

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785773

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/01/2021
RESUBMIT DOCUMENT ID:	900742146

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BECLE, S.A.B. DE C.V.		09/01/2022	Company: MEXICO

RECEIVING PARTY DATA

Name:	JC MASTER DISTRIBUTION LIMITED
Street Address:	Kildress House, Pembroke Row
City:	Dublin
State/Country:	IRELAND
Postal Code:	D02H008
Entity Type:	Company: IRELAND

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2151166	1800
Registration Number:	3633333	1800
Registration Number:	5489091	1800 JB TEQUILA RESERVA 1800 ANEJO
Registration Number:	1807855	
Registration Number:	2600691	1800 JB TRABAJO PASION HONESTIDAD
Registration Number:	5583156	1800 REPOSADO TEQUILA RESERVA 1800
Registration Number:	3998481	ESSENTIAL 1800
Registration Number:	4319736	1800 MILENIO
Registration Number:	4599514	
Registration Number:	5087079	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Registration Number:	5536143	
Registration Number:	5171677	1800 THE ULTIMATE MARGARITA
Registration Number:	6725130	RESERVA 1800
Serial Number:	86941053	1800 RESERVA 1800
Serial Number:	87738051	1800 BEER BOOSTER
Serial Number:	87866842	
Serial Number:	88651751	ANTIGUA 1800

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88726792	1800 TEQUINI
Serial Number:	88758683	1800 TROPICALE MARGARITA
Serial Number:	90498172	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Serial Number:	90498184	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Serial Number:	90498230	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Serial Number:	90498276	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Serial Number:	97091602	1800 REPOSADO 1800 JB TRABAJO PASION HON
Serial Number:	97109207	1800 COLECCION
Serial Number:	97200836	1800
Serial Number:	90052446	1800 EXPRESS

CORRESPONDENCE DATA

Fax Number: 3322588949

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 332-358-8410

Email: julianne.abelman@wbd-us.com

Correspondent Name: JULIANNE ABELMAN

Address Line 1: 950 Third Avenue

Address Line 2: Suite 2400

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 115941.0692.6

DOMESTIC REPRESENTATIVE

Name: WOMBLE BOND DICKINSON (US) LLP

Address Line 1: 950 THIRD AVENUE

Address Line 2: SUITE 2400

Address Line 4: NEW YORK, NEW YORK 10022

NAME OF SUBMITTER: Julianne Abelman

SIGNATURE: /JA/

DATE SIGNED: 02/09/2023

Total Attachments: 6

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, by Agreement dated December 1, 2021, **BECLE, S.A.B. DE C.V.**, a company organized and existing under the laws of Mexico, with an office located at Guillermo González Camarena # 800 - 4th Piso, Colonia Santa Fe, Delegación Álvaro Obregón, C.P. 01210, Mexico City, Mexico (hereinafter referred as the "ASSIGNOR"), the proprietor in the United States of the Trademarks set forth on the attached Schedule A and Schedule B ("Trademarks")


assigned to

JC MASTER DISTRIBUTION LIMITED, a company incorporated and existing under the laws of the Republic of Ireland, with an office located at Kildress House, Pembroke Row Dublin 2, D02 H008, Ireland (hereinafter referred to as "ASSIGNEE")

for good and valuable consideration, all right, title, and interest in and to the said Trademarks and the goodwill of its business associated therewith.

IN WITNESS WHEREOF, the said ASSIGNOR has executed this document this 1st day of September 2022, with effect from December 1, 2021.

BECLE, S.A.B. DE C.V



Name: Julianne Abelman
Title: Authorized Signatory

SCHEDULE A

TRADEMARK APPLICATION NO.	TRADEMARK
86941053	1800 BOTTLE (RESERVA 2016) (COLOR)
87738051	1800 BEER BOOSTER
87866842	NEW 1800 BOTTLE WITH SILVER CAP
88651751	ANTIGUA 1800
88726792	1800 TEQUINI
88758683	1800 TROPICALE MARGARITA
90498172	1800 MILENIO SPECIAL EDITION BOTTLE DESIGN (6 VIEWS) I
90498184	1800 MILENIO SPECIAL EDITION BOTTLE DESIGN (DOTTED LINES) (COLOR)
90498230	1800 MILENIO SPECIAL EDITION BOTTLE DESIGN (6 VIEWS) III
90498276	1800 MILENIO SPECIAL EDITION BOTTLE DESIGN (6 VIEWS) IV
97091602	1800 REPOSADO LABEL (COLOR)
97109207	1800 COLECCION
97200836	1800
90052446	1800 EXPRESS

SCHEDULE B

TRADEMARK REGISTRATION NO.	TRADEMARK
2151166	1800
3633333	1800
5489091	1800 BOTTLE AND DESIGN (WOODEN CAP) WITH LABEL
1807855	1800 BOTTLE REPRESENTATION
2600691	1800 CREST LOGO
5583156	1800 REPOSADO BOTTLE DESIGN (COLOR) I
3998481	ESSENTIAL 1800
4319736	1800 MILENIO
4599514	1800 GLASS CAP DESIGN (WITHOUT 1800) (DOTTED LINES)
5087079	1800 MILENIO BOTTLE DESIGN (COLOR) III (DOTTED LINES)
5536143	1800 CRISTALINO BOTTLE DESIGN (WITHOUT LABEL)
5171677	1800 THE ULTIMATE MARGARITA
6725130	RESERVA 1800



Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO. The coversheet of the assignment is displayed below.

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Form containing submission details: SUBMISSION TYPE: NEW ASSIGNMENT; NATURE OF CONVEYANCE: NUNC PRO TUNC ASSIGNMENT; EFFECTIVE DATE: 12/01/2021; CONVEYING PARTY DATA: BECLE, S.A.B. DE C.V.; RECEIVING PARTY DATA: JC MASTER DISTRIBUTION LIMITED; PROPERTY NUMBERS Total: 27 (listing registration and serial numbers and word marks).

Serial Number:	90498276	1800 MILENIO TRABAJO PASION HONESTIDAD 1
Serial Number:	97091602	1800 REPOSADO 1800 JB TRABAJO PASION HON
Serial Number:	97109207	1800 COLECCION
Serial Number:	97200836	1800
Serial Number:	90052446	1800 EXPRESS

CORRESPONDENCE DATA	
Fax Number:	3322588949
Phone:	332-358-0410
Email:	julianne.abelman@wbd-us.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number; if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	JULIANNE ABELMAN
Address Line 1:	950 Third Avenue
Address Line 2:	Suite 2400
Address Line 4:	New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	115941.0692.6
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DOMESTIC REPRESENTATIVE	
Name:	WOMBLE BOND DICKINSON (US) LLP
Address Line 1:	950 THIRD AVENUE
Address Line 2:	SUITE 2400
Address Line 4:	NEW YORK, NEW YORK 10022

NAME OF SUBMITTER:	JULIANNE ABELMAN
Signature:	/JA/
Date:	01/04/2023

Total Attachments: 6	
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RECEIPT INFORMATION	
ETAS ID:	TM778380
Receipt Date:	01/04/2023
Fee Amount:	\$690

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