

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM788659

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Escargot Holdings, LLC		02/21/2023	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Oh Snap! Pickling, LLC		
Street Address:	3912 North Lightning Drive		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54913		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5186121		
Serial Number:	97666256	CRANBERRY SWEETIES	
Registration Number:	5390783	DILLY BITES	
Registration Number:	5390784	HOTTIE BITES	
Registration Number:	5086743	OH SNAP!	
Serial Number:	97600335	OH SNAP!	
Serial Number:	97080913	OH SNAP! PICKLING CO.	
Registration Number:	6320560	PRETTY PEAS	
Registration Number:	6230008	SASSY BITES	
Serial Number:	90558176		
Serial Number:	90558186		
Serial Number:	90558167		
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	emcguire@gklaw.com		
Correspondent Name:	Jennifer L. Gregor; Godfrey & Kahn, S.C.		

CH \$315.00 5186121

Address Line 1: 833 E. Michigan Street, Suite 1800
Address Line 4: Milwaukee, WISCONSIN 53202-5615

ATTORNEY DOCKET NUMBER: 054545.0125

NAME OF SUBMITTER: Jennifer L. Gregor

SIGNATURE: /Jennifer L. Gregor/

DATE SIGNED: 02/22/2023

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Escargot Holdings, LLC, a limited liability company of the State of Wisconsin having an address of 3912 North Lightning Drive, Appleton, Wisconsin 54913 ("Assignor") is the owner of the entire right, title and interest in and to the trademarks identified on **Exhibit A** attached hereto, including the associated trademark registrations, related common law rights, and the goodwill associated with the foregoing (collectively the "Assigned Trademarks");

WHEREAS, Assignor has recently formed Oh Snap! Pickling, LLC ("Assignee"), a Wisconsin limited liability company, having an address of 3912 North Lightning Drive, Appleton, Wisconsin 54913, for the purpose of acquiring all assets of Assignor relating to Assignor's entire snack and pickled foods business, including but not limited to, the Assigned Trademarks, pursuant the Contribution Agreement dated February __, 2023 (the "Contribution Agreement"); and

WHEREAS, in connection with such Contribution Agreement, Assignee is acquiring all rights throughout the world in and to the Assigned Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for the consideration of ten dollars (\$10.00), the consideration in the Contribution Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, and intending to be legally bound hereby, the parties agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee all right, title, and interest in and to the Assigned Trademarks, together with all common law rights therein and the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, throughout the world, all registrations and renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

2. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. The provisions in this Trademark Assignment are subject, in all respects, to the terms and conditions of the Contribution Agreement and all the representations and warranties, covenants and agreements of the parties contained therein.

[Signature Page Follows]

ESCARGOT HOLDINGS, LLC

By: [Signature]

Name: Ryan M. Downs

Title: President

Date: Feb. 21, 2023

Personally came before me this 21 day of February, 2023, the above-named Ryan M. Downs, who executed the foregoing instrument and acknowledged the same.

[Signature]

Notary Public, State of Wisconsin
My Commission Expires: 10/19/2026



OH SNAP! PICKLING, LLC

By: [Signature]

Name: Ryan M. Downs

Title: President

Date: Feb. 21, 2023








Personally came before me this 21 day of February, 2023, the above-named Ryan M. Downs, who executed the foregoing instrument and acknowledged the same.

[Signature]



Notary Public, State of Wisconsin
My Commission Expires: 10/19/2026



EXHIBIT A

Country	Trademark Name	Application No.	Filing Date	Registration No.	Registration Date
US	ANT Logo 	87/169,807	13-Sep-2016	5,186,121	18-Apr-2017
CA	ANT Logo 	1,823,607	20-Feb-2017	TMA1,020,276	29-Apr-2019
JP	ANT Logo 	2020-085093	09-Jul-2020	6345190	26-Jan-2021
GB	Ant/Pickle/Wagon Logo 	3465094	07-Feb-2020	3465094	08-Aug-2020
EM	Ant/Pickle/Wagon Logo 	18193926	07-Feb-2020	18193926	03-Jun-2020
NO	Ant/Pickle/Wagon Logo 	202002280	18-Feb-2020	310324	17-Jun-2020
CH	Ant/Pickle/Wagon Logo 	01889/2020	12-Feb-2020	742929	12-Feb-2020
US	CRANBERRY	97/666,256	07-Nov-2022		

Country	Trademark Name	Application No.	Filing Date	Registration No.	Registration Date
	SWEETIES				
US	DILLY BITES	87/500,875	22-Jun-2017	5,390,783	30-Jan-2018
CA	DILLY BITES	1,865,719	01-Nov-2017	TMA1,074,938	12-Mar-2020
JP	DILLY BITES	2020-085094	09-Jul-2020	6357488	01-Mar-2021
GB	DILLY BITES	3526278	25-Aug-2020	3526278	11-Dec-2020
EM	DILLY BITES	18296021	25-Aug-2020	18296021	23-Dec-2020
US	HOTTIE BITES	87/500,895	22-Jun-2017	5,390,784	30-Jan-2018
CA	HOTTIE BITES	1,865,718	01-Nov-2017	TMA1,074,937	12-Mar-2020
GB	HOTTIE BITES	3526321	25-Aug-2020	UK00003526321	05-Feb-2021
EM	HOTTIE BITES	18296030	25-Aug-2020	18296030	23-Dec-2020
US	OH SNAP!	87/036,750	13-May-2016	5,086,743	22-Nov-2016
CA	OH SNAP!	1,823,606	20-Feb-2017	TMA1,022,136	21-May-2019
GB	OH SNAP!	3465037	07-Feb-2020	3465037	08-Aug-2020
EM	OH SNAP!	18193708	07-Feb-2020	18193708	22-May-2020
NO	OH SNAP!	202002282	18-Feb-2020		
CH	OH SNAP!	01887/2020	12-Feb-2020	742995	12-Feb-2020
JP	OH SNAP!	2020-085092	09-Jul-2020	6357487	01-Mar-2021
US	OH SNAP!	97/600,335	21-Sep-2022		
CH	OH SNAP!	12579/2022	27-Sep-2022		
GB	OH SNAP!	3833488	27-Sep-2022	UK00003833488	23-Dec-2022
EM	OH SNAP!	018768764	27-Sep-2022		
JP	OH SNAP!	2022-113584	03-Oct-2022		
CA	OH SNAP!	2,213,844	05-Oct-2022		
US	OH SNAP! PICKLING CO.	97/080,913	19-Oct-2021		
US	PRETTY PEAS	90/130,226	21-Aug-2020	6,320,560	13-Apr-2021
US	SASSY BITES	88/834,098	13-Mar-2020	6,230,008	22-Dec-2020
GB	SASSY BITES	3526388	25-Aug-2020	UK00003526388	05-Feb-2021
EM	SASSY BITES	18296057	25-Aug-2020	18296057	26-Dec-2020
JP	SASSY BITES	2020-106330	27-Aug-2020	6344324	22-Jan-2021
CA	SASSY BITES	2124919	04-Aug-2021		
US	TRADE DRESS FOR FILLED FOOD POUCH and Design 	90/558,176	03-Mar-2021		

Country	Trademark Name	Application No.	Filing Date	Registration No.	Registration Date
US	TRADE DRESS FOR FLATTENED FOOD POUCH and Design 	90/558,186	03-Mar-2021		
US	TRADE DRESS FOR FOOD POUCH and Design 	90/558,167	03-Mar-2021		