

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Franklin Communications, Inc.		02/13/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Saga Communications, Inc.		
Street Address:	73 Kercheval Ave., Suite 201		
City:	Grosse Pointe Farms		
State/Country:	MICHIGAN		
Postal Code:	48236		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5280346	ICONIC ROCK	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349302483		
Email:	trademarks@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield		
Address Line 1:	201 South Division Street, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Megan E. Fink		
SIGNATURE:	/mef/		
DATE SIGNED:	02/13/2023		
Total Attachments: 1			
source=Exectued - ICONIC ROCK Assignment#page1.tif			

OP \$40.00 5280346

TRADEMARK ASSIGNMENT AGREEMENT

- 1. **Parties; Effective Date.** This Trademark Assignment Agreement ("Agreement") is between Franklin Communications, Inc. dba Columbus Radio Group, a Delaware corporation, with its office at 4401 Carriage Hill Lane, Columbus, OH 43220 ("Assignor"), and Saga Communications, Inc., a Florida corporation, with its office at 73 Kercheval Avenue, Suite 201, Grosse Pointe Farms, MI 48236 ("Assignee"). This Agreement is effective on the last date signed.
- 2. **Purpose of Agreement.** Assignor is the owner of the mark listed in the table below (the "Mark").

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
ICONIC ROCK	September 5, 2017	5280346

- 3. **Assignment of the Mark.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers, and conveys all right, title and interest in and to the Mark, including, without limitation: (a) all goodwill associated with the Mark, free and clear of all encumbrances; (b) all trademark and service mark applications and registrations for the Mark, and all renewals thereof; (c) the right to secure foreign trademark registrations for the Mark; (d) the right to collect royalties and proceeds in connection with the Mark, (e) the right to sue for past, present, or future infringement, misappropriation, or other violation of the Mark, and the right to recover damages or lost profits in connection with the Mark, and (e) all other rights of any kind whatsoever accruing thereunder, and symbolized by the Mark.
- 4. **Binding Effect.** This Agreement shall be binding upon and inure to the benefit of the parties' heirs, representatives, successors, and assigns.

AGREED AND ACCEPTED:

ASSIGNEE:
SAGA COMMUNICATIONS, INC.

ASSIGNOR:
FRANKLIN COMMUNICATIONS, INC.
DBA COLUMBUS RADIO GROUP

By: Samuel D. Bush
(Signature)

By: Samuel D. Bush
(Signature)

Name: Samuel Bush

Name: Samuel D. Bush

Title: Senior Vice President/Chief Financial Officer

Title: Vice President/Treasurer

Date: 2/13/2023

Date: 2/13/2023