

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM788668

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Empower Brands, LLC		11/18/2022	Limited Liability Company: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cutting Edge Casting, Inc.		
Doing Business As:	Cutting Edge Industries		
Street Address:	1233 W. St. Georges Ave.		
City:	Linden		
State/Country:	NEW JERSEY		
Postal Code:	07036		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1078331	STIFFEL	
Registration Number:	6455863	STIFFEL	
Serial Number:	97054767	STIFFEL	
CORRESPONDENCE DATA			
Fax Number:	9735302225		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735302025		
Email:	trademarks@csglaw.com		
Correspondent Name:	Peter Nussbaum		
Address Line 1:	105 Eisenhower Parkway		
Address Line 2:	Chiesa Shahinian & Giantomasi PC		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Peter Nussbaum		
SIGNATURE:	/Peter Nussbaum/		
DATE SIGNED:	02/22/2023		
Total Attachments: 1			
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OP \$90.00 1078331

EXECUTION COPY

ASSIGNMENT

WHEREAS, Empower Brands, LLC, a limited liability company organized and existing under the laws of Delaware with an address at 3001 Deming Way, Middleton, Wisconsin 53562 ("Assignor"), is the owner of the following trademark(s) (hereinafter, the "Trademarks");

TRADEMARK	SERIAL NO./REGISTRATION NO.
STIFFEL	1078331
STIFFEL	6455863
STIFFEL	97/054767

and WHEREAS, Cutting Edge Casting, Inc., dba Cutting Edge Industries, a corporation organized and existing under the laws of New Jersey with an address at 1233 W. St. Georges Ave., Linden, New Jersey 07036 ("Assignee"), is desirous of acquiring the Trademarks as part of the acquisition of the ongoing and related business of the Assignor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Empower Brands, LLC

By: James Hemmings

Name: James Hemmings

Title: Vice President

Date of Signature 11/18/2022 | 3:52 PM CST

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