

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ShopperTrak RCT Corporation		12/09/2022	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	ShopperTrak RCT LLC		
Street Address:	233 S. Wacker Drive, Suite 4100		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60605		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2813161	ORBIT	
Registration Number:	1674091	SHOPPERTRAK	
Registration Number:	2815087	SHOPPERTRAK	
Registration Number:	5493110	SHOPPERTRAK	
Registration Number:	5456471	SHOPPERTRAK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	susan.cain.sanchez@jci.com		
Correspondent Name:	Susan Cain Sanchez		
Address Line 1:	6600 Congress Avenue		
Address Line 4:	Boca Raton, FLORIDA 33487		
NAME OF SUBMITTER:	Susan Cain Sanchez		
SIGNATURE:	/Susan Cain Sanchez/		
DATE SIGNED:	02/13/2023		
Total Attachments: 4			
source=Sunrise - Step US-3(C) - ShopperTrak RCT LLC-IL-Formation#page1.tif			
source=Sunrise - Step US-3(C) - ShopperTrak RCT LLC-IL-Formation#page2.tif			

CH \$140.00 2813161

source=Sunrise - Step US-3(C) - ShopperTrak RCT LLC-IL-Formation#page3.tif

source=Sunrise - Step US-3(B) - Shoppertrak RCT Corporation-IL-Miscellaneous#page1.tif



OFFICE OF THE SECRETARY OF STATE

JESSE WHITE-Secretary of State

12550987

DECEMBER 09, 2022

C T CORPORATION SYSTEM
208 SO LASALLE ST, SUITE 814
CHICAGO, IL 60604-1101

RE SHOPPERTRAK RCT LLC

DEAR SIR OR MADAM:

IT HAS BEEN OUR PLEASURE TO APPROVE AND PLACE ON RECORD THE ARTICLES OF ORGANIZATION THAT CREATED YOUR LIMITED LIABILITY COMPANY. WE EXTEND OUR BEST WISHES FOR SUCCESS IN YOUR NEW VENTURE.

PLEASE NOTE! THE LIMITED LIABILITY COMPANY MUST FILE AN ANNUAL REPORT PRIOR TO THE FIRST DAY OF THIS ANNIVERSARY MONTH NEXT YEAR. FAILURE TO TIMELY FILE MAY RESULT IN PENALTY AND DISSOLUTION. A PRE-PRINTED ANNUAL REPORT WILL BE MAILED TO THE REGISTERED AGENT AT THE REGISTERED OFFICE ADDRESS APPROXIMATELY 45 DAYS BEFORE THE DUE DATE.

STATEMENT OF CONVERSION HAS BEEN PLACED ON FILE AND THE LIMITED LIABILITY COMPANY HAS BEEN CREDITED WITH THE REQUIRED FEE.

PUBLICATIONS/FORMS AND OTHER SERVICES ARE AVAILABLE ON OUR WEBSITE. VISIT WWW.ILSOS.GOV TO VIEW THE STATUS OF THIS COMPANY, PURCHASE A CERTIFICATE OF GOOD STANDING, OR EVEN FILE THE ANNUAL REPORT REFERRED TO IN THE EARLIER PARAGRAPH.

SINCERELY YOURS,

JESSE WHITE
ILLINOIS SECRETARY OF STATE
DEPARTMENT OF BUSINESS SERVICES
LIMITED LIABILITY DIVISION
217-524-8008

TRADEMARK
REEL: 007968 FRAME: 0458

12550987

Form **LLC-5.5**
February 2022

Secretary of State
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
ilsos.gov

Illinois
Limited Liability Company Act
Articles of Organization

FILE #
This space for use by Secretary of State.

SUBMIT IN DUPLICATE

Type or print clearly.

FILED

DEC 09 2022

JESSE WHITE
SECRETARY OF STATE

Payment must be made by certified check, cashier's check, Illinois attorney's check, C.P.A.'s check or money order payable to Secretary of State.

Filing Fee: \$150

Approved:

MG

1. Limited Liability Company name (see Note 1): ShopperTrak RCT LLC

2. Address of principal place of business where records of the company will be kept: (P.O. Box alone or c/o is unacceptable.)
233 S. Wacker Drive, Suite 4100, Chicago, IL 60606

3. Articles of Organization effective on: (check one)
 the filing date
 a later date (not to exceed 60 days after the filing date): _____
Month, Day, Year

4. Registered agent's name and registered office address:
Registered agent: CT Corporation System
(P.O. Box alone or c/o is unacceptable.) First Name Middle Initial Last Name
Registered office: 208 South LaSalle Street Suite 814
Number Street Suite #
Chicago IL 60604
City ZIP

Note: The registered agent must reside in Illinois. If the agent is a business entity, it must be authorized to act as agent in this state.

5. Purpose(s) for which the Limited Liability Company is organized: (see Note 2)
The transaction of any or all lawful business for which Limited Liability Companies may be organized under this Act and/or exclusively for the purpose(s) stated below:

6. The duration of the company is perpetual unless otherwise stated. If the operating agreement provides for a dissolution date, enter that date here: _____
Month/Day Year

7. **Optional:** Other provisions for the regulation of the internal affairs of the company: (If additional space is needed, use standard sized paper.)

8. The Limited Liability Company has or will have on the effective date of filing one or more members.

9. Name(s) and business address(es) of the manager(s) and any member with the authority of manager:

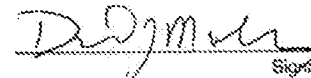
Daniel Mahoney	233 S. Wacker Drive, Suite 4100, Chicago, IL 60606			
Name	Number & Street	City	State	ZIP
Lee Finney	233 S. Wacker Drive, Suite 4100, Chicago, IL 60606			
Name	Number & Street	City	State	ZIP
Zachary Jamell	233 S. Wacker Drive, Suite 4100, Chicago, IL 60606			
Name	Number & Street	City	State	ZIP
Name	Number & Street	City	State	ZIP
Name	Number & Street	City	State	ZIP

(If additional space is needed, use standard sized paper.)

10. **Name and Address of Organizer(s):**

I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Organization are to the best of my knowledge and belief, true, correct and complete.

Dated: December 9 2022
Month/Day Year

1. 
Signature
Daniel Mahoney, President
Name and Title (type or print)

1. 233 S. Wacker Drive, Suite 4100
Number Street
Chicago
City
IL 60606
State ZIP

If organizer is signing for a company or other entity, state name of company or entity.

2. _____
Signature

Name (type or print)

2. _____
Number Street

City

If organizer is signing for a company or other entity, state name of company or entity.

State ZIP

Note 1: The Limited Liability Company name cannot contain any of the following terms or abbreviations: Corporation, Corp., Incorporated, Inc., Ltd., Co., Limited Partnership or L.P. The name must contain the term **Limited Liability Company, LLC or L.L.C.** If a company is providing professional services licensed by the Illinois Department of Professional Regulation, the name must contain the term or abbreviation **Professional Limited Liability Company, PLLC or P.L.L.C.**

Note 2: A professional limited liability company must state the specific professional service or related professional services to be rendered by the professional limited liability company.

EOA 205

Illinois Secretary of State
Department of Business Services
STATEMENT OF CONVERSION

Secretary of State
Department of Business Services
501 S. Second St., Rm. 350
Springfield, IL 62756
217-782-6961
www.ilsos.gov

FILED

DEC 09 2022

JESSE WHITE
SECRETARY OF STATE

Remit payment in the form of a cashier's check, a certified check, a money order, or an Illinois attorney's or a CPA's check payable to Secretary of State.

12550987

New Entity File Number

MG

Filing Fee: \$100 _____ Approved: _____

Submit in duplicate Type or print clearly in black ink Do not write above this line

Converting Entity Current file number: 5856-097-9

- 1. Converting Entity Name: ShopperTrak RCT Corporation
- 2. Current Entity Type: (select only one)
 - For Profit Corporation
 - Limited Liability Company
 - General Partnership
 - Limited Liability Partnership
 - Limited Partnership
 - Not For Profit
 - LWCA
- 3. Jurisdiction and Date of Incorporation/Organization: Illinois, October 23 1995
- 4. The conversion is authorized by the law of the foreign entity's jurisdiction of organization.


New Entity

- 5. Converted Entity Name: ShopperTrak RCT LLC
- 6. Converted Entity Type: (select only one)
 - For Profit Corporation
 - Limited Liability Company
 - General Partnership
 - Limited Liability Partnership
 - Limited Partnership
 - Not For Profit
 - LWCA
- 7. Jurisdiction of Incorporation/Organization: Illinois
- 8. The Converted Entity: (select only one)
 - intends to transact business in Illinois
 - will not be transacting business in Illinois (Please set forth address below.)
 Address for Service of Process: 208 South LaSalle Street, Suite 814
 (P.O. Box alone is not acceptable) Chicago, IL 60604
- 9. Effective Date of Conversion: _____ If a future date is chosen, MUST be within 90 days of filing.
 - Upon Filing
 - Future Effective Date: _____

The Conversion was approved in accordance with Section 205 of the Entity Omnibus Act.
The formation document and fee for the Converted Entity must be attached.

10. The undersigned Entity has caused this statement to be signed by a duly authorized signer who affirms, under penalties of perjury, that the facts stated herein are true and correct. All signatures must be in BLACK INK.

Dated December 9, 2022 ShopperTrak RCT Corporation
Month & Day Year Exact Name of Converting Entity


Any Authorized Signer's Signature

Daniel Mahoney, President
Name and Title (type or print)