLC | | |
| Street Address: | 5808 W. Sunset Blvd. | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90028 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 6950494 | SNOWFLAKE MOUNTAIN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4155760300 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4155760200 | | |
| Email: | awells@kilpatricktownsend.com | | |
| Correspondent Name: | Jennifer D. Arkowitz | | |
| Address Line 1: | Two Embarcadero Center, Suite 1900 | | |
| Address Line 2: | Kilpatrick Townsend & Stockton LLP | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111 | | |
| ATTORNEY DOCKET NUMBER: | 1276529 | | |
| NAME OF SUBMITTER: | Amy Wells | | |
| SIGNATURE: | /Amy M. Wells/ | | |
| DATE SIGNED: | 02/02/2023 | | |
| Total Attachments: 1 | | | |
| source=Snowflake Mountain US - Fremantle Assignment (Fully Exec)#page1.tif | | | |

OP \$40.00 6950494

ASSIGNMENT OF TRADEMARK

This Assignment ("Assignment") is made effective as of February 1, 2023 from **FremantleMedia North America Inc**, a Delaware corporation, whose address is 2900 West Alameda Avenue, 8th Floor, Burbank, California 91505 ("ASSIGNOR") to **Netflix Studios, LLC**, a Delaware limited liability company, whose address is 5808 W. Sunset Blvd, Los Angeles, California 90028 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of U.S. trademark registration no. 6950494 for SNOWFLAKE MOUNTAIN ("the Mark"), together with the goodwill of the business symbolized thereby;

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all its rights, title, and interest in and to the Mark, together with the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR's rights, title, and interest in and to the Mark, together with (i) the goodwill of the business relating thereto; and (ii) all rights to sue for past, present and future infringements or misappropriations of the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

FremantleMedia North America Inc

By: 

Name: Tim Grau

Title: EVP, Business and legal Affairs

ASSIGNEE:

Netflix Studios, LLC

By: 

Name: Ali Buttars

Title: Director, Trademarks & Brand Protection