

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784503

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HATCHBEAUTY BRANDS, LLC		02/02/2023	Limited Liability Company: DELAWARE
HATCHBEAUTY AGENCY, LLC		02/02/2023	Limited Liability Company: DELAWARE
LUC & COCO LLC		02/02/2023	Limited Liability Company: DELAWARE
TRENDALYTICS INNOVATION LABS, INC.		02/02/2023	Corporation: DELAWARE
HATCHBEAUTY PRODUCTS, LLC		02/02/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	SECOND AVENUE CAPITAL PARTNERS LLC
Street Address:	75 Second Avenue, Suite 550
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02494
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 93

Property Type	Number	Word Mark
Registration Number:	6031209	A BEAUTY & WELLNESS INCUBATOR
Registration Number:	5282623	A TRICK OR TWO
Registration Number:	5234026	AMPLI-TINT
Registration Number:	5192920	ATMOS SHIELD
Registration Number:	5444209	AURADESCENCE
Registration Number:	5481713	BEAUTY'S MOST WANTED
Registration Number:	6789998	BE BEAUTY ESSENTIALS
Registration Number:	6790002	BE BEAUTY ESSENTIALS
Registration Number:	5587506	BIG DEAL
Registration Number:	5541870	BIG DREAMS SMALL PORES
Registration Number:	5087976	BIG REVIVAL BODIFYING HAIR MASK

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REEL: 007960 FRAME: 0590

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Property Type	Number	Word Mark
Registration Number:	4994919	BODY BREAKTHROUGH
Registration Number:	5201101	BOND & HYDE
Registration Number:	5243065	BROW CHAMPION
Registration Number:	5193083	CASHMERE SLIP
Registration Number:	5429812	CASTING CALL
Registration Number:	5381052	CIRCLE OF FRIENDS
Registration Number:	5187931	CLIMATE CHANGE
Registration Number:	5387472	COLLATERAL DAMAGE
Registration Number:	5047115	COMPLETE 12
Registration Number:	5388222	CREAM + POWDER = STAYING POWER
Registration Number:	5361056	DYNAMIC RENEWAL CREAM
Registration Number:	5195948	FIVE DEEP BREATHS
Registration Number:	5187930	FLASH LIGHT
Registration Number:	5397177	FORMER GLORY
Registration Number:	5330153	FORTIFINITY COMPLEX
Registration Number:	5350855	FOUND
Registration Number:	6719181	FOUND
Registration Number:	6821259	FOUND
Registration Number:	6798457	FOUND ACTIVE
Registration Number:	5193084	FULL DISCLOSURE
Registration Number:	5061139	FULL EXTENT
Registration Number:	5371023	GRAND OPENING
Registration Number:	5721370	HATCHBEAUTY
Registration Number:	6098900	HATCHBEAUTY BRANDS
Registration Number:	6098901	HATCHBEAUTY BRANDS
Registration Number:	5060816	HIGH SPIRITED WEIGHTLESS LEAVE IN CONDIT
Registration Number:	5476405	JUNKEE GIRL
Registration Number:	5493581	LIP CRAFT
Registration Number:	5307504	LIQUE
Registration Number:	5337261	LIQUE REFLECTIONS
Registration Number:	5187929	LIQUID CROWN
Registration Number:	3302615	LITTLE DOCS
Registration Number:	5520122	MAGNIFYING GLASS
Registration Number:	5061144	MAX CAPACITY
Registration Number:	5087669	MEGA PLUMP 5 PROTEIN COMPLEX
Registration Number:	5371823	MIRACLE INGREDIENTS FROM AROUND THE WORL
Registration Number:	5187991	MULTI-PHASIC SHIELDING COMPLEX
Registration Number:	4994917	NATURE WELL

Property Type	Number	Word Mark
Registration Number:	5622100	NUTRI-BOOST
Registration Number:	5187990	PEARL FOAM
Registration Number:	5571360	PERFORMANCE MATTERS
Registration Number:	5201566	POWER LOCK
Registration Number:	5234027	RECAST
Registration Number:	6195644	REMI ROSE
Registration Number:	6195645	REMI ROSE
Registration Number:	5376778	RISK TAKER
Registration Number:	5187928	SATIN PILLOW
Registration Number:	5195951	SCENT MARKET
Registration Number:	5386900	STAR TREATMENT
Registration Number:	5187927	STRONG BOND
Registration Number:	5307906	STUNT DOUBLE
Registration Number:	4933017	TATTOO JUNKEE
Registration Number:	5386908	THE COLOR AUTHORITY
Registration Number:	5097351	THE GLOSS UP
Registration Number:	5047116	THE GREAT INFLATE AIR WHIPPED STYLING FO
Registration Number:	5397176	TIME CAPSULE
Registration Number:	4970060	TJ
Registration Number:	5192970	TRIPPLICITY
Registration Number:	5376123	UNCOMPROMISED
Registration Number:	5188037	WELL BEHAVED
Registration Number:	5423653	WILDER
Registration Number:	5571309	WILDERLABS
Serial Number:	97504209	ACTIVE BIOMIMETIC NUTRIENT COMPLEX
Serial Number:	97375208	BLENDCO
Serial Number:	97614742	FIVE DEEP BREATHS
Serial Number:	97162178	FOUND
Serial Number:	97504172	HATCHBEAUTY AGENCY
Serial Number:	97504195	HATCHBEAUTY PRODUCTS
Serial Number:	97162193	HONEY & SOUL
Serial Number:	97322913	MOTIV
Serial Number:	88498520	NATUREWELL
Serial Number:	97546846	NATUREWELL MAMA
Serial Number:	97225822	OF A KIND
Serial Number:	97162159	REFRESHER COURSE
Serial Number:	97715325	RHEIA
Serial Number:	90786723	SCENT HAPPY

Property Type	Number	Word Mark
Serial Number:	97614722	SCENT HAPPY
Serial Number:	90977868	STORY. BEAUTY
Serial Number:	90785313	STORY. BEAUTY
Serial Number:	97308728	TXTUR
Serial Number:	90785331	WILDER
Registration Number:	5349933	TRENDALYTICS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8004945225
Email: ipteam@cogencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Connecticut Ave NW, Suite 712
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1904965
NAME OF SUBMITTER:	Janet S. Wamsley
SIGNATURE:	/Janet S. Wamsley/
DATE SIGNED:	02/03/2023

Total Attachments: 10
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AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “Agreement”), dated as of February 2, 2023, is entered into by and among **HATCHBEAUTY BRANDS, LLC**, a Delaware limited liability company, **HATCHBEAUTY AGENCY, LLC**, a Delaware limited liability company, **LUC & COCO LLC**, a Delaware limited liability company, **TRENDALYTICS INNOVATION LABS, INC.**, a Delaware limited liability company, and **HATCHBEAUTY PRODUCTS, LLC**, a Delaware limited liability company, (each a “Grantor” and jointly and severally, collectively, the “Grantors”) and **SECOND AVENUE CAPITAL PARTNERS LLC**, as collateral agent (together with any successors and assigns in such capacity, “Assignee”). This Agreement amends, restates, and replace that certain Intellectual Property Security Agreement, dated as of April 20, 2022 (the “Original Security Agreement”) among the Grantors and Tiger Finance, LLC.

WHEREAS, pursuant to a Security Agreement, dated as of December 30, 2022, among, among others, the Grantors and the Assignee (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the “Security Agreement”), the Grantors have granted in favor of Assignee a security interest in certain Collateral, including, without limitation, the Trademarks set forth on Schedule A.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors and the Assignee hereby agree as follows:

1. Definitions. Capitalized terms not otherwise defined herein have the respective meanings ascribed to them in the Security Agreement, as applicable. In addition, the following term used herein has the meaning set forth below:

“Trademarks” means all of the following included in the Collateral: (i) all registered and unregistered trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith (excluding any intent-to-use applications filed pursuant to 15 U.S.C. § 1051(b)(1), provided that each such application shall become a “Trademark” under this Agreement upon such application becoming an application pursuant to 15 U.S.C. § 1051(a)(1)), whether in the U.S. Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A hereto, and (ii) the right to obtain all renewals thereof.

2. Grant of Security Interest.

(a) Subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by the Grantors to the Assignee pursuant to the Security Agreement, each Grantor hereby grants to the Assignee a security interest in all of Grantor’s right, title and interest in, to and under the Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of Obligations.

(b) Schedule A annexed hereto contains a true and accurate list of all registrations and applications for registration for the Trademarks (excluding Internet domain names) owned by Grantors and registered or pending before the U.S. Patent and Trademark Office as of the date hereof.

(c) The security interest granted hereby is granted concurrently and in conjunction with the security interest granted to the Assignee under the Security Agreement. In the event that any of the provisions of this Agreement are in conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

3. Modifications.

This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Security Agreement.

4. Recordation.

Grantors authorize the Commissioner for Trademarks and any other government officials to record and register this Agreement upon request by the Assignee.

5. Applicable Law.

THE VALIDITY, INTERPRETATION AND ENFORCEMENT OF THIS AGREEMENT AND ANY DISPUTE ARISING OUT OF THE RELATIONSHIP BETWEEN THE PARTIES HERETO, WHETHER IN CONTRACT, TORT, EQUITY OR OTHERWISE, SHALL BE GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK BUT EXCLUDING ANY PRINCIPLES OF CONFLICTS OF LAW OR OTHER RULE OF LAW THAT WOULD CAUSE THE APPLICATION OF THE LAW OF ANY JURISDICTION OTHER THAN THE LAWS OF THE STATE OF NEW YORK.

6. Counterparts.

This Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of this Agreement by fax or other electronic method of transmission shall have the same force and effect as the delivery of an original executed counterpart of this Agreement or any of such other Loan Documents. Any party delivering an executed counterpart of any such agreement by fax or other electronic method of transmission shall in a timely manner also deliver an original executed counterpart to the other party upon request, but the failure to do so shall not affect the validity, enforceability or binding effect of such agreement.

7. Successors and Assigns.

This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

8. Amendment and Restatement.

This Agreement is an amendment and restatement of the Original Security Agreement, it being acknowledged and agreed that as of the date hereof all obligations outstanding under or in connection with the Original Security Agreement constitute obligations under this Agreement. This Agreement is in no way intended to constitute a novation of the Original Security Agreement. With respect to (i) any date or time period occurring and ending prior to the date hereof, the Original Security Agreement shall govern


the respective rights and obligations of any party or parties hereto also party thereto and shall for such purposes remain in full force and effect; and (ii) any date or time period occurring or ending on or after the date hereof, the rights and obligations of the parties hereto shall be governed by this Agreement. From and after the date hereof, any reference to the Original Security Agreement in any of the other document related to the Security Agreement executed or issued by and/or delivered to any one or more parties hereto pursuant to or in connection therewith shall be deemed to be a reference to this Agreement, and the provisions of this Agreement shall prevail in the event of any conflict or inconsistency between such provisions and those of the Original Security Agreement.

[Signature page follows.]


IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

GRANTORS:


HATCHBEAUTY BRANDS, LLC

By: 
Name: Kristin Bibb
Title: President

HATCHBEAUTY PRODUCTS, LLC

By: 
Name: Kristin Bibb
Title: President


HATCHBEAUTY LABORATORIES, LLC

By: 
Name: Kristin Bibb
Title: President


HATCHBEAUTY AGENCY, LLC

By: 
Name: Kristin Bibb
Title: President


**HATCHBEAUTY PRODUCTS INTERNATIONAL,
INC.**

By: 
Name: Kristin Bibb
Title: President

LUC & COCO LLC


By: 
Name: Kristin Bibb
Title: President

JENNA HIPP CLEAN BEAUTY, LLC

By: 
Name: Kristin Bibb
Title: President

[Signature Page to Amended and Restated Intellectual Property Security Agreement]

TRENDALYTICS INNOVATION LABS, INC.

By: 
Name: Kristin Bibb
Title: President

[Signature Page to Amended and Restated Intellectual Property Security Agreement]

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ASSIGNEE:

SECOND AVENUE CAPITAL PARTNERS LLC

By: 
Name: Mark E. Gallivan
Title: Managing Director

[Signature Page to Amended and Restated Intellectual Property Security Agreement]

Schedule A to INTELLECTUAL PROPERTY SECURITY AGREEMENT
TRADEMARKS

3471724.7

Serial #	Reg #	Word Mark	Date Filed	Registered Date	Owner
88446304	6031209	A BEAUTY & WELLNESS INCUBATOR	5/24/2019	4/7/2020	HATCHBEAUTY Agency, LLC
87139150	5282623	A TRICK OR TWO	8/15/2016	9/5/2017	HATCHBEAUTY Agency, LLC
87206189	5234026	AMPL-TINT	10/17/2016	6/27/2017	HATCHBEAUTY Agency, LLC
87056643	5192920	ATMOS SHIELD	6/1/2016	4/25/2017	HATCHBEAUTY Agency, LLC
87206213	5444209	AURADESCENCE	10/17/2016	4/10/2018	HATCHBEAUTY Agency, LLC
87112001	5481713	BEAUTY'S MOST WANTED & Design	7/21/2016	5/29/2018	HATCHBEAUTY Agency, LLC
88587695	6789998	BE BEAUTY ESSENTIALS	8/21/2019	7/12/2022	HatchBeauty Brands, LLC
88589408	6790002	BE BEAUTY ESSENTIALS	8/22/2019	7/12/2022	HatchBeauty Brands, LLC
87553183	5587506	BIG DEAL	8/2/2017	10/16/2018	HATCHBEAUTY Agency, LLC
87324368	5541870	BIG DREAMS SMALL PORES	2/3/2017	8/14/2018	HATCHBEAUTY Agency, LLC
86755991	5087976	BIG REVIVAL BODIFYING HAIR MASK	9/14/2015	11/22/2016	HATCHBEAUTY Agency, LLC
86978998	4994919	BODY BREAKTHROUGH	4/17/2015	7/5/2016	HATCHBEAUTY Agency, LLC
86907003	5201101	BOND & HYDE	2/12/2016	5/9/2017	HATCHBEAUTY Agency, LLC
87206071	5243065	BROW CHAMPION	10/17/2016	7/11/2017	HATCHBEAUTY Agency, LLC
87126150	5193083	CASHMERE SLIP	8/3/2016	4/25/2017	HATCHBEAUTY Agency, LLC
87401223	5429812	CASTING CALL	4/6/2017	3/20/2018	HATCHBEAUTY Agency, LLC
86758614	5381052	CIRCLE OF FRIENDS LOGO	9/17/2015	1/16/2018	Luc & Coco LLC
86920453	5187931	CLIMATE CHANGE	2/25/2016	4/18/2017	HATCHBEAUTY Agency, LLC
87050217	5387472	COLLATERAL DAMAGE	5/25/2016	1/23/2018	HATCHBEAUTY Agency, LLC
86979606	5047115	COMPLETE 12	5/13/2015	9/20/2016	HATCHBEAUTY Agency, LLC
87324362	5388222	CREAM + POWDER = STAYING POWER	2/3/2017	1/23/2018	HATCHBEAUTY Agency, LLC
87206226	5361056	DYNAMIC RENEWAL CREAM	10/17/2016	12/19/2017	HATCHBEAUTY Agency, LLC
86288215	5195948	FIVE DEEP BREATHS	5/21/2014	5/2/2017	HATCHBEAUTY Agency, LLC
86920448	5187930	FLASH LIGHT	2/25/2016	4/18/2017	HATCHBEAUTY Agency, LLC
87050227	5397177	FORMER GLORY	5/25/2016	2/6/2018	HATCHBEAUTY Agency, LLC
86674865	5330153	FORTIFYNITY COMPLEX	6/25/2015	11/7/2017	HATCHBEAUTY Agency, LLC
86337288	5350855	FOUND	7/15/2014	12/5/2017	HATCHBEAUTY Agency, LLC
88149562	6719181	FOUND	10/10/2018	5/3/2022	HATCHBEAUTY Agency, LLC
87701217	6821259	FOUND	11/29/2017	8/16/2022	HATCHBEAUTY Agency, LLC
90083679	6798457	FOUND ACTIVE	7/30/2020	7/19/2022	HATCHBEAUTY Agency, LLC
87126192	5193084	FULL DISCLOSURE	8/3/2016	4/25/2017	HATCHBEAUTY Agency, LLC

86979608	5061139	FULL EXTENT	7/20/2015	10/11/2016	HATCHBEAUTY Agency, LLC
87126476	5371023	GRAND OPENING	8/3/2016	1/2/2018	HATCHBEAUTY Agency, LLC
88097391	5721370	HATCHBEAUTY	8/29/2018	4/9/2019	HATCHBEAUTY Agency, LLC
88446286	6098900	HATCHBEAUTY BRANDS	5/24/2019	7/14/2020	HATCHBEAUTY Agency, LLC
88446299	6098901	HATCHBEAUTY BRANDS (stylized)	5/24/2019	7/14/2020	HATCHBEAUTY Agency, LLC
86755968	5060816	HIGH SPIRITED WEIGHTLESS LEAVE IN CONDITIONER	9/14/2015	10/11/2016	HATCHBEAUTY Agency, LLC
87252224	5476405	Junkee Girl	11/30/2016	5/22/2018	HatchBeauty Brands, LLC
87446501	5493581	LIP CRAFT	5/11/2017	6/12/2018	HATCHBEAUTY Agency, LLC
86982835	5307504	LIQUE	2/20/2015	10/10/2017	HatchBeauty Brands, LLC
87401795	5337261	LIQUE REFLECTIONS	4/6/2017	11/14/2017	HatchBeauty Brands, LLC
86920442	5187929	LIQUID CROWN	2/25/2016	4/18/2017	HATCHBEAUTY Agency, LLC
78968159	3302615	LITTLE DOCS	9/6/2006	10/2/2007	Luc & Coco LLC
87051153	5520122	MAGNIFYING GLASS	5/26/2016	7/17/2018	HATCHBEAUTY Agency, LLC
86979956	5061144	MAX CAPACITY	7/14/2015	10/11/2016	HATCHBEAUTY Agency, LLC
86690260	5087669	MEGA PLUMP 5 PROTEIN COMPLEX	7/10/2015	11/22/2016	HATCHBEAUTY Agency, LLC
87976218	5371823	MIRACLE INGREDIENTS FROM AROUND THE WORLD	7/19/2016	1/2/2018	HATCHBEAUTY Agency, LLC
86934812	5187991	MULTI-PHASIC SHIELDING COMPLEX	3/9/2016	4/18/2017	HATCHBEAUTY Agency, LLC
86978931	4994917	NATURE WELL	11/8/2014	7/5/2016	HATCHBEAUTY Agency, LLC
87883994	5622100	NUTRI-BOOST	4/19/2018	12/4/2018	HATCHBEAUTY Agency, LLC
86934756	5187990	PEARL FOAM	3/9/2016	4/18/2017	HATCHBEAUTY Agency, LLC
87313292	5571360	PERFORMANCE MATTERS	1/25/2017	9/25/2018	HATCHBEAUTY Agency, LLC
87036875	5201566	POWER LOCK	5/13/2016	5/9/2017	HATCHBEAUTY Agency, LLC
87206198	5234027	RECAST	10/17/2016	6/27/2017	HATCHBEAUTY Agency, LLC
87935502	6195644	REMI ROSE	5/24/2018	11/10/2020	HatchBeauty Brands, LLC
87935550	6195645	REMI ROSE & Design	5/24/2018	11/10/2020	HatchBeauty Brands, LLC
87325862	5376778	RISK TAKER	2/6/2017	1/9/2018	HATCHBEAUTY Agency, LLC
86920436	5187928	SATIN PILLOW	2/25/2016	4/18/2017	HATCHBEAUTY Agency, LLC
86304305	5195951	SCENT MARKET	6/9/2014	5/2/2017	HATCHBEAUTY Agency, LLC
86288769	5386900	STAR TREATMENT	5/22/2014	1/23/2018	HATCHBEAUTY Agency, LLC
86920430	5187927	STRONG BOND	2/25/2016	4/18/2017	HATCHBEAUTY Agency, LLC
87126478	5307906	STUNT DOUBLE	8/3/2016	10/10/2017	HATCHBEAUTY Agency, LLC
86243086	4933017	TATTOO JUNKEE	4/4/2014	4/5/2016	HatchBeauty Brands, LLC
86299902	5386908	THE COLOR AUTHORITY	6/4/2014	1/23/2018	HATCHBEAUTY Agency, LLC

86980480	5097351	THE GLOSS UP	7/7/2015	12/6/2016	HATCHBEAUTY Agency, LLC
86979607	5047116	THE GREAT INFLATE AIR WHIPPED STYLING FOAM	6/16/2015	9/20/2016	HATCHBEAUTY Agency, LLC
87050224	5397176	TIME CAPSULE	5/25/2016	2/6/2018	HATCHBEAUTY Agency, LLC
86557717	4970060	TJ & Design (bow)	3/9/2015	5/31/2016	HatchBeauty Brands, LLC
87077232	5192970	TRIPPLICITY	6/20/2016	4/25/2017	HATCHBEAUTY Agency, LLC
87048782	5376123	UNCOMPROMISED	5/24/2016	1/9/2018	HATCHBEAUTY Agency, LLC
86950775	5188037	WELL BEHAVED	3/23/2016	4/18/2017	HATCHBEAUTY Agency, LLC
86332721	5423653	WILDER	7/9/2014	3/13/2018	HATCHBEAUTY Agency, LLC
87288192	5571309	WILDERLABS	1/3/2017	9/25/2018	HATCHBEAUTY Agency, LLC
97504209		ACTIVE BIOMIMETIC NUTRIENT COMPLEX	7/14/2022		HATCHBEAUTY Agency, LLC
97375208		BLENDCO	4/21/2022		HATCHBEAUTY Agency, LLC
97614742		FIVE DEEP BREATHS	9/30/2022		HATCHBEAUTY Agency, LLC
97162178		FOUND	12/8/2021		HATCHBEAUTY Agency, LLC
97504172		HATCHBEAUTY AGENCY	7/14/2022		HATCHBEAUTY Agency, LLC
97504195		HATCHBEAUTY PRODUCTS	7/14/2022		HATCHBEAUTY Agency, LLC
97162193		HONEY & SOUL	12/8/2021		HATCHBEAUTY Agency, LLC
97322913		MOTIV	3/21/2022		HATCHBEAUTY Agency, LLC
88498520		NATUREWELL	7/2/2019		HATCHBEAUTY Agency, LLC
97546846		NATUREWELL MAMA	8/12/2022		HATCHBEAUTY Agency, LLC
97225822		OF A KIND	1/18/2022		HATCHBEAUTY Agency, LLC
97162159		REFRESHER COURSE	12/8/2021		HATCHBEAUTY Agency, LLC
97715325		RHEIA	12/13/2022		HATCHBEAUTY Agency, LLC
90786723		SCENT HAPPY	6/21/2021		HATCHBEAUTY Agency, LLC
97614722		SCENT HAPPY	9/30/2022		HATCHBEAUTY Agency, LLC
90977868		STORY . BEAUTY	6/21/2021		HATCHBEAUTY Agency, LLC
90785513		STORY . BEAUTY	6/21/2021		HATCHBEAUTY Agency, LLC
97308728		TXTUR	3/11/2022		HATCHBEAUTY Agency, LLC
90785531		WILDER	6/21/2021		HATCHBEAUTY Agency, LLC
97322913		Motiv	3/21/2022		HATCHBEAUTY Agency, LLC
87432864	5349933	Trendalytics	5/2/2017	12/5/2017	TRENDALYTICS INNOVATION LABS, INC.

TRADEMARK

REEL: 007960 FRAME: 0603

RECORDED: 02/03/2023