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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM788757

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alwin Manufacturing Company, Inc.		02/21/2023	Corporation: WISCONSIN
All Products LLC		02/21/2023	Limited Liability Company: WISCONSIN
Palmer Fixture Company, LLC		02/21/2023	Limited Liability Company: WISCONSIN

RECEIVING PARTY DATA

Name:	First Business Specialty Finance, LLC	
Street Address:	401 Charmany Drive	
City:	Madison	
State/Country:	WISCONSIN	
Postal Code:	53719	
Entity Type:	Limited Liability Company: WISCONSIN	

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	97280940	PALMER-AIR
Registration Number:	6092601	STORM RIDER
Registration Number:	6197955	PALMER FIXTURE
Registration Number:	4404573	ISTORM
Registration Number:	4235249	EXITOWEL
Registration Number:	4189775	ELECTRA
Registration Number:	3988291	SANI SUDS
Registration Number:	3864570	BLUSTORM
Registration Number:	4016630	ECOSTORM
Registration Number:	4967800	E-Z TAPE
Registration Number:	4179317	FLAME FIGHTER
Registration Number:	3569783	E-Z TAPING SYSTEM
Registration Number:	2041496	FIRE TAPE
Registration Number:	2003787	E-Z TAPING SYSTEM
Registration Number:	0571268	

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CORRESPONDENCE DATA

Fax Number: 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142733500

Email: bgilpin@gklaw.com

Correspondent Name: Brian G. Gilpin

Address Line 1: 833 E Michigan Street, Suite 1800

Address Line 2: Godfrey & Kahn, S.C.

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0240
NAME OF SUBMITTER:	Brian G. Gilpin
SIGNATURE:	/brian g. gilpin/
DATE SIGNED:	02/22/2023

Total Attachments: 4

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NOTICE OF TRADEMARK SECURITY AGREEMENT (FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of February 21, 2023, is made with regard to ALWIN MANUFACTURING COMPANY, INC., a Wisconsin corporation ("AMC"), ALL PRODUCTS LLC, a Wisconsin limited liability company ("All Products"), and PALMER FIXTURE COMPANY, LLC, a Wisconsin limited liability company (collectively with AMC and All Products, the "Borrowers"), each having an address for notice at 3061 S Ridge Road, Suite 101, Green Bay, Wisconsin 54304, and FIRST BUSINESS SPECIALTY FINANCE, LLC, a Wisconsin limited liability company ("Lender"), having an address for notice at 401 Charmany Drive, Madison WI 53719.

RECITALS:

The Lender, Borrowers, and certain affiliates of the Borrowers are parties to a Loan and Security Agreement dated as of January 18, 2023, as amended (as the same may hereafter be further amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrowers.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrowers.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrowers have granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrowers in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

GODFREY & KAHN, S.C. (as Counsel on behalf of FIRST BUSINESS SPECIALTY FINANCE, LLC)

Ryan D. Larson, Attorney

TRADEMARK REEL: 007980 FRAME: 0707

)	STATE OF WISCONSIN)
CONTRICT OF TRANSC	COUNTY OF DANE)

The foregoing instrument was acknowledged before me this <u>21</u> day of February, 2023, by Ryan D. Larson, Attorney for First Business Specialty Finance, LLC, on behalf of the limited liability company.

OF WISCOME

Notary Public, State of Wisconsin
My commission expires 7/2/20/24

TRADEMARK
REEL: 007980 FRAME: 0708

SCHEDULE

UNITED STATES TRADEMARKS

PALMER FIXTURE COMPANY, LLC TRADEMARKS

MARK	COUNTRY/ STATE	SERIAL NO. / REG. NO.	FILING DATE / REG. DATE	STATUS	OWNER
PALMER-AIR	US	97280940	23-FEB-2022	Pending	Palmer Fixture Company, LLC
STORM RIDER	US	6092601	30-JUN-2020	Registered	Palmer Fixture Company, LLC
	US	6197955	17-NOV- 2020	Registered	Palmer Fixture Company, LLC
ISTORM	US	4404573	17-SEP-2013	Registered	Palmer Fixture Company
EXITOWEL	US	4235249	30-OCT- 2012	Registered	Palmer Fixture Company
ELECTRA	US	4189775	14-AUG- 2012	Registered	Palmer Fixture Company
SANI SUDS	US	3988291	0S-JUL-2011	Registered	Palmer Fixture Company
BLUSTORM	US	3864570	19-OCT- 2010	Registered	Palmer Fixture Company
ECOSTORM	US	4016630	23-AUG- 2011	Registered	Palmer Fixture Company

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ALL PRODUCTS LLC TRADEMARKS

MARK	COUNTRY/STATE	NO./REG.	FILING DATE / REG. DATE	STATUS	OWNER
E-Z-TAPE	US	4967800	31-MAY- 2016	Registered	All Products LLC
FLAME FIGHTER	US	4179317	24-JUL-2012	Registered	All Products, LLC
E-Z TAPING SYSTEMS	US	3569783	03-FEB-2009	Registered	All Products LLC
FIRE TAPE	US	2041496	25-FEB-1997	Registered	All Products LLC
E-Z TAPING SYSTEM	US	2003787	24-SEP-1996	Registered	All Products LLC

ALWIN MANUFACTURING COMPANY, INC. TRADEMARKS

MARK	COUNTRY/ STATE	NO./REG.	FILING DATE / REG. DATE	STATUS	OWNER
	US	0571268	03-MAR- 1953		Alwin Manufactoring Company, Inc.

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RECORDED: 02/22/2023

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