

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM781581

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900730420		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SWAP.COM, INC.		10/21/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE JAY GROUP, LTD.		
<b>Street Address:</b>	1450 Atlantic Avenue		
<b>City:</b>	Rocky Mount		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27801-2714		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5980438	SWAP.COM	
<b>Registration Number:</b>	5763851	SWAP.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	919 783-1017		
<b>Email:</b>	estevens@poyners.com		
<b>Correspondent Name:</b>	Eric Poyner Spruill LLP Stevens		
<b>Address Line 1:</b>	301 FAYETTEVILLE STREET Suite 1900		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	RALEIGH, NORTH CAROLINA 27601		
<b>NAME OF SUBMITTER:</b>	Eric Stevens		
<b>SIGNATURE:</b>	/Eric Stevens/		
<b>DATE SIGNED:</b>	01/19/2023		
<b>Total Attachments: 3</b>			
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source=Jay Group Assignment of Trademark Rights and Registration#page3.tif			

## ASSIGNMENT OF TRADEMARK RIGHTS AND REGISTRATION

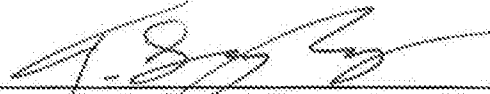
BY THIS ASSIGNMENT OF TRADEMARK RIGHTS AND REGISTRATION (this "Assignment") having an effective date of October 21<sup>st</sup>, 2022 (the "Effective Date"), SWAP.COM, INC., a Delaware corporation ("Assignor"), for consideration as recited in that certain Bill of Sale and Assignment, dated as of the effective date hereof (the "Bill of Sale"), by and between Assignor and Assignee (hereinafter defined), and other good and valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to THE JAY GROUP, LTD., a North Carolina corporation ("Assignee"), all right, title and interest Assignor has or may have in the trademark(s) and registration(s) listed on Schedule A attached hereto and made a part hereof by reference, together with all of the goodwill of the business associated therewith.

This Assignment and the provisions hereof are subject, in all respects, to the terms and conditions of the Bill of Sale, including any representations and warranties therein. Nothing in this Assignment shall supersede, amend, limit, waive, or expand the terms, provisions, acknowledgments, disclaimers, restrictions and/or conditions of the Bill of Sale.

*(The signature page follows.)*

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

SWAP.COM, INC.

By:   
Name: T. Grayling  
Title: CEO

Schedule I

Registered Trademarks

<i>Jurisdiction</i>	<i>Registration No.</i>	<i>Serial No.</i>	<i>Registration Date</i>	<i>Registered Owner</i>	<i>Mark</i>
USPTO	5980438	86885226	February 11, 2020	SWAP.COM, Inc.	SWAP.COM
USPTO	5763851	86983220	May 28, 2019	SWAP.COM, Inc.	SWAP.COM

*Exhibit to Assignment of Trademark Rights and Registration*  
(Swap.com Services Oy to Swap.com, Inc.)  
Assignment of Swap.com Trademarks to The Swap.com, Inc.

**TRADEMARK**