

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM784894

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900735595
<b>SEQUENCE:</b>	3

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Walmart Inc.		10/11/2022	Corporation:

## RECEIVING PARTY DATA

<b>Name:</b>	Walmart Apollo LLC
<b>Street Address:</b>	702 SW 8th Street
<b>City:</b>	Bentonville
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72716
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Serial Number:</b>	85983876	MEMOMI

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** ustm@walmartlegal.com  
**Correspondent Name:** Danica Acosta  
**Address Line 1:** 702 SW 8th Street, MS 0215  
**Address Line 4:** Bentonville, ARKANSAS 72716

<b>NAME OF SUBMITTER:</b>	Danica Acosta
<b>SIGNATURE:</b>	/Danica Acosta/
<b>DATE SIGNED:</b>	02/06/2023

## Total Attachments: 2

source=Project Mirror Walmart Inc. to Walmart Apollo (Memomi) Trademark Assigment#page1.tif  
source=Project Mirror Walmart Inc. to Walmart Apollo (Memomi) Trademark Assigment#page2.tif

TRADEMARK ASSIGNMENT

In consideration for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Walmart Inc. (“Assignor”), hereby sells, conveys, transfers and assigns to Walmart Apollo LLC (“Assignee”), a Delaware limited liability company, all worldwide right, title and interest in and to the trademark set forth on Exhibit A attached hereto and incorporated herein (the “Trademark”), the goodwill of the business connected with the use of and symbolized by the Trademark, and the right to sue for past, present and future infringements of the foregoing.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date set forth below.

Walmart Inc.

By: Elizabeth Norton

Name: Elizabeth Norton

Title: Vice President, Centers of Expertise Lead - Walmart U.S. Legal, and Assistant Secretary

Date: October 11, 2022 | 15:02 CDT

Walmart Apollo LLC

By: Srikala Atluri

Name: Sri Atluri

Title: Assistant Secretary

Date: October 11, 2022 | 15:30 CDT

**Exhibit A**

Citation	Status/Key Dates	Full Goods/Services	Owner
<p><u>MEMORI</u> RN: 4860165 SN: 85983876</p>	<p>Registered, April 25, 2022 Office Status: Section 8 &amp; 15-Accepted and Acknowledged Int'l Class: 09,42 First Use: November 19, 2014 Filed: August 28, 2012 Registered: November 24, 2015 Register Type: Principal Register</p>	<p>Int'l Class: 09, 42 (Int'l Class: 09) imaging, display and communication system comprised of a mirror display and imaging device that can function in mirror or display monitor mode, and that can be partitioned and operate simultaneously as both a mirror and a display monitor, and that can also operate as an imaging device that is also comprised of embedded, interactive image processing, managing, organizing, comparing, transmitting, editing and display software and user interface software for said imaging, display and communication system and mobile applications for aggregating, accessing, providing, creating, managing and sharing information and other digital content in the fields of fashion and shopping and for enabling brand owners and retailers to connect with their patrons; computer software for organizing, editing, comparing and displaying digital images; computer software application for use with mobile devices used to store, organize, share, retrieve, edit and display images and used for purposes of remote shopping, purchasing and making peer fashion recommendations; computer software programs for object recognition, imaging, and image analysis for use in computer vision; computer software programs for preprocessing and extracting information from an image for facial recognition; computer e-commerce software to allow users to perform electronic business transactions via a global computer network (Int'l Class: 42) computer programming services; computer services, namely, electronic imaging of photographs for others; providing online non-downloadable software for image processing, managing, transmitting, editing, organizing, comparing and display; providing temporary use of on-line non-downloadable software development tools for image processing, managing, transmitting, editing, organizing, comparing and display; providing on-line non-downloadable software to retailers for processing, managing, transmitting, editing, organizing, comparing and displaying images retail inventory; computer services, namely, creating an on-line virtual environment for use by retail sellers to enable comparison shopping by retail consumers and to share marketing and demographic data with each other and merchandise manufacturers; computer services, namely, interactive hosting services which allow the user to publish and share their own fashion-related content and images on-line; providing online non-downloadable interactive fashion software to help users determine the style of clothing best suited to their individual needs and preferences, including computerized clothes scanning and fitting of clothes for the purpose of clothes selection for fashion purposes and for making automated and peer fashion recommendations, providing a website featuring technology that enables users to upload, post, display and share images and videos of, and opinions about, clothing and fashion, providing non-downloadable software as a service for aggregating, accessing, providing, creating, managing and sharing information and other digital content in the fields of fashion and shopping, and providing non-downloadable software as a service for enabling brand owners and retailers to connect with their patrons</p>	<p>Salvador Nissi Vilcovsky (Israel Individual)</p>