

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786092

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digital Label Solutions, Inc		02/09/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brook & Whittle Limited		
Street Address:	20 Carter Drive		
City:	Guilford		
State/Country:	CONNECTICUT		
Postal Code:	06437		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4681085	DIGITAL LABEL YEA! SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iptransfer@ssjr.com		
Correspondent Name:	Jonathan A. Winter		
Address Line 1:	986 Bedford Street		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	05089-T0012A		
NAME OF SUBMITTER:	Jonathan Winter		
SIGNATURE:	/JAW/		
DATE SIGNED:	02/10/2023		
Total Attachments: 2			
source=Assignment - Digital Label Solutions, Inc. to Brook & Whittle Limited#page1.tif			
source=Assignment - Digital Label Solutions, Inc. to Brook & Whittle Limited#page2.tif			

OP \$40.00 4681085

Trademark Assignment

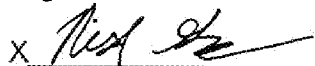
WHEREAS, Digital Label Solutions, Inc., a Corporation organized and existing under the laws of the State of California, and having an office and place of business at 20 Carter Drive, Guilford, CT 06437; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark listed on the attached Exhibit A;

WHEREAS, Brook & Whittle Limited, a corporation organized and existing under the laws of the State of Delaware, and having an office and place of business at 20 Carter Drive, Guilford, CT 06437; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark listed on the attached Exhibit A;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark listed on the attached Exhibit A, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

Date: February 9th, 20223

Digital Label Solutions, Inc.

X 
Name: Nick Gierst
Title: VP e-commerce

Date: February 9th, 20223

Brook & Whittle Limited

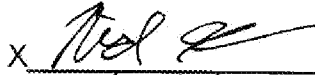
X 
Name: Nick Gierst
Title: VP e-commerce

Exhibit A

Trademark Name	Registration No.	Registration Date	Status	Country
digital label yae! SOLUTIONS and Design	4,681,085	02/03/2015	REGISTERED	United States