

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM787732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RADIENZ LIVING, LLC		01/01/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NEW SPS CROSSFOLDS, LLC		
Street Address:	1804 W. CENTRAL ROAD		
City:	MT. PROSPECT		
State/Country:	ILLINOIS		
Postal Code:	60056		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2527208	OXYDOL	
Registration Number:	2586623	HUSHABLES	
Registration Number:	5033269	BLOOM BABY	
Registration Number:	5038067	BLOOM BABY	
Registration Number:	5734336	BLACKBLEACH	
Registration Number:	3134342	BREEZY	
Registration Number:	3616463	BREEZE	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	25th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	016548-0007		
NAME OF SUBMITTER:	Scott Kareff (016548-0007)		

CH \$190.00 2527208

SIGNATURE:	/EC FOR SK/
DATE SIGNED:	02/17/2023
Total Attachments: 5 source=Radienz Living-New SPS Crossfolds - Patent and Trademark Assignment#page1.tif source=Radienz Living-New SPS Crossfolds - Patent and Trademark Assignment#page2.tif source=Radienz Living-New SPS Crossfolds - Patent and Trademark Assignment#page3.tif source=Radienz Living-New SPS Crossfolds - Patent and Trademark Assignment#page4.tif source=Radienz Living-New SPS Crossfolds - Patent and Trademark Assignment#page5.tif	

ASSIGNMENT OF PATENTS AND TRADEMARKS

THIS ASSIGNMENT OF PATENTS AND TRADEMARKS (the "Assignment"), is made effective as of January 1, 2023 (the "Effective Date") between RADIENZ LIVING, LLC a Delaware limited liability company having an address at 360 Moreland Road, Commack, NY 11725 ("Assignor") and NEW SPS CROSSFOLDS, LLC, a Delaware limited liability company having an address at 1804 W. Central Rd., Mt. Prospect, IL 60056 ("Assignee").

WHEREAS, in connection with that certain Assignment and Assumption Agreement dated as of January 1, 2023, between, among others, Assignor and Assignee (the "Assignment Agreement"), Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the patents, trademarks and trademark registrations and applications listed on the attached Exhibit A (the "Patents and Trademarks"), including common law rights, together with the associated goodwill and the right to sue for, recover damages and relief for, settle, or release any past, present or future infringement or misappropriation of the foregoing;

WHEREAS, Assignee desires to obtain, and Assignor has agreed to assign, all of Assignor's right, title and interest in and to the Patents and Trademarks in accordance with the terms of this Assignment.

NOW, THEREFORE, for one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee do hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives, all right, title and interest throughout the world in perpetuity in and to the Patents and Trademarks, including common law rights, together with the associated goodwill and the right to sue for, recover damages and relief for, settle, or release any past, present and future infringements and misappropriations thereof.

2. Assistance. Upon request of Assignee, Assignor shall execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection with all files and records reasonably necessary to perfect the rights, title and interest in Assignee, its successors, assigns and legal representatives in the Patents and Trademarks.

3. Governing Laws. This Assignment, the rights and obligations of the parties under this Assignment, and any claim or controversy directly or indirectly based upon, arising out of or related to, this Assignment or the transactions contemplated by this Assignment (whether based upon contract, tort or any other theory), including all matters of construction, validity and performance, shall be governed by and construed in accordance with the laws of the State of New York, without regard to the principles of conflicts of law that would provide for the application of another law.

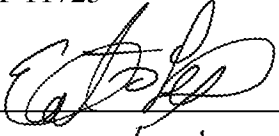
4. Binding. This Assignment shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

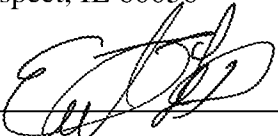
5. Counterparts. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original and all of which, when taken together, will be deemed to constitute one and the same agreement. In the event that any signature to this Assignment is delivered by facsimile transmission or by e-mail delivery of a portable document format (.pdf or similar format) data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or “.pdf” signature page were an original thereof.

IN WITNESS WHEREOF, the parties have executed this Assignment to be effective as of the Effective Date.

RADIENZ LIVING, LLC
360 Moreland Road,
Commack, NY 11725

NEW SPS CROSSFOLDS, LLC
1804 W. Central Rd.,
Mt. Prospect, IL 60056

By: 
Name: Ernesto Leuy
Title: CEO

By: 
Name: Ernesto Leuy
Title: CEO

Schedule A

Patents

Title/Literal Element	Status	IP Office	Application Number	Filing Date	Issue Date	Patent Number
Container and Cap for Dispensing Wipes	Issued	United States (USPTO)	14/551,926	11/24/2014	3/19/2019	10,231,582
Container and Cap for Dispensing Wipes	Issued	United States (USPTO)	14/551,890	11/24/2014	6/5/2018	9,986,875
Foam Cleaning Pad	Issued	United States (USPTO)	29/455,846	5/24/2013	7/8/2014	D708,805
Laminate Cleaning Sheet	Issued	United States (USPTO)	13/683,034	11/21/2012	9/29/2015	9,144,367

Schedule A
Trademarks

Title/Literal Element	Status	IP Office	Application Number	Filing Date	Issue Date	Class Numbers	Registration Number
Bloom Baby	Application	Mexico (IMPI)	1815697	11/1/2016	-	3, 5	-
Nueva Tela	Application	Mexico (IMPI)	1418165	10/1/2013	-	5	-
Oxydol	Registered and Renewed	United States (USPTO)	76168450	11/20/2000	1/8/2002	3	2527208
Iron Ease	Registered (1991 - 2020)	Mexico (IMPI)	1257450	3/13/2012	7/20/2012	5	-
Soft Cream	Registered (1991 - 2020)	Mexico (IMPI)	1257449	3/13/2012	7/20/2012	3	-
Hushables	Registered and Renewed	United States (USPTO)	76247682	4/23/2001	6/25/2002	3	2586623
Bloom Baby	Registered - Principal	United States (USPTO)	86979543	2/17/2015	8/30/2016	3	5033269
Bloom Baby	Registered - Principal	United States (USPTO)	86979544	3/31/2015	9/6/2016	3	5038067
Oxydol	Registered (1991 - 2020)	Mexico (IMPI)	172468	7/8/1993	10/4/1995	3	-
BlackBleach	Registered - Principal	United States (USPTO)	87263459	12/9/2016	4/23/2019	2	5734336
Breezy	Registered and Renewed	United States (USPTO)	78598957	3/31/2005	8/22/2006	3	3134342
Bloom Baby	Registered (1991 - 2020)	Mexico (IMPI)	1815695	11/1/2016	9/3/2017	3	-
Bloom Baby Word & Device	Registered	China (SAIC)	21288970	9/13/2016	11/14/2017	3, 5	-
Bloom Baby Word in Local Script	Registered	China (SAIC)	21288971	9/13/2016	11/14/2017	3, 5	-
Bloom Baby Word - Block Letters	Registered	China (SAIC)	21288973A	9/13/2016	12/7/2017	3	-
Bloom Baby Word & Device	Registered	China (SAIC)	21288972	9/13/2016	11/7/2018	3	-

Title/Literal Element	Status	IP Office	Application Number	Filing Date	Issue Date	Class Numbers	Registration Number
Breeze	Registered and Renewed	United States (USPTO)	77009333	9/28/2006	5/5/2009	3	3616463
Oxydol	Registered	Canada (CIPO)	183032	9/14/1943	9/14/1943	3	-