

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM786869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gruner + Jahr GmbH		01/13/2017	Limited Liability Company: GERMANY
RECEIVING PARTY DATA			
Name:	Gruner + Jahr Deutschland GmbH		
Street Address:	AM BAUMWALL 11		
City:	D-20459 HAMBURG		
State/Country:	GERMANY		
Postal Code:	20459		
Entity Type:	Limited Liability Company: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4235475	GEO	
CORRESPONDENCE DATA			
Fax Number:	2125547700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-554-7800		
Email:	trademarks@mosessinger.com		
Correspondent Name:	Deborah L. Shapiro		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	The Chrysler Building		
Address Line 4:	New York, NEW YORK 10174		
DOMESTIC REPRESENTATIVE			
Name:	Deborah L. Shapiro		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	The Chrysler Building		
Address Line 4:	New York, NEW YORK 10174		
NAME OF SUBMITTER:	Deborah L. Shapiro		
SIGNATURE:	/Deborah L. Shapiro/		
DATE SIGNED:	02/14/2023		

CH \$40.00 4235475

Total Attachments: 5

source=Change of Name to Gruner + Jahr GmbH as filed October 25, 2022 (clearer copy)#page1.tif

source=Change of Name to Gruner + Jahr GmbH as filed October 25, 2022 (clearer copy)#page2.tif

source=Change of Name to Gruner + Jahr GmbH as filed October 25, 2022 (clearer copy)#page3.tif

source=Change of Name to Gruner + Jahr GmbH as filed October 25, 2022 (clearer copy)#page4.tif

source=Change of Name to Gruner + Jahr GmbH as filed October 25, 2022 (clearer copy)#page5.tif

Best Co.
Aktiengesellschaft

Entry no.	a) Company name b) Registered office, place of business, company address in Germany, authorised recipient, branch establishments c) Object of the company	Share capital or nominal capital	a) General provision on representation b) Board of directors, governing body, executive directors, personally liable partners, managing directors, authorised representatives and special power of attorney	Registered power of attorney (Prokura)	a) Legal form, commencement, articles of association or partnership agreement b) Other legal relationships	a) Date of registration b) Remark
1	a) G&J Innovation GmbH b) Hamburg Business address: Mönckebergwall 147-20099 Hamburg	25.000,00 EUR	a) If only one managing director has been appointed, he/she shall act as sole representative of the company. If several managing directors have been appointed, the company shall be represented by all of them jointly. b) Managing director: Dr. Maschitz, Stefan, Hamburg, d.o.b. 18 March 1979 Authorised to represent the company in accordance with the general provision on representation. Managing director: Wolter, Arne, Hamburg, d.o.b. 20 November 1974 Authorised to represent the company in accordance with the general provision on representation.		a) Partnership Agreement of 13 January 2017. b) A control and profit transfer agreement was entered into on 19 January 2017 with Guiner + Jahr GmbH & Co. KG with its registered office in Hamburg (Hamburg Local Court, HRB 102257), as the controlling company. It was approved by the shareholders' assembly held on 13 January 2017. For details of the further content, we refer to said contract and the consenting resolutions.	a) 23 February Heynen b) Case 1
2				Collective registered power of attorney together with a managing director or with another holder of a registered power of attorney / Prokurist. Herrmannshof, Steffen, Hamburg, d.o.b. 16 April 1989		a) 28 March Repinski
3				Collective registered power of attorney, together with a managing director or with another holder of a registered power of attorney / Prokurist. Adler, Tim Oliver, Hamburg, d.o.b. 27 December 1990		a) 10 December Waters
4				Registered power of attorney / Prokura, expired Adler, Tim Oliver, Hamburg, d.o.b. 27 December 1990		a) 21 October Zacharias

Handwritten signature: T.O. Waters

Entry no.	a) Company name b) Registered office, place of business, company address in Germany, authorised recipient, branch establishments c) Object of the company	Share capital or nominal capital	a) General provision on representation b) Board of directors, governing body, executive directors, personally liable partners, managing directors, authorised representatives and special power of attorney	Registered power of attorney (Prokura)	a) Legal form, commencement, articles of association or partnership agreement b) Other legal relationships	a) Date of formation b) Remark
1	2	3	4	5	6	
5			b) Appointed as managing director: Hellebrand, Bernd, Hamburg, d.o.b. 27 June 1960 Authorised to represent the company in accordance with the general provision on representation. Appointed as managing director: Radtke, Oliver, Hamburg, d.o.b. 22 May 1968 Authorised to represent the company in accordance with the general provision on representation. No longer a managing director: Wolter, Anne, Hamburg, d.o.b. 20 November 1974	Collective registered power of attorney, exercised with a managing director or with another holder of a registered power of attorney (Prokura): Dauverle, Winke, Hamburg, d.o.b. 17 March 1960		a) 1 July 202 b) Zacharias
6			b) Appointed as managing director: Schafer-Gotke, Stephan, Hamburg, d.o.b. 21 May 1974 Authorised to represent the company in accordance with the general provision on representation.			a) 9 August; b) Zacharias
7	a) Guner + Jahr Deutschland GmbH c) The object of the company is the production, dissemination, sale and marketing of journalistic content in all forms and media, in particular, but not exclusively, publishing, magazines and other printed matter, the acquisition and				a) The shareholders' meeting held on 9 September 2021 resolved on the amendment of the Partnership Agreement in sections 1 (Company name) and 2 (Object). b) Case 9	a) 14 Septem b) Hochnitz

Handwritten signature: N. J. Weisfeld

Entry no.	a) Company name b) Registered office, place of business, company address in Germany, authorised recipient, branch establishments c) Object of the company	Share capital or nominal capital	a) General provision on representation b) Board of directors, governing body, executive directors, personally liable partners, managing directors, authorised representatives and special power of attorney	Registered power of attorney (Prokura)	a) Legal form, commencement, articles of association or partnership agreement b) Other legal relationships	a) Date of b) Remark
1	granting of rights and all related transactions and acquires					
2		25.000,00 EUR			a) The shareholders' meeting held on 27 October 2021 resolved on the amendment of the Partnership Agreement in section 3 and with it an increase in the nominal capital by EUR 1,000.00 to EUR 25,000.00 for the purpose of implementing the spin-off with Gruner + Jahr GmbH, Hamburg (Hamburg Local Court HRB-151939)	a) 16 November b) Williamov Case 10
3					b) In accordance with the spin-off and takeover agreement of 27 October 2021, as well as with the consenting resolutions of its shareholders' meeting held on 27 October 2021, and of the shareholders' meeting of the transferring legal entity held on 27 October 2021, the company has acquired portions of the assets of Gruner + Jahr GmbH with its registered office in Hamburg (Hamburg Local Court, HRB-151939), as a whole, by way of conversion through spin-off. The spin-off took effect on entry in the register page of the transferring legal entity on 16 November 2021.	

ND 10/2022

Entry no.	d) Company name e) Registered office, place of business, company address in Germany, authorised recipient, branch establishments f) Object of the company	Share capital or nominal capital	c) General provision on representation d) Board of directors, governing body, executive directors, personally liable partners, managing directors, authorised representatives and special power of attorney	Registered power of attorney (Prokura)	c) Legal form, commencement, articles of association or partnership agreement d) Other legal relationships	c) Date of Remark d) Remark	
1	2	3	4	5	6		
5			<p>b) No. Longel, A. <i>Managing director</i> Genaonica, director Heilmann, Bernd, Hamburg, d.o.b. 27. June 1980 No. Longel, A.</p>	<p>Registered power of attorney (Prokura) excluded Mandat, Minke, Hamburg, d.o.b. 17. März, 1980 Registered power of attorney (Prokura) excluded Hochmeister, Ull, Stielen, Hamburg, o.o.b. 16. April 1986</p>		<p>a) 1. Decem 1. Zehntel</p>	
10				<p>Collective registered power of attorney together with a managing director or with another holder of a registered power of attorney (Prokura) Dr. Waschitz, Stielen, Hamburg, d.o.b. 18. März 1979 Heilmann, Bernd, Hamburg, d.o.b. 27. June 1980 Hinrichs, Ralf, Wentorf, d.o.b. 14. September 1989 Dr. Maschke, Günter, Hamburg, d.o.b. 6. August 1982 Dr. Stallicken, Udo, Neustadt in Holstein, d.o.b. 15. Juli 1967 Dr. von Eteson, Amette, Izhoe, d.o.b. 19. März 1969 Dr. Freifrau von Hüten zum Stolzenberg, Kisten, Hamburg, d.o.b. 22. November 1972</p>		<p>b) A control and profit transfer agreement was entered into on 15. December 2021 with RTL Deutschland GmbH, Cologne (Cologne Local Court HRB 62896), as the controlling company, to take effect from 1. January 2022. It was approved by the shareholders' assemblies of the companies involved held on 14. December 2022. For details of the former content, we refer to said content and the consenting resolutions.</p>	<p>a) 30. Decem Dr. Hess</p> <p>b) Case 13</p>
11					<p>b) The control and profit transfer agreement entered into with BML Hamburg Holding GmbH, Hamburg, (Hamburg Local Court HRB 151938) (previously under the company name Günter + Jahr GmbH, the latter in turn created, Local Court HRB 102267) on 18. January 2017 by conversion of this local court, has been terminated by notice given with effect as of the end of 31. December 2021.</p>	<p>a) 28. Januar Dr. Sand</p> <p>b) Case 15</p>	

Handwritten signature

Entry no.	g) Company name h) Registered office, place of business, company address in Germany, authorised recipient, branch establishments i) Object of the company	Share capital or nominal capital	e) General provision on representation f) Board of directors, governing body, executive directors, personally liable partners, managing directors, authorised representatives and special power of attorney	Registered power of attorney (Prokura)	e) Legal form, commencement, articles of association or partnership agreement f) Other legal relationships	e) Date of Remark f)
1			b) No. KdStB 21 Managing director: Schäfer-Götke, Stephan, Hamburg, d.o.b. 11. May 1974	Registered power of attorney (Prokura) expired Heilmann Bernd, Hamburg, d.o.b. 27. June 1980 Registered power of attorney (Prokura) expired Dr. Stalpersen Udo, Neustadt in Holstein, d.o.b. 15. July 1957		a) 15. Sept. Zacharias
12			Appointed as a managing director: Dr. Stalpersen Udo, Neustadt in Holstein, d.o.b. 15. July 1957 Authorised to represent the company in accordance with the general provision on representation. Appointed as a managing director: Heilmann, Bernd, Hamburg, d.o.b. 27. June 1980 Authorised to represent the company in accordance with the general provision on representation.			

N. J. Vasekoff