

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784841

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GUINOT		02/03/2023	simplified joint stock company: FRANCE
RECEIVING PARTY DATA			
Name:	MARY COHR		
Street Address:	120 Avenue Charles de Gaulle		
City:	NEUILLY-SUR-SEINE		
State/Country:	FRANCE		
Postal Code:	92200		
Entity Type:	simplified joint stock company: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5136540	CREME INGENIEUSE	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Thomas J. Mango		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	NO80408TUS		
DOMESTIC REPRESENTATIVE			
Name:	Thomas J. Mango		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	George A. Pelletier, Jr.		
SIGNATURE:	/gapjr/		

OP \$40.00 5136540

DATE SIGNED:	02/06/2023
Total Attachments: 3 source=Executed assignment#page1.tif source=Executed assignment#page2.tif source=Executed assignment#page3.tif	

GENERAL TRADEMARK ASSIGNMENT AND ACCEPTANCE

WHEREAS, **GUINOT**, a simplified joint stock company duly organized and existing under the laws of France, and with offices and a principal place of business located at 120 Avenue Charles de Gaulle, 92200 NEUILLY-SUR-SEINE (France) ("Assignor"), is the owner of the trademarks, service marks, logos, taglines, commercial slogans, trade names, corporate names, business names, domain names, and all other similar or related rights, including but not limited to common law rights, and registrations thereof, and applications therefor (collectively the "Trademarks") listed in Schedule A hereto, together with the goodwill of the business pertaining to, symbolized by, and associated with the said Trademarks in the countries in which they are used, registered, and/or applied for; and

WHEREAS, **MARY COHR**, a simplified joint stock company duly organized and existing under the laws of France, and with offices and a principal place of business located at 120 Avenue Charles de Gaulle, 92200 NEUILLY-SUR-SEINE (France) ("Assignee"), desires to acquire the Assignor's entire right, title, and interest worldwide in and to the Trademarks;

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor has sold, conveyed, transferred, and assigned, and by these presents does sell, convey, transfer, and assign to Assignee and Assignee's successors and assigns forever, the entire right, title, and interest in and to the Trademarks listed in Schedule A hereto, together with the goodwill of the business pertaining to, symbolized by, and associated with the said Trademarks in the respective countries, and all rights of action, of whatsoever kind and nature, for past, present, and future infringements of the said Trademarks, the same to be held and enjoyed by Assignee and by Assignee's successors and assigns forever as fully and entirely as the same could have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has caused this General Trademark Assignment and Acceptance to be executed and effective as of this 3rd day of February, 2023.

ASSIGNOR:

By (signature): _____ 

Name (printed): M. Jean-Daniel MONDIN

Title / Position: President

ACCEPTANCE

The undersigned hereby accepts and approves the foregoing General Trademark Assignment.

ASSIGNEE:

By (signature): _____ 

Name (printed): M. Jean-Daniel MONDIN

Title / Position: President

GENERAL TRADEMARK ASSIGNMENT AND ACCEPTANCE

SCHEDULE A

A. TRADEMARKS (Common Law, Use-Based, and/or Unregistered)

and all other common law, use-based, and/or unregistered trademarks, service marks, logos, taglines, and commercial slogans that consist of or include the above terms, are variations of the above terms, and/or are similar to the above terms.

B. TRADEMARK APPLICATIONS AND REGISTRATIONS

COUNTRY	MARK	CLASS(ES)	STATUS	NUMBER	DATE
U.S.A.	CRÈME INGENIEUSE	3	Registered	5136540	February 07, 2017

C. TRADE NAMES, CORPORATE NAMES, BUSINESS NAMES

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D. DOMAIN NAMES

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GUINOT

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Designation	Marc de fabrique	Nature de l'objet	Pays	Classification	Type de marque	Type de marque	Noms references	N° de dépôt	Date de dépôt	N° d'enregistrement	Date d'inscription	Date d'expiration	Statut
CREME INGENIEUSE	GUINOT	National	Canada	Classification de Nîce 03	Marque	Marque	1554644TCA	1786518	10-juin-2016	TMA830163	06-avr-2018	05-avr-2033	Enregistré
CREME INGENIEUSE	GUINOT	Union Européenne		Classification de Nîce 03	Marque	Verbale	1554644TCTM	013325951	04-déc-2014	013325951	24-mars-2015	04-déc-2024	Enregistré
CREME INGENIEUSE	GUINOT	National	Etats-Unis	Classification de Nîce 03	Marque	Verbale	1554644TUS	87067377	10-juin-2016	5136540	07-avr-2017	07-avr-2023	Enregistré
CREME INGENIEUSE	GUINOT	National	Royaume-Uni	Classification de Nîce 03	Marque	Verbale	1781121TGB	UK00913525951	04-déc-2014	UK00913525951	24-mars-2015	04-déc-2024	Enregistré