

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784984

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jun Hu		02/06/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Nantong Dannila E-commerce Co., Ltd.		
Street Address:	No.288-13541 Jingxing Road,Kaifa Dist.		
City:	Nantong		
State/Country:	CHINA		
Postal Code:	226000		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6779407	ARCONA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	RayeYan@outlook.com		
Correspondent Name:	Raye Yan		
Address Line 1:	801, Building A, Huijin Huli Mansion		
Address Line 4:	Xiamen, CHINA		
NAME OF SUBMITTER:	Jun Hu		
SIGNATURE:	/Jun Hu/		
DATE SIGNED:	02/06/2023		
Total Attachments: 1			
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OP \$40.00 6779407

ASSIGNMENT OF TRADEMARK

Whereas Jun Hu

(name of assignor)

Of West of Guancun Road East of Kaiyuan Street Huozhou

Owning trademark reg # 6779407, Word Mark Arcona

Whereas Nantong Dannila E-commerce Co., Ltd.

(name of assignee)

Of No. 288-13541 Jingxing Road, Kaifa Dist., Nantong City

(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

Jun Hu

(Signature of assignor)

2023.2.6

Date of Execution