

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Variety Stores, Inc.	FORMERLY Rose's Stores, Inc.	01/27/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Variety Wholesalers, Inc.		
Street Address:	218 S. Garnett St.		
City:	Henderson		
State/Country:	NORTH CAROLINA		
Postal Code:	27536		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	72367660	ROSES	
Serial Number:	73568427	ROSES	
Serial Number:	74354682	THE BACKYARD	
Serial Number:	76041443	SCOOTERS	
Serial Number:	77429743	SIMPLY HOLIDAY	
Serial Number:	77429764	SIMPLY HOLIDAY	
Serial Number:	87560690	ROSES EXPRESS	
Serial Number:	87563780	ROSES EXPRESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4026502704		
Email:	dwilliamson@vwstores.com		
Correspondent Name:	Dean Williamson		
Address Line 1:	218 S. Garnett St.		
Address Line 4:	Henderson, NORTH CAROLINA 27536		
NAME OF SUBMITTER:	Dean Williamson		
SIGNATURE:	/dean williamson/		

OP \$215.00 72367660

DATE SIGNED:	02/08/2023
Total Attachments: 2 source=Filing Copy#page1.tif source=Filing Copy#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Variety Stores, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 218 S. Garnett Street, Henderson, North Carolina 27536 (“**Assignor**”) owns all the right, title, and interest in and to the federal trademark registrations of the marks identified in Schedule A hereto (the “**Marks**”); and

WHEREAS, Variety Wholesalers, Inc., a corporation duly organized and existing under the laws of the State of North Carolina and having its principal place of business at 218 S. Garnett Street, Henderson, North Carolina 27536 (“**Assignee**”), desires to acquire all right, title, and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title, and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

VARIETY STORES, INC.

Date: January 27, 2023

By:



Bruce Efir
President and CEO

Schedule A

Serial Number	Mark	Int'l Class(es)	Filing Date	Registration Number	Registration Date
72367660	ROSE'S®	035	08/10/1970	0,921,310	09/28/1971
73568427	ROSE'S®	042	11/14/1985	1,399,938	07/01/1986
74354682	THE BACKYARD®	042	02/01/1993	1,847,503	07/26/1994
76041443	SCOOTERS®	025	05/03/2000	2,583,360	06/18/2002
77429743	SIMPLY HOLIDAY®	028	03/24/2008	4,175,845	07/17/2012
77429764	SIMPLY HOLIDAY®	028	03/24/2008	4,175,846	07/17/2012
87560690	ROSE'S EXPRESS®	035	08/08/2017	5,427,399	03/20/2018
87563780	ROSE'S EXPRESS®	035	08/10/2017	5,427,530	03/20/2018