TRADEMARK ASSIGNMENT COVER SHEET

900748409

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM784899

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/17/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Direct General Corporation		04/17/2019	Corporation: TENNESSEE

RECEIVING PARTY DATA

Name:	National General Management Corp.	
Street Address:	5630 University Parkway	
City:	Winston-Salem	
State/Country:	NORTH CAROLINA	
Postal Code:	27105	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark	
Registration Number:	3487751	D	
Registration Number:	3348207	DIRECT	
Registration Number:	2067720	DIRECT GENERAL CORPORATION	
Registration Number:	5399657	DIRECT GENERAL INSURANCE AGENCY	
Registration Number:	2061917	DIRECT GENERAL INSURANCE COMPANY	
Registration Number:	4429604	DIRECT ON THE SPOT	
Registration Number:	4370981	JJ HIGHTAIL	
Registration Number:	4316186	SAVE A LOT OF MONEY WHEN YOU BUY DIRECT	

CORRESPONDENCE DATA

Fax Number: 3124635001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

312-463-5000 Phone:

Email: bwptotm@bannerwitcoff.com

Correspondent Name: Anna King

Address Line 1: Banner & Witcoff, Ltd.

Address Line 2: 71 South Wacker Drive, Suite 3600

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 076591.00001

> **TRADEMARK** REEL: 007961 FRAME: 0997

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NAME OF SUBMITTER:	Anna King
SIGNATURE:	/Anna King/
DATE SIGNED:	02/06/2023
Total Attachments: 1	·

Total Attachments: 1

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TRADEMARK REEL: 007961 FRAME: 0998

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:08 PM 04/17/2019
FILED 02:08 PM 04/17/2019
SR 20192924827 - File Number 2202230

CERTIFICATE OF MERGER OF DIRECT GENERAL CORPORATION

WITH AND INTO

NATIONAL GENERAL MANAGEMENT CORP.

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, and Section 48-21-104 of the Tennessee Business Corporation Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is NATIONAL GENERAL

MANAGEMENT CORP., a Delaware corporation, and the name of the

corporation being merged into this surviving corporation is DIRECT GENERAL

CORPORATION, a Tennessee corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and

acknowledged by each of the constituent corporations pursuant to Title 8, Section

252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is NATIONAL GENERAL

MANAGEMENT CORP., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its

Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is one

hundred (100) shares of common stock authorized, with no par value.

SIXTH: The merger is to become effective on April 17, 2019.

SEVENTH: The Agreement of Merger is on file at 5630 University Parkway, Winston-Salem,

North Carolina 27105, the place of business of the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving

corporation on request, without cost, to any stockholder of the constituent

corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 17th day of April, 2019.

By

Authorized Officer

Name: Jeffrey Weissmann

Title: General Counsel and Secretary

TRADEMARK REEL: 007961 FRAME: 0999

RECORDED: 02/06/2023