

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM788381

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QVC, INC.		01/09/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Retail Services & Systems, Inc.		
Street Address:	6600 Rockledge Drive		
Internal Address:	Suite 150		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5059653	FIND WHAT YOU LOVE. LOVE WHAT YOU FIND.	
Registration Number:	5177298	FIND WHAT YOU LOVE. LOVE WHAT YOU FIND.	
CORRESPONDENCE DATA			
Fax Number:	6503520699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-352-0627		
Email:	ipdocket-chi@reedsmith.com		
Correspondent Name:	Nina Habib Borders, Reed Smith LLP		
Address Line 1:	1841 PAGE MILL ROAD		
Address Line 2:	SUITE 110		
Address Line 4:	PALO ALTO, CALIFORNIA 94304		
NAME OF SUBMITTER:	Nina Habib Borders		
SIGNATURE:	/Nina Habib Borders/		
DATE SIGNED:	02/21/2023		
Total Attachments: 3			
source=Exhibit A Fully Executed QVC to RSSI Trademark Acquisition Agreement#page1.tif			
source=Exhibit A Fully Executed QVC to RSSI Trademark Acquisition Agreement#page2.tif			
source=Exhibit A Fully Executed QVC to RSSI Trademark Acquisition Agreement#page3.tif			

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EXHIBIT A

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, QVC, INC., a Delaware Corporation located at 1200 Wilson Drive, West Chester, PA 19380 ("Seller"), this 9th day of January 2023, hereby sells, assigns, transfers, and conveys to RETAIL SERVICES & SYSTEMS, INC., a Maryland Corporation, located at 6600 Rockledge Drive, Suite 150, Bethesda, MD 20817 ("Buyer"), pursuant to the Trademark Acquisition Agreement dated as of December 20, 2022, by and between Seller and Buyer, all right, title, and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby ("Acquired Marks"), and all claims and causes of action with respect to any of the Acquired Marks, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the Acquired Marks provided by any applicable United States law.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment of Trademarks upon request by Buyer.

QVC, Inc. as Seller

By: ^{*Eve DelSoldo*}

Name: Eve DelSoldo

Title: Vice President

Retail Services & Systems, Inc. as Buyer

By:

Name:

Title:

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, QVC, INC., a Delaware Corporation located at 1200 Wilson Drive, West Chester, PA 19380 ("Seller"), on this ____ day of December 2022, hereby sells, assigns, transfers, and conveys to RETAIL SERVICES & SYSTEMS, INC., a Maryland Corporation, located at 6600 Rockledge Drive, Suite 150, Bethesda, MD 20817 ("Buyer"), pursuant to the Trademark Acquisition Agreement dated as of December 15, 2022, by and between Seller and Buyer, all right, title, and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby ("Acquired Marks"), and all claims and causes of action with respect to any of the Acquired Marks, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the Acquired Marks provided by any applicable United States law.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment of Trademark[s] upon request by Buyer.

QVC, Inc. as Seller

By: _____

Name:

Title:

Retail Services & Systems, Inc. as Buyer

DocuSigned by:
By: Tom Haubenstricker

Name: Tom Haubenstricker

Title: CFO & Secretary

**Schedule 1
Assigned Marks**

Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
FIND WHAT YOU LOVE. LOVE. WHAT YOU FIND.	United States, Federal	5,059,653	October 11, 2016	Class 35 - Providing home shopping services in the field of general merchandise by means of television; retail store services available through computer communications and interactive television featuring general merchandise; and online retail store services in the field of general merchandise available through internet, mobile phone and portable and hand-held digital and electronic devices.
FIND WHAT YOU LOVE. LOVE WHAT YOU FIND.	United States, Federal	5,177,298	April 4, 2017	<p>Class 38 - Audio and video broadcasting services over the Internet; Broadcasting of home shopping of general merchandise programs; Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general merchandise, entertainment and home shopping services; Television broadcasting.</p> <p>Class 41 - Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services in the nature of live musical performances; Entertainment services, namely, an on-going series featuring home shopping of general merchandise provided through television and multimedia broadcasts; Entertainment services, namely, providing on-going television programs in the field of home shopping of general merchandise broadcast via television, handheld devices and via a global computer network; Guided tours of television studios and guided tours of the related store.</p>