

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM787907

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iroko Partners Limited		02/15/2023	Limited Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Iroko Holdings Inc.		
Street Address:	12712 West Lake Houston Pkwy, Suite B-141		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77044		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4423887	IROKOTV	
Registration Number:	6451447	IROKOTV	
CORRESPONDENCE DATA			
Fax Number:	4153920827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 392-1960		
Email:	trademarkgroup@sideman.com		
Correspondent Name:	Kelly Phair McCarthy		
Address Line 1:	One Embarcadero Center, Suite 2200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	7417-3		
NAME OF SUBMITTER:	Wanda Rojas		
SIGNATURE:	/Wanda Rojas/		
DATE SIGNED:	02/17/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made and entered into as of the last date signed below (“Effective Date”) by and between Iroko Partners Limited, a limited corporation formed in the United Kingdom (“Assignor”) and Iroko Holdings Inc., a Delaware Corporation having a place of business at 12712 West Lake Houston Pkwy, Suite B-141, Houston, Texas 77044 (“Assignee”).

A. Assignor is the owner of all right, title and interest in and to the marks on the attached Schedule A (the “Marks”), including the goodwill associated with the Marks, and desire to assign all of its right, title and the interest in and to the Marks to the Assignee; and

B. Assignee is desirous of acquiring all of Assignor’s right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

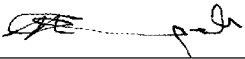
1. Assignor hereby assigns, transfers and sets over to Assignee, as of the Effective Date, its entire right, title, and interest in and to the Marks throughout the world, including the business associated with the Marks, any and all goodwill of the business connected with the use thereof and symbolized thereby, all registrations therefore, all common law rights that exist therein, any and all causes of action throughout the world, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Marks.
2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any relevant Trademark Office to record Assignee as the owner of the Marks.
3. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR:

Iroko Partners Limited

Date: 2/15/2023

By: 

ASSIGNEE:

Iroko Holdings Inc.

Date: 2/15/2023



By: 

EXHIBIT A
US Trademark Applications

Mark/Name	App. No./Reg. No.
IROKOTV	85598144 / 4423887
	88848505 / 6451447