

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779021

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PCM Sales, Inc.		01/01/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PCM Sales LLC		
Street Address:	1940 E. Mariposa Avenue		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2694989	TIGERDIRECT	
Registration Number:	2694988	TIGERDIRECT	
Registration Number:	2694957	TIGERDIRECT.COM	
CORRESPONDENCE DATA			
Fax Number:	3122076400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-207-1000		
Email:	ipdocket-chi@reedsmith.com		
Correspondent Name:	Nina Habib Borders		
Address Line 1:	10 South Wacker Drive		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Nina Habib Borders		
SIGNATURE:	/Nina Habib Borders/		
DATE SIGNED:	01/06/2023		
Total Attachments: 2			
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OP \$90.00 2694989

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File # 202000210080



State of California Secretary of State

1287367- @nt

Limited Liability Company Articles of Organization - Conversion

LLC-1A

FILED Secretary of State State of California

JAN 01 2020

This Space For Filing Use Only

IMPORTANT - Read all instructions before completing this form.

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

PCM Sales LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

[X] One Manager [] More Than One Manager [] All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City State Zip Code 1940 E Mariposa Avenue El Segundo CA 90245

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process CT Corporation System (C0168406)

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box City State Zip Code CA

c. If an individual, Mailing Address of Agent for Service of Process City State Zip Code

Converting Entity Information

7. Name of Converting Entity PCM Sales, Inc.

8. Form of Entity Corporation

9. Jurisdiction California

10. CA Secretary of State File Number, if any C1287367

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote. AND The percentage vote required of each class. 10 shares of common stock 100%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Kenneth T. Lamneck, President

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Glynis A. Bryan, CFO

Type or Print Name and Title of Authorized Person

D1548494

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**ARTICLES OF ORGANIZATION – CONVERSION
PCM SALES, INC.
ADDITIONAL INFORMATION**

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

“Pursuant to Cal. Corp. Code, Section 17702.10, these Articles of Organization – Conversion are to be held by the Secretary of State and filed on January 1, 2020.”