

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM788607

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOS ANGELES COLLECTIVE, LLC		02/22/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	CORBEL CAPITAL PARTNERS SBIC II, L.P.		
Street Address:	11777 San Vicente Blvd., Suite 777		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6356377	L'AGENCE	
Registration Number:	5906723	L'AGENCE	
Registration Number:	6623031	L'AGENCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8602402755		
Email:	derek.wayne@morganlewis.com		
Correspondent Name:	Derek Wayne		
Address Line 1:	Morgan, Lewis & Bockius LLP		
Address Line 2:	One State Street		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Derek Wayne		
SIGNATURE:	/s/ Derek Wayne		
DATE SIGNED:	02/22/2023		
Total Attachments: 7			
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made this 22nd day of February, 2023, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, “Grantors” and each individually “Grantor”), and CORBEL CAPITAL PARTNERS SBIC II, L.P., in its capacity as administrative agent for the Purchasers (in such capacity, together with its successors and assigns in such capacity, “Agent”).

WITNESSETH:

WHEREAS, pursuant to that certain Senior Secured Promissory Note, Membership Unit and Warrant Purchase Agreement, dated as of February 22, 2023 (as amended, restated, supplemented, or otherwise modified from time to time, the “Note Purchase Agreement”), by and among L’AGENCE Holdings, LLC, a Delaware limited liability company (the “Parent”), Los Angeles Collective, LLC, a California limited liability company (the “Issuer”), the purchasers party thereto as “Purchasers” (each of such Purchasers, together with its successors and assigns, is referred to hereinafter as a “Purchaser”), and Agent, the Purchasers have agreed to purchase Notes from the Issuer pursuant to the terms and conditions thereof;

WHEREAS, the Purchasers are willing to purchase Notes from the Issuer as provided for in the Note Purchase Agreement and the other Note Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of the Purchasers, that certain Guaranty and Security Agreement, dated as of February 22, 2023 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the “Guaranty and Security Agreement”); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Purchasers, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Note Purchase Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit of the Purchasers, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the “Security Interest”) in all of such Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the “Trademark Collateral”):

all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I;

all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.

SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the Purchasers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Purchasers, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

COUNTERPARTS. This Trademark Security Agreement is a Note Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND CLASS ACTION WAIVER. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND CLASS ACTION WAIVER SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[SIGNATURE PAGE FOLLOWS]

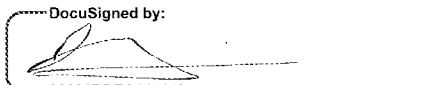
IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

LOS ANGELES COLLECTIVE, LLC

DocuSigned by:

By:



Name: Jonathan Saven

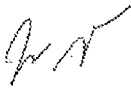
Title: Chief Executive Officer

AGENT:

**ACCEPTED AND ACKNOWLEDGED
BY:**

**CORBEL CAPITAL PARTNERS SBIC II,
L.P.**

By: Corbel Capital Advisors SBIC II, LLC,
its General Partner

By: 

Name: Jeffrey B. Schwartz
Title: Managing Member

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
Los Angeles Collective, LLC	United States of America	L'AGENCE	6356377	18-May-2021
Los Angeles Collective, LLC	United States of America	L'AGENCE	5906723	12-Nov-2019
Los Angeles Collective, LLC	United States of America	L'AGENCE	6623031	18-Jan-2022

Trademark Licenses

- i. Trademark Coexistence Agreement dated July 1, 2019 by and between Los Angeles Collective, LLC DBA L'Agence and Umro Realty Corp; as amended by that First Amendment to the Trademark Coexistence Agreement dated October 20, 2020
- ii. License Agreement dated March 9, 2021 by and between Titan Footwear LLC and Los Angeles Collective, LLC; as amended by that Amendment to License Agreement dated October 3, 2022. Under the terms of this license, Los Angeles Collective, LLC has granted Titan Footwear LLC an exclusive license to use the mark L'Agence® in connection with the design, manufacture, marketing, distribution and sale of women's footwear within the territory defined therein. Issuer and Titan Footwear LLC are in the process of negotiating a second amendment to this License Agreement
- iii. Legends Product Collaboration Agreement by and between Los Angeles Collective, LLC and Katherine Hammett
- iv. Legends Product Collaboration Agreement by and between Los Angeles Collective, LLC and Adriano Goldsmied
- v. Issuer enters into agreements with social media influencers and bloggers from time to time which provide cross-licensing from and to Issuer
- vi. Agency Agreement dated January 4, 2022 by and between M&L Harris Agencies Ltd and Los Angeles Collective, LLC dba L'Agence
- vii. Sales Representation Agreement dated March 9, 2016 by and between Sharyn Gold, doing business as s.a.m and Los Angeles Collective dba L'Agence
- viii. Distribution Agreement dated September 30, 2020 by and between Throat Threads Apparel Inc and Los Angeles Collective, LLC dba L'Agence; as amended by that Amendment to the Distribution Agreement dated March 2, 2021
- ix. Global E Merchant Services Agreement dated July 19, 2022 by and between Global-e US Inc. and Los Angeles Collective, LLC DBA L'Agence

- x. PR Services Agreement dated effective September 1, 2021 by and between Purple Public Relations Limited and Los Angeles Collective, LLC
- xi. Letter Agreement dated October 26, 2016 by and between Purple USA Inc and Los Angeles Collective dba L'Agence
- xii. Power Digital Marketing Campaign Agreement dated June 10, 2022 by and between Power Digital Marketing, Inc. and Los Angeles Collective, LLC; as amended by that Campaign Agreement Addendum dated June 30, 2022
- xiii. Shopify Plus Agreement dated September 25, 2019 by and between Shopify Inc. and Los Angeles Collective, LLC; as amended by that Shopify Plus AvaTax Addendum dated October 3, 2019
- xiv. Discount Factoring Agreement dated July 1, 2020 by and between Hilldun Corporation and Los Angeles Collective, LLC; as amended by that First Amendment to Discount Factoring Agreement dated June 25, 2021; as further amended by that Second Amendment to Discount Factoring Agreement dated as of the date hereof
- xv. Los Angeles Collective, LLC's print vendors execute Designer Ownership Certifications