

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM789028

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Purity Organic, Inc.		09/08/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kadenwood, Inc.		
<b>Street Address:</b>	450 Newport Center Drive, Suite 630		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3365670	PURITY.ORGANIC	
<b>Registration Number:</b>	3335320	PURITY.ORGANIC	
<b>Registration Number:</b>	5922518	PURITY	
<b>Registration Number:</b>	5940307	PURITY ORGANIC	
<b>Serial Number:</b>	90135977	PURITY PET	
<b>Serial Number:</b>	90135972	PURITY ADVANCED	
<b>Serial Number:</b>	97227467	PURITY PET PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032436333		
<b>Email:</b>	docketing@mwzb.com		
<b>Correspondent Name:</b>	Adam D. Mandell		
<b>Address Line 1:</b>	2200 Clarendon Blvd., Ste 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>NAME OF SUBMITTER:</b>	Adam D. Mandell		
<b>SIGNATURE:</b>	/adm/		
<b>DATE SIGNED:</b>	02/23/2023		

OP \$190.00 3365670

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Agreement") is made as of Sep. 8, 2022 ("Effective Date") between Purity Organic, Inc., a Delaware corporation formerly known as Purity Organic, LLC, with its principal offices at 405 14th Street, Suite 1000, Oakland, California 94612 ("Assignor"), and Kadenwood, Inc., a Delaware corporation formerly known as Kadenwood LLC, with its principal offices at 450 Newport Center Drive, Suite 630, Newport Beach, California 92660 ("Assignee"). The Assignor has the following trademarks, trademark registrations and pending applications set forth in **Schedule A** (collectively the "Trademarks") that are registered and/or filed with the United States Patent and Trademark Office.

Assignor and Assignee entered into that Trademark Purchase Agreement as of the Effective Date, whereby Assignee acquired all rights, title and interest in Trademarks, and Assignor and Assignee now wish to memorialize that acquisition of the Trademarks for recordation purposes at the United States Patent and Trademark Office;

Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby sells, assigns, sets over and transfers unto Assignee, its successors, legal representatives or assigns, the entire right, title and interest in and to the Trademarks, including all goodwill associated therewith; in and to any other trademarks and trademark applications which claim priority from the Trademarks listed in Exhibit A, including but not limited to all counterparts, equivalents, extensions, renewals, reinstatements and restorations of said Trademarks; all of the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, legal representatives or assigns, for the full terms for which the Trademark has been or will be granted.
2. Further Actions. Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with any reasonable assistance relating to perfecting the transfer of all of the rights conveyed herein and vesting of full and complete title in Assignee, and relating to enforcing and defending those rights, including but not limited to executing any and all papers for those purposes, and testifying on Assignee's behalf about this Agreement.
3. Severability. If any provision of this Agreement or the applications thereof are held to be invalid, void or unenforceable for any reason, the remaining provisions not so declared will be construed so as to comply with the law, and will nevertheless continue in full force and effect without being impaired in any manner whatsoever.
4. Binding Effect. This Agreement shall apply to, be binding in all respects upon, and inure to the benefit of Assignor and Assignee and their respective legal representatives, successors and assigns.
5. Electronic Signature. Any facsimile or electronic copy hereof or signature hereon shall, for all purposes, be deemed an original.

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Assignor hereby authorizes the Director – United States Patent and Trademark Office to record this Agreement for the sole benefit of Assignee, its successors, assigns, and legal representatives.

**ASSIGNOR:**

Purity Organic, Inc., formerly known as  
Purity Organic, LLC

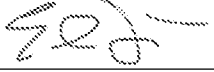
By: Douglas Abrams

Name: Douglas Abrams

Title: Interim CEO

**ASSIGNEE:**

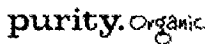
Kadenwood, Inc., formerly known as  
Kadenwood LLC

By: 

Name: Erick Dickens

Title: CEO

**Schedule A**

Mark	Class/Goods/Services	Ser. No.	App. Date	Reg. No.	Reg. Date
PURITY.ORGANIC	31: fresh fruit	78746274	November 3, 2005	3365670	January 8, 2008
	32: organic fruit juices and organic fruit drinks.	78978290	November 3, 2005	3335320	November 13, 2007
PURITY	32: coconut water; fruit juices; fruit drinks	88203624	November 22, 2018	5922518	November 26, 2019
PURITY ORGANIC	32: Organic sparkling water, and coconut water.	88976174	November 22, 2018	5940307	December 17, 2019
PURITY PREFERRED	5: non-medicated balms for pets for anti-inflammation and pain relief; non-medicated topical preparation for pets for anti-inflammation and pain relief; all of the foregoing containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis.	90975542	August 25, 2020	N/A	N/A
PURITY PET	3: Non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility; non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis; non-medicated topical preparations for pets for anti-inflammation, hot spots and to enhance mobility containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis  10: Microneedle patches, namely, transdermal drug delivery patches sold without medication  18: Pet leashes; collars for pets; harnesses for pets  20: Bedding for pets, namely, beds for household pets  31: Edible pet treats; consumable pet chews; pet food; cat litter	90135977	August 25, 2020	N/A	N/A
PURITY PREFERRED	10: microneedle patches, namely, transdermal drug delivery patches sold without medication	90135960	August 25, 2020	N/A	N/A

**TRADEMARK**

	<p>18: pet leashes; collars for pets; harnesses for pets</p> <p>20: bedding for pets, namely, beds for household pets</p> <p>31: Edible pet treats; consumable pet chews; pet food; cat litter</p>				
PURITY ADVANCED	<p>3: Non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility; non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis; non-medicated topical preparations for pets for anti-inflammation, hot spots and to enhance mobility containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis</p> <p>10: microneedle patches, namely, transdermal drug delivery patches sold without medication</p> <p>18: pet leashes; collars for pets; harnesses for pets</p> <p>20: bedding for pets, namely, beds for household pets</p> <p>31: Edible pet treats; consumable pet chews; pet food; cat litter</p>	90135972	August 25, 2020	N/A	N/A
PURITY PET PRO	<p>3: Non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility; non-medicated balms for pets for the treatment of inflammation, hot spots and to enhance mobility containing or derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis; non-medicated topical preparations for pets for anti-inflammation, hot spots and to enhance mobility containing or</p>	97227467	January 19, 2022	N/A	N/A

	<p>derived solely from cannabis with a delta-9 THC concentration of not more than 0.3% on a dry weight basis</p> <p>10: microneedle patches, namely, transdermal drug delivery patches sold without medication</p> <p>18: pet leashes; collars for pets; harnesses for pets</p> <p>20: bedding for pets, namely, beds for household pets</p> <p>31: bedding for pets, namely, beds for household pets</p>				
PURITY.ORGANIC (Stylized/Design)-- Taiwan	32	101013349	3/15/2012	1591859	1591859