

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hampton Art, Inc.		12/08/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Leisure Arts, Inc.		
Street Address:	104 Champs Blvd., Suite 100		
City:	Maumelle		
State/Country:	ARKANSAS		
Postal Code:	72113		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2815842	K I MEMORIES	
Registration Number:	4646585	BEADER'S PARADISE	
Serial Number:	90599641	HAMPTON ART	
CORRESPONDENCE DATA			
Fax Number:	5039723873		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-221-1440		
Email:	trademark@tonkon.com		
Correspondent Name:	Tonkon Torp LLP		
Address Line 1:	888 SW Fifth Ave., Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	42768-9000		
NAME OF SUBMITTER:	Christopher Erickson		
SIGNATURE:	/Christopher Erickson/		
DATE SIGNED:	02/06/2023		
Total Attachments: 2			
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source=Hampton Art Trademark Assign to LA#page2.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of December 8, 2022 ("Effective Date") is by Hampton Art, Inc., a Delaware corporation ("Assignor"), in favor of Leisure Arts, Inc., a Delaware corporation ("Assignee"), with its address at 104 Champs Blvd., Suite 100, Maumelle, Arkansas 72113.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

1. Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee, as of the Effective Date, all of its right, title and interest throughout the world in and to the trademarks listed on Exhibit A, together with the goodwill of the business associated with such trademarks, and the identified applications and registrations for such trademarks (collectively, the "Trademarks").
2. Assignor hereby acknowledges and agrees that from and after the Effective Date, Assignee is the exclusive owner of all of Assignor's right, title and interest in and to the Trademarks.
3. At Assignee's reasonable request, Assignor will take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated by this Assignment, to perfect Assignee's title in and to the Trademarks, and to allow Assignee to file and record this Assignment with the United States Patent and Trademark Office (USPTO) and all applicable foreign intellectual property offices, as may be necessary to effectuate the assignment and transfer of the Trademarks from Assignor to Assignee.

ASSIGNOR:


Hampton Art, Inc.

By: JAMES H. Booterbaugh

Name: JMB

Title: CEO

Exhibit A
Trademarks

Jurisdiction	Trademark	Application Number	Registration Number
USA	K I MEMORIES	78183116	2815842
USA	 The logo for 'Beader's PARADISE' features the word 'Beader's' in a cursive script above the word 'PARADISE' in a bold, sans-serif font. Below the text is a small graphic of a beaded necklace.	86153368	4646585
USA	HAMPTON ART	90599641	
Canada	HAMPTON ART	1516403	TMA829835

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