

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784764

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900737171		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
For Us By Us LLC		11/15/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GTFM, Inc.		
Street Address:	218 Lakeville Road		
Internal Address:	Suite 2		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11020		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97036223	FOR US BY US NETWORK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9739971797		
Email:	wcox@lawcox.com		
Correspondent Name:	William H. Cox		
Address Line 1:	14 W Shore Trl		
Address Line 4:	Stockholm, NEW JERSEY 07460		
ATTORNEY DOCKET NUMBER:	3051.01		
NAME OF SUBMITTER:	William H. Cox		
SIGNATURE:	/William H. Cox/		
DATE SIGNED:	02/06/2023		
Total Attachments: 1			
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ASSIGNMENT

THIS ASSIGNMENT, between For Us By Us LLC (“Assignor”), a Delaware limited liability company with an office at 3000 N. Hollywood Way, Burbank, CA 91505, and GTFM, Inc. (“Assignee”), a New York corporation with an address at 218 Lakeville Road, Suite 2, Great Neck, NY 11020.

WHEREAS, Assignor owns all right, title and interest in and to trademark application serial no. 97036223 (the “Trademark Application”) for FOR US BY US NETWORK (the “Trademark”) which is pending before the United States Patent and Trademark Office.

WHEREAS, Assignor has agreed to assign all right, title and interest in and to the Trademark and the Trademark Application to Assignee;

WHEREFORE THE PARTIES AGREE AS FOLLOWS:

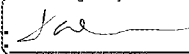
1. Assignment. For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Trademark, including without limitation, the Trademark Application, the goodwill of the business in connection with which the Trademark is used and that portion of the business of Assignor to which the Trademark pertains, together with the right to sue and recover for past infringements, dilution and violations thereof, and Assignee accepts such assignment.

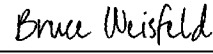
2. Miscellaneous. This Agreement shall be governed by the laws of the State of New York. Each of the undersigned consents to the exclusive jurisdiction of the New York state and federal courts and agrees to service of process in accordance with the rules of the court where suit is brought with the same force and effect as if such service had been made within the State of New York. This Agreement represents the entire agreement between the parties and cannot be amended except in writing, signed by the party against whom enforcement is sought. This Agreement may be executed in counterparts, all of which counterparts shall constitute one agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the 15th day of November, 2022.

FOR US BY US LLC

GTFM, INC. (Assignee)

DocuSigned by:
By: 
Name: J. Alexander Martin
Title: CEO

DocuSigned by:
By: 
Name: Bruce Weisfeld
Title: President