

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785843

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mystery Researchers, LLC		02/01/2023	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	INTOUCH INSIGHT LTD.		
Street Address:	400 March Rd.		
City:	Ottawa, Ontario		
State/Country:	CANADA		
Postal Code:	K2K 3H4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5034942	SEELEVEL HX	
Registration Number:	5034939	SEELEVEL HUMAN EXPERIENCE	
Registration Number:	5034934	SEELEVEL	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	803-799-2000		
Email:	ipdocket@nelsonmullins.com, geordie.zug@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	301 S. College St.		
Address Line 2:	Suite 2300, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	077400.09000		
NAME OF SUBMITTER:	Charles G. Zug		
SIGNATURE:	/cgz/		
DATE SIGNED:	02/09/2023		
Total Attachments: 1			
source=SEELEVEL Marks - Assignment#page1.tif			

CH \$90.00 5034942

TRADEMARK ASSIGNMENT

This is a TRADEMARK ASSIGNMENT by Mystery Researchers, LLC (“**Assignor**”), a limited liability company organized and existing under the laws of the State of Georgia, USA, with address of 309 E. Paces Ferry Rd NE, Suite 400, Atlanta, Georgia, 30305, USA, to and for the benefit of Intouch Insight LTD (“**Assignee**”), a federal corporation organized and existing under the laws of Canada, having an address of 400 March Rd, Ottawa, Ontario, K2K 3H4, Canada.

Recitals

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and service marks, including all common law rights pertaining to such marks:

Trademark	USPTO Registration Number (if applicable)	USPTO Registration Date (if applicable)
SeeLevel HX	5034942	September 6, 2016
See Level Human Experience	5034939	September 6, 2016
See Level	5034934	September 6, 2016
SEELEVEL	n/a	n/a

(all of the foregoing, together hereinafter, the "**Marks**"); and

WHEREAS, Assignor desires to transfer to Assignee all of Assignor's right, title, and interest in and to the Marks including in any all forms used.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is acknowledged, Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Marks, together with that part of the good will of the business connected with the use of and symbolized by the Marks, and all applications and registrations therefor including the above-listed registrations, and any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of the Marks, for past and future acts of unfair competition related to the Marks, and for any and all other past and future acts related to the Marks and giving rise to any remedy by statute or otherwise all causes of action, as well as the right to retain the proceeds therefrom.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date indicated below.

Mystery Researchers, LLC

By: C. Smith

Date: February 1, 2023

Signatory's Name: Cathy Smith

Signatory's Title: CFO