

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM785184

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cannon & Associates, LLC		02/13/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Polaris Health, LLC		
<b>Street Address:</b>	168 N. Clinton Street, 3rd Floor		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3046200	POLARIS GROUP	
<b>Registration Number:</b>	3095190	STRATEGIC SOLUTIONS FOR HEALTH CARE	
<b>Registration Number:</b>	3089661	WE TURN PROBLEMS INTO LONG-TERM SOLUTION	
<b>Registration Number:</b>	3028734	POLARIS PULSE	
<b>Registration Number:</b>	3704465	APOLLO RM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8169838080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8169838000		
<b>Email:</b>	PTO-KC@huschblackwell.com		
<b>Correspondent Name:</b>	Husch Blackwell LLP		
<b>Address Line 1:</b>	4801 Main Street, Suite 1000		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64112		
<b>ATTORNEY DOCKET NUMBER:</b>	467948-573		
<b>NAME OF SUBMITTER:</b>	Olivia Miller		
<b>SIGNATURE:</b>	/Olivia Miller/		
<b>DATE SIGNED:</b>	02/07/2023		

CH \$140.00 3046200

**Total Attachments: 7**

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**INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT**

This INTELLECTUAL PROPERTY RIGHTS ASSIGNMENT (this "Assignment"), dated as of February 13, 2020, is made by and between Polaris Health, LLC, a Delaware limited liability company ("Assignee"), and Cannon & Associates, LLC, a Delaware limited liability company ("Assignor").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase and Contribution Agreement, dated as of the date hereof (as amended, modified or supplemented from time to time, the "Purchase Agreement"), providing, subject to the terms and conditions set forth therein, for the sale, transfer, assignment, conveyance and delivery by Assignor to Assignee of all of Assignor's rights, title and interests in and to certain assets of Assignor as set forth in the Purchase Agreement, including all of Assignor's rights, title and interests in and to the Intellectual Property (as such term is defined in the Purchase Agreement), set forth on Schedule A attached hereto (the "Business Intellectual Property"); and

WHEREAS, in accordance with the Purchase Agreement, Assignee desires to acquire the Business Intellectual Property.

NOW, THEREFORE, for good and valuable consideration provided for in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, its successors and assigns, all of Assignor's worldwide rights, title and interests in and to the Business Intellectual Property, and further including:

- (a) with respect to the trademark registrations, the goodwill connected with the use of (and symbolized thereby) and all extensions and renewals thereof;
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all applicable royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other governmental officials to record and register this Assignment upon request by Assignee. Assignor shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations or other similar items, to ensure that the Business Intellectual Property is properly assigned to Assignee, or any assignee or successor thereto.

Nothing in this Assignment, express or implied, is intended or shall be construed to confer upon, or give to, any person or entity, other than the parties to this Assignment, any rights, remedies, obligations or liabilities.

This Assignment shall bind and inure to Assignee and Assignor and their respective successors and assigns.

This Assignment may be executed simultaneously in counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument and to the extent signed and delivered by means of a facsimile machine or other electronic transmission (including .pdf files), shall be treated in all manner and respects and for all purposes as an original agreement.

This Agreement shall be exclusively interpreted and governed by the laws of the State of Delaware, without regard to its conflict of law provisions.

In the event of a conflict between this Assignment and the Purchase Agreement, the terms and conditions of the Purchase Agreement shall take precedence.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned have caused this Intellectual Property Rights Assignment to be executed as of the date first set forth above.

ASSIGNOR:

CANNON & ASSOCIATES, LLC

By: Charles G. Cave

Name: Charles G. Cave


Title: Manager

[Signature Page to Intellectual Property Rights Assignment]

**TRADEMARK**  
**REEL: 007963 FRAME: 0005**

**ASSIGNEE:**

**POLARIS HEALTH, LLC**

By:  \_\_\_\_\_

Name: Chris Mioton

Its: Chairman and President

**SCHEDULE A**

**BUSINESS INTELLECTUAL PROPERTY**

Logos



Trade Names, Trademarks, and Service Marks

<i>Registration or Serial No.</i>	<i>Record Owner</i>	<i>Registration or Abandonment Date</i>	<i>Title or mark</i>	<i>Registrar</i>	<i>Status</i>
3,046,200	Cannon & Associates, LLC	January 17, 2006	POLARIS GROUP	USPTO	Live
3,095,190	Cannon & Associates, LLC	May 23, 2006	STRATEGIC SOLUTIONS FOR HEALTH CARE	USPTO	Live
3,089,661	Cannon & Associates, LLC	May 9, 2006	WE TURN PROBLEMS INTO LONG-TERM SOLUTIONS	USPTO	Live
3,028,734	Cannon & Associates, LLC	December 13, 2005	POLARIS PULSE	USPTO	Live
3,704,465	Cannon & Associates, LLC	November 3, 2009	APOLLO RM	USPTO	Live

Internet Domain Names

- [www.polaris-group.com](http://www.polaris-group.com)
- [Store.polaris-group.com](http://Store.polaris-group.com)

Social Media Accounts

- <https://www.facebook.com/pages/Polaris-Group/117717094956216>

Database Rights

- The Key Indicator Trend Databases; and
- Internal databases including a time & billing database, customer satisfaction database, and contracts database.

Copyrights

Claimant	Title	Status	Reg Number
CANNON & ASSOCIATES, INC.	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER. - VOL. 1, NO.	REGISTERED	TX0003990009
CANNON & ASSOCIATES, INC.	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER. - VOL. 1, NO.	REGISTERED	TX0004014466
CANNON & ASSOCIATES, INC.	CANNON CONNECTION: INFORMATION AND CONSIDERATION FOR TODAY'S LONG TERM CARE PROVIDER.	REGISTERED	TX0004184421
CANNON & ASSOCIATES, INC.	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER. - DEC. 1994	REGISTERED	TX0004066382
CANNON & ASSOCIATES LLC D/B/A POLARIS GROUP	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER	REGISTERED	CSN0110233
CANNON & ASSOCIATES, INC.	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER. - DEC. 1994	REGISTERED	TX0004099193
POLARIS GROUP	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER	REGISTERED	CSN0110233 (1998)
POLARIS GROUP	CANNON CONNECTION: INFORMATION AND CONSIDERATIONS FOR TODAY'S LONG TERM CARE PROVIDER	REGISTERED	CSN0110233 (1997); TX0004622544
POLARIS GROUP	POLARIS CONNECTION	REGISTERED	CSN0123462 (1999)



POLARIS GROUP	POLARIS CONNECTION	REGISTERED	CSN0123462 (1998); TX0004824524
POLARIS GROUP	POLARIS CONNECTION	REGISTERED	CSN0123462 (1997); TX0004621092
POLARIS GROUP	COORDINATOR OF NEW PRODUCT DEVELOPMENT & COMMUNICATIONS	REGISTERED	CSN0126416 (1999)
POLARIS GROUP	COORDINATOR OF NEW PRODUCT DEVELOPMENT & COMMUNICATIONS	REGISTERED	CSN0126416 (1998)
CANNON & ASSOCIATES, LLC	WRITING A PLAN OF CORRECTION	REGISTERED	TX0006787484
CANNON & ASSOCIATES, LLC	ICD-9 CODING, PART 1: THE BASICS	REGISTERED	PA0001709769
CANNON & ASSOCIATES, LLC	ICD-9 CODING, PART 2: CODING RULES FOR SKILLED NURSING FACILITIES	REGISTERED	SR0000412453
CANNON & ASSOCIATES, LLC	WORKING THE RAPS	REGISTERED	SR0000412383
CANNON & ASSOCIATES, LLC	QUALITY INDICATOR SURVEY QIS	REGISTERED	SR0000412384
CANNON & ASSOCIATES, LLC	SUPERVISORY SKILLS: FEEDBACK ON PERFORMANCE	REGISTERED	SR0000412454
CANNON & ASSOCIATES, LLC	TAMING THE CARE PLAN MONSTER MANUAL	REGISTERED	TX0007351771
CANNON & ASSOCIATES, LLC	MEDICARE BILLING PART A & B, CONSOLIDATED BILLING	Registered	TX0007554700
CANNON & ASSOCIATES, LLC	MEDICARE SKILLED NURSING DOCUMENTATION MANUAL	REGISTERED	SR0000619537
CANNON & ASSOCIATES, LLC	QA AUDITS THAT WORK!	REGISTERED	SR0000665879
CANNON & ASSOCIATES, LLC	NURSING RESTORATIVE & REHAB PROGRAM MANUAL	REGISTERED	TX0007308119

Computer Software Items

- QuickBooks Accounting System;
- ACT;
- Adobe Creative Suite; and
- Salesforce Licenses.