

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784800

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/07/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Helene Curtis, Inc.		05/03/2005	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Conopco, Inc.
Street Address:	700 Sylvan Avenue
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2120815	SUAVE
Registration Number:	0885185	SUAVE
Registration Number:	1200093	SUAVE
Registration Number:	2543588	SUAVE
Registration Number:	2504653	SUAVE
Registration Number:	2447999	SUAVE
Registration Number:	2902403	SUAVE KIDS
Registration Number:	2431841	SUAVE NATURALS
Registration Number:	2534895	SUAVE NATURALS
Registration Number:	2815606	SUAVE NATURALS
Registration Number:	2056929	SUAVE PROFESSIONALS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2149783000
 Email: dallastrademarks@bakermckenzie.com
 Correspondent Name: Dyan M. House
 Address Line 1: 1900 N. Pearl Street, Suite 1500

TRADEMARK

Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	51045583-Project Silk
NAME OF SUBMITTER:	Dyan M. House
SIGNATURE:	/Dyan House/
DATE SIGNED:	02/06/2023
Total Attachments: 2 source=Merger HCl into Conopco#page1.tif source=Merger HCl into Conopco#page2.tif	

Delaware

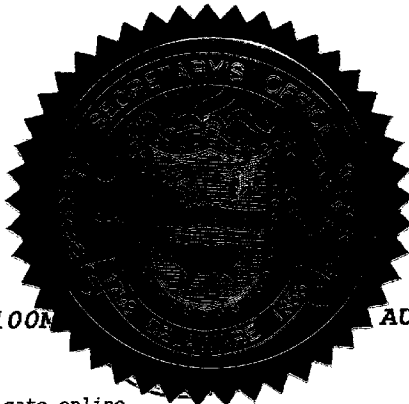
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HELENE CURTIS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CONOPCO, INC." UNDER THE NAME OF "CONOPCO, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF MAY, A.D. 2005, AT 1:50 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE SEVENTH DAY OF MAY, A.D. 2005.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2918661 8100M

AUTHENTICATION: 6965227

081115743

DATE: 11-13-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 007961 FRAME: 0470

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

HELENE CURTIS, INC.

INTO

CONOPCO, INC.

(Pursuant to Section 253 of the General Corporation Law of the State of Delaware)

Conopco, Inc., a corporation organized and existing under the laws of the State of New York (the "Corporation"), does hereby certify:

FIRST: That the Corporation owns all of the outstanding shares of common stock of Helene Curtis, Inc., a Delaware corporation incorporated on July 9, 1998 pursuant to the General Corporation Law of the State of Delaware.

SECOND: That the Corporation, by the following resolutions of its Board of Directors duly adopted by written consent on May 3, 2005, will merge into itself said Helene Curtis, Inc.:

RESOLVED, that the Corporation merge into itself Helene Curtis, Inc. and assume all of its obligations; and further

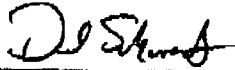
RESOLVED, that said merger shall become effective on May 7, 2005, subject to the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware; and further

RESOLVED, that the proper officers of the Corporation be, and they hereby are, directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to so merge with Helene Curtis, Inc. and to assume its obligations and to cause the same to be filed with the Secretary of State of the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect said merger.

The Secretary of State of Delaware is appointed as the agent to accept service of process and mailing address therefor is: Unilever United States, Inc., 700 Sylvan Avenue, Englewood Cliffs, NJ 07632.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer on May 3, 2005.

Conopco, Inc.

By 

David A. Schwartz
Vice President

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:27 PM 05/04/2005
FILED 01:50 PM 05/04/2005
SRV 050361973 - 2918661 FILE

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