

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784560

| | | | |
|---|--|---------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| American Institute of Graphic Arts San Francisco | | 01/14/2023 | Non-Profit Organization: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Design Bay Area | | |
| Street Address: | 595 Pacific Ave. 4th Floor | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94133 | | |
| Entity Type: | Non-Profit Organization: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4702503 | SAN FRANCISCO DESIGN WEEK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4158823232 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 415-882-3200 | | |
| Email: | tmparalegal3@owe.com | | |
| Correspondent Name: | Linda Joy Kattwinkel | | |
| Address Line 1: | 2300 Clayton Road, Suite 1400 | | |
| Address Line 2: | Owen, Wickersham & Erickson, P.C. | | |
| Address Line 4: | Concord, CALIFORNIA 94520 | | |
| ATTORNEY DOCKET NUMBER: | AIGASF-00001 | | |
| NAME OF SUBMITTER: | Sandra L. Owen | | |
| SIGNATURE: | /Sandra L. Owen/ | | |
| DATE SIGNED: | 02/03/2023 | | |
| Total Attachments: 1 | | | |
| source=Assignment-of-US-Trademark-Registration-Executed#page1.tif | | | |

CH \$40.00 4702503

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, American Institute of Graphic Arts San Francisco, a California non-profit organization ("Assignor"), owns the following mark which is registered in the U.S. Patent and Trademark Office:

| <u>Trademark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|---------------------------|-----------------|------------------|
| SAN FRANCISCO DESIGN WEEK | 4702503 | Mar. 17, 2015 |

Whereas, Design Bay Area, a California non-profit organization ("Assignee"), is desirous of acquiring said marks and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the marks and the above identified registration thereof.


Assignor: American Institute of Graphic Arts San Francisco

Date 1/10/23

By 
Clement Mok, President

Assignee: Design Bay Area

Date 1/14/23

By 
Alana Washington, Chair