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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM781092

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Connors, Fong, and Mancuso, LLC		12/29/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Rosenthal & Rosenthal, Inc.	
Street Address:	1370 Broadway	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	Corporation: NEW YORK	

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	88493622	COMFORT YOUR SOLE CLIFFS BY WHITE MOUNTA
Serial Number:	88128879	WM WHITE MOUNTAIN FOOTBEDS
Serial Number:	87785889	RIALTO
Serial Number:	86593497	SEVEN DIALS
Serial Number:	86593465	SEVEN 7 DIALS
Serial Number:	86565678	SEVEN DIALS
Serial Number:	86126481	MOUNTAIN SOLE
Serial Number:	86565699	7 DIALS
Serial Number:	85903702	SUMMIT WHITE MOUNTAIN
Serial Number:	78979034	RIALTO
Serial Number:	77456234	W WHITE MOUNTAIN
Serial Number:	76090761	MODELLISTA
Serial Number:	76090762	MODELLISTA THE BLEND OF ART AND SCIENCE
Serial Number:	76202873	WHITE MT.
Serial Number:	76090760	MODELLISTA
Serial Number:	75888188	WM WHITE MOUNTAIN
Serial Number:	75888186	W

CORRESPONDENCE DATA

TRADEMARK

900744755 REEL: 007965 FRAME: 0226

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024083141

Email: jean.paterson@cscglobal.com

Correspondent Name: CSC

Address Line 1: 1090 Vermont Avenue, NW Address Line 4: Washington, D.C. 20005

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

DATE SIGNED: 01/17/2023

Total Attachments: 2

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TRADEMARK REEL: 007965 FRAME: 0227

SECURITY INTEREST

WHEREAS, CONNORS, FONG, AND MANCUSO, LLC located at 1400 Broadway 18th Fl., New York, New York 10018 a limited liability company formed under the laws of Delaware (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to a Factoring Agreement dated December 27, 2022, as amended and/or supplemented (the "Factoring Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

Dated: December 29, 2022

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CONNORS, FONG, AND MANCUSO LLC

Name: Ouni Mamrout

Title: CEO

STATE OF

SS:

COUNTY OF

On the 29 day of December, in the year 2022, before me, the undersigned, personally appeared Ouni Mamrout, the CEO of Connors, Fong, and Mancuso LLC personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]



Connors Fong, and Mancuso, LLC IP Short Form, pg. 1 7285163.1

SCHEDULE A

(Trademarks in the United States)

Trademark	Serial/Reg. No.	Filing Date
COMFORT YOUR SOLE CLIFFS BY WHITE MOUNTAIN	88493622	06/28/2019
WM WHITE MOUNTAIN FOOTBEDS	88128879	09/24/2018
RIALTO	87785889	02/06/2018
SEVEN DIALS	86593497	04/10/2015
SEVEN 7 DIALS	86593465	04/10/2015
SEVEN DIALS	86565678	03/16/2015
MOUNTAIN SOLE	86126481	11/22/2013
7 DIALS	86565699	03/16/2015
SUMMIT WHITE MOUNTAIN	85903702	04/14/2013
RIALTO	78979034	05/04/2005
W WHITE MOUNTAIN	77456234	04/23/2008
MODELLISTA	76090761	07/18/2000
MODELLISTA THE BLEND OF ART AND SCIENCE	76090762	07/18/2000
WHITE MT.	76202873	02/01/2001
MODELLISTA	76090760	07/18/2000
WM WHITE MOUNTAIN	75888188	01/06/2000
W	75888186	01/06/2000

Domain Names

Connors Fong, and Mancuso, LLC IP Short Form, pg. 2 7285163.1

RECORDED: 01/17/2023

TRADEMARK REEL: 007965 FRAME: 0229