

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM784446

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
William Lange		01/27/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Saint Joseph's University		
<b>Street Address:</b>	5600 City Avenue		
<b>City:</b>	Philadelphia		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19131		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6234792	HAWK HILL BASKETBALL	
<b>Registration Number:</b>	5946595	HAWK HILL PHILADELPHIA	
<b>Registration Number:</b>	6065976	THESTORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6106401965		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6106405800		
<b>Email:</b>	trademarks@stradley.com		
<b>Correspondent Name:</b>	Stradley Ronon Stevens & Young, LLP		
<b>Address Line 1:</b>	Donna Marie Davidson		
<b>Address Line 2:</b>	30 Valley Stream Parkway		
<b>Address Line 4:</b>	Malvern, PENNSYLVANIA 19355		
<b>ATTORNEY DOCKET NUMBER:</b>	183048-0001		
<b>NAME OF SUBMITTER:</b>	Donna Marie Davidson		
<b>SIGNATURE:</b>	/Donna Marie Davidson/		
<b>DATE SIGNED:</b>	02/03/2023		
<b>Total Attachments: 3</b>			
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## **TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 27<sup>th</sup> day of January 2023, by William Lange, an individual, residing at 1016 Arbor Way, Newtown Square, Pennsylvania 19073 ("Assignor"), and Saint Joseph's University, a Pennsylvania corporation, located at 5600 City Avenue, Philadelphia, Pennsylvania 19131 ("Assignee").

WHEREAS, Assignor is the sole owner of the Transferred Trademarks identified on Schedule A;

WHEREAS, Assignor has agreed to assign, transfer, convey, grant, and deliver to Assignee all of Assignor's right, title, and interest in, to, and under the Transferred Trademarks; and

WHEREAS, Assignee has agreed to accept from Assignor all of his right, title, and interest in, to, and under the Transferred Trademarks .

NOW, THEREFORE, for good and valuable consideration (including the premises and covenants set forth in this document), the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

Assignor hereby assigns, transfers, conveys, grants, and delivers to Assignee all of Assignor's respective right, title, and interest in, to, and under the Transferred Trademarks, together with the goodwill associated therewith, including all registrations, applications, and common law rights therefor in the United States, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all income, royalties, or payments due or payable as of the time of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Transferred Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.

The Assignor authorizes and requests the Director of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to transfer all registrations and applications for the Transferred Trademarks to the Assignee as assignee of the entire right, title, and interest therein or otherwise as the Assignee may direct, in accordance with this instrument of assignment, and to issue to the Assignee all registrations which may issue with respect to any applications for a trademark in the Transferred Trademarks.

Assignor covenants and agrees that it will, upon the reasonable request of Assignee, execute and deliver, or cause to be executed or delivered, any and all documents provided by Assignee that may be necessary or desirable to perfect the assignment, conveyance, and transfer of the Transferred Trademarks hereunder.

This Assignment shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania applicable to agreements made and to be performed entirely within such Commonwealth, without regard to the conflicts of law principles of such Commonwealth.

This Assignment may be executed in one or more counterparts, each of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first above written.

Dated: January 27, 2023

**ASSIGNOR**

DocuSigned by:  
By: Billy Lange  
William Lange

Dated: January 27, 2023

**ASSIGNEE**

DocuSigned by:  
By: Cheryl McConnell Ph.D.  
Name: Cheryl McConnell Ph.D.  
Title: Interim President

**SCHEDULE A**  
**Transferred Trademarks**

<b>U.S. Registration Number</b>	<b>Trademark</b>	<b>Registration Date</b>
Reg. No. 6,234,792	HAWK HILL BASKETBALL	Registered December 29, 2020
Reg. No. 5,946,595	HAWK HILL PHILADELPHIA	Registered December 24, 2019
Reg. No. 6,065,976	THESTORY	Registered May 26, 2020