

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784121

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900735628		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Lombardi		10/18/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Daniel Charles Williams		
Street Address:	Helga-Seibert-Str. 4		
City:	Karlsruhe		
State/Country:	GERMANY		
Postal Code:	D-76149		
Entity Type:	INDIVIDUAL: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5110278	THE BEAUTIFUL STRUGGLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6164859936		
Email:	trademarks@privusip.com		
Correspondent Name:	James L. Scott		
Address Line 1:	7125 Headley Street SE		
Address Line 2:	Unit 1084		
Address Line 4:	Ada, MICHIGAN 49301		
NAME OF SUBMITTER:	James Scott		
SIGNATURE:	/JS/		
DATE SIGNED:	02/02/2023		
Total Attachments: 1			
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TRADEMARK AND DOMAIN ASSIGNMENT

Michael Lombardi, an individual with the address 40 Monroe St., Apt. PHB, New York, New York 10002 (“**Assignor**”) is the owner of United States Trademark Registration No. 5110278 for THE BEAUTIFUL STRUGGLE (the “**Mark**”); and

Assignor wishes to transfer all right, title and interest in the Mark, registration, associated goodwill, and the domain names beautifulstruggle.store and beautifulstruggleusa.com (“**Domain Names**”) to Daniel Charles Williams, an individual with the mailing address of Helga-Seibert-Str. 4, D-76149 Karlsruhe, Germany (“**Assignee**”).

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all right, title and interest in and to the Mark, United States Trademark Registration No. 5110278, the Domain Names, and all goodwill of the business symbolized by the Mark. Assignor shall take the necessary steps to transfer the Domain Names to Assignee in accordance with the published procedures of the current registrar for transferring a domain name. Assignor agrees to execute and deliver to Assignee such other documents and take such other actions as are required to transfer the Domain Names to Assignee. Assignor is not responsible for any administrative costs, fees, or expenses charged by the domain registrars in connection with transferring the domain names. Assignor shall transfer the Domain Name to Assignee within two weeks after execution of this Assignment.

Michael Lombardi



Dated: 10-18-20