

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783602

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900730243		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Missguided (IP) Limited		08/15/2022	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	SDI (RETAIL CO 13) LIMITED		
Street Address:	Unit A, Brook Park East		
City:	SHIREBROOK		
State/Country:	UNITED KINGDOM		
Postal Code:	NG20 8RY		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90589838	RE_STYLD	
CORRESPONDENCE DATA			
Fax Number:	7344184227		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7344184226		
Email:	trademark@honigman.com		
Correspondent Name:	Amanda M. Blackburn		
Address Line 1:	39400 Woodward Ave # 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	274646-514866		
NAME OF SUBMITTER:	Amanda M Blackburn		
SIGNATURE:	/Amanda M Blackburn/		
DATE SIGNED:	01/31/2023		
Total Attachments: 2			
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CONFIRMATORY ASSIGNMENT DOCUMENT

The undersigned:

Missguided (IP) Limited, a company organised and existing under the laws of England & Wales with its head office at 75 Trafford Wharf Road, Trafford Park, Manchester, Lancashire, M17 1ES, United Kingdom (hereinafter referred to as 'the Assignor').

And

SDI (Retail Co 13) Limited, a company organised and existing under the laws of England & Wales with its head office at Unit A, Brook Park East, Shirebrook, NG20 8RY, United Kingdom (hereinafter referred to as 'the Assignee').

WHEREAS

- a) The Assignor is the proprietor of the trade marks in the United States of America shown below (hereinafter referred to as 'the Trade Marks');

Trade Mark	Trade Mark Number	Class
MISSGUIDED	5299084	3, 9, 14, 18, 25, 35
MENNACE	87018020	3, 9, 14, 18, 25, 25
BABE POWER	5760358	3
RE_STYLD	90589838	25, 35
SHOENIVERSE	5630479	25
SHOENIVERSE	5630480	35
MISCHV	5404225	3, 9, 14, 18, 25, 25

And

- b) The Assignor and the Assignee have agreed that the Trade Marks shall be assigned and transferred to the Assignee with an effective date of 31 May 2022

THEREFORE, THIS DOCUMENT CONFIRMS:

For consideration of £1.00, of which the Assignor confirms receipt, the Assignor hereby assigns and transfers to the Assignee all right, title and interest, together with the goodwill connected with the use of and symbolized by the Trade Marks and all rights to sue for and collect damages from past, present and future infringement of the said Trade Marks in respect of the goods for which the Trade Marks are registered. The effective date of this assignment is 31 May 2022.

The Assignee hereby confirms acceptance of the assignment and transfer as aforesaid.

For and on behalf of the Assignor

SIGNED at Manchester this 15th day of August 2022 on behalf of the Assignor by the undersigned authorized representative:

SIGNATURE: *R Ellis*
Assignor: Missguided (IP) Limited

For and on behalf of the Assignee

SIGNED at Shirebrook this 15th day of August 2022 on behalf of the Assignee by the undersigned authorized representative:

SIGNATURE: *Dotun Adegoke*
Assignor: SDI (Retail Co 13) Limited