

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Intellectual Property Security Agreement Termination		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		02/07/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Trax Retail, Inc. (f/k/a Quri, Inc.)		
Street Address:	One Sugarloaf Centre, 1960 Satellite Boulevard, Suite 4100		
City:	Duluth		
State/Country:	GEORGIA		
Postal Code:	30097		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86948455	PERFORMANCE DRIVEN MERCHANDISING	
Serial Number:	85636719	QURI	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rhonda.deleon@lw.com		
Correspondent Name:	LATHAM & WATKINS LLP		
Address Line 1:	355 SOUTH GRAND AVENUE		
Address Line 4:	LOS ANGELES, CALIFORNIA 90071-1560		
ATTORNEY DOCKET NUMBER:	060765-0007		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		
DATE SIGNED:	02/07/2023		
Total Attachments: 3			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT TERMINATION

February 7, 2023

WHEREAS, Trax Retail, Inc. (f/k/a Quri, Inc.), a Delaware corporation (“*Grantor*”) is party to the Intellectual Property Security Agreement, dated as of July 15, 2016 (the “*Security Agreement*”); in favor of SILICON VALLEY BANK, a California corporation (“*Bank*”). Capitalized terms used but not defined herein have the meanings assigned to them in the Security Agreement.

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office (the “*USPTO*”) at Reel/Frame 5836/0036, in respect of trademarks and trademark applications.

WHEREAS, Bank now desires to terminate, release and discharge the Security Agreement and the liens and security interests granted thereunder.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Bank hereby acknowledges and agrees that the Security Agreement has been terminated and that all right, title and interest of Bank thereunder has been terminated and all liens and security interests granted thereunder have been released and discharged, including, without limitation, all right, title and interest of Bank in, to and under:

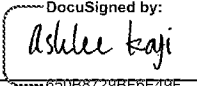
- (i) all of the trademarks, whether now owned or at any time hereafter acquired, of any Grantor that are registered with, or for which applications for registration have been filed with, the USPTO, including the trademarks listed on **Schedule A** hereto, and all registrations and pending applications associated therewith.

This termination and the rights and obligations of the parties hereunder shall be governed by, and construed in accordance with, the law of the State of New York, without regard to principles of conflicts of laws that would result in the application of the laws of any other jurisdiction.

[Signature Page Follows]

BANK:

SILICON VALLEY BANK

By:  _____
Name: Ashlee Kaji
Title: Director

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
PERFORMANCE DRIVEN MERCHANDISING	86948455	3/22/2016
QURI	85636719	5/28/2012