

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM788399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EngageSmart, LLC		11/15/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SimplePractice, LLC		
<b>Street Address:</b>	2834 Colorado Avenue, Suite 200		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90476487	MONARCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6142243246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-982-5165		
<b>Email:</b>	ipdocketcolumbus@icemiller.com		
<b>Correspondent Name:</b>	Ice Miller LLP		
<b>Address Line 1:</b>	1735 Market Street, Suite 3900		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Jacqueline M. Lesser		
<b>SIGNATURE:</b>	/Jacqueline M. Lesser/		
<b>DATE SIGNED:</b>	02/21/2023		
<b>Total Attachments: 1</b>			
source=TRADEMARK ASSIGNMENT EngageSmart to SimplePractice#page1.tif			

OP \$40.00 90476487

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, by and between EngageSmart, LLC a Delaware Limited Liability Company, located at 30 Braintree Hill Office Park, Suite 303 Braintree MASSACHUSETTS 02184; (“Assignor”) and SimplePractice, LLC, a California limited liability company, with a principal address of 2834 Colorado Avenue, Suite 200 Santa Monica CALIFORNIA 9040 (“Assignee”);

WHEREAS, Assignor is owner of the trademark that is identified by Serial No. 90476487 (hereinafter “the Mark”);

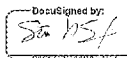
WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, intending to be legally bound, Assignor does hereby assign, transfer and convey to Assignee, effective as of the date of the last signature hereto, all right, title and interest in and to the Mark, including without limitation any and all registrations, applications, and/or common law rights in the Mark throughout the world, together with any choses in action relating to the Mark and the right to bring suit for past infringement of the Mark and all of the goodwill of the business symbolized therefrom. Assignor shall take all actions necessary to effect the transfer of the trademark registration for the Mark, to record Assignee as the owner of the Mark, to issue all corresponding registration(s) and renewal(s) of the registrations to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be executed as of the day and year written below.

EngageSmart, LLC

Date: November 15, 2022

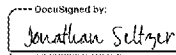
By:  \_\_\_\_\_

Name: Scott Semel

Title: General Counsel

SimplePractice LLC

Date: November 15, 2022

By:  \_\_\_\_\_

Name: Jonathan Seltzer

Title: President