

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779956

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ultra Electronics Limited		01/01/2023	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Ultra PCS Limited		
Street Address:	Arle Court, Hatherley Lane		
City:	Cheltenham, Gloucestershire		
State/Country:	UNITED KINGDOM		
Postal Code:	GL51 6PN		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3235540	HIP PAG	
Registration Number:	3235539	HIP PAG	
Registration Number:	2382271	HIP PAG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122148314		
Email:	rmalinowski@btlaw.com		
Correspondent Name:	Melissa Vallone/Barnes & Thornburg LLP		
Address Line 1:	One North Wacker Drive, Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606-2833		
DOMESTIC REPRESENTATIVE			
Name:	Melissa Vallone/Barnes & Thornburg LLP		
Address Line 1:	One North Wacker Drive, Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606-2833		
NAME OF SUBMITTER:	Melissa A. Vallone		
SIGNATURE:	/mvallone/		
DATE SIGNED:	01/11/2023		

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Total Attachments: 4

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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 1st day of January 2023

BETWEEN

- (i) Ultra Electronics Limited, a company registered in the United Kingdom under company number 02830644, of 35 Portman Square, London, United Kingdom, W1H 6LR, United Kingdom (hereinafter referred to as "the Assignor") and
- (ii) Ultra PCS Limited, a company registered in the United Kingdom under company number 14356908, of Arle Court, Hatherley Lane, Cheltenham, Gloucestershire, GL51 6PN, United Kingdom (hereinafter referred to as "the Assignee")

WHEREAS

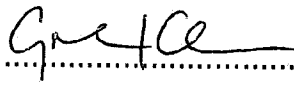
- (a) The Assignor is the proprietor of the registered trade marks listed in the schedule hereto (hereinafter referred to as "the Trade Marks")
- (b) The Assignor and the Assignee have agreed on the transfer hereinafter set out

NOW IN PURSUANCE OF the said agreement and in consideration of the sum of £1.00 now paid by the Assignor to the Assignee (receipt of which the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee the whole right title and interest in and to the Trade Marks and the full and exclusive benefit thereof and all rights privileges and advantages appertaining thereto **TOGETHER WITH** the exclusive right to and property in the trade marks the subject of the Trade Marks **TOGETHER WITH** the goodwill of the business concerned in the goods and services covered by the Trade Marks **TOGETHER ALSO WITH** the right to recover and take all such proceedings that may be necessary for the recovery of damages or other forms of relief in respect of all infringements whether taking place before or after the date of this Assignment **TO HOLD** the same unto the Assignee absolutely

The parties hereto hereby agree that they will do all such things and execute all such further documents as may be required to facilitate the recording of this assignment on the relevant trade marks registers

IN WITNESS WHEREOF the parties have executed this document the day and year first before written

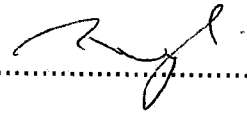
For and on behalf of Ultra Electronics Limited

Signed 

Name GRAHAM KIRK

Position DIRECTOR

For and on behalf of Ultra PCS Limited





Signed 

Name M G HUGHES

Position FINANCE DIRECTOR

THE SCHEDULE

Particulars of the Trade Marks

Country	Trade Mark	Number	Class
International & all designations thereof		1397438	9
United Kingdom	HIPPAG (series of 3)	UK00002358725	7, 11, 37, 42
United Kingdom	HIPPAG	UK00903741584	7, 37, 42
United Kingdom	HIPPAG	UK00901936814	7, 11
United Kingdom	HIPPAG (series of 3)	UK00001360261	11
United Kingdom		UK00003245070	9
United Kingdom		UK00801397438	9
European Union	HIPPAG	003741584	7, 37, 42
European Union	HIPPAG	001936814	7, 11
United States	HIPPAG	2382271	7, 11
United States	HIPPAG	3235540	42
United States	HIPPAG	3235539	37
Canada		TMA1147259	9

