

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789210

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		01/11/2023	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bliss Products Holdings LLC		
Street Address:	145 South Fairfax Avenue Suite 400		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 57			
Property Type	Number	Word Mark	
Serial Number:	85567279	24-'HEAVEN'	
Serial Number:	85847437	ACTIVE 99.0	
Serial Number:	86027088	ARM CANDY	
Serial Number:	78633002	BAGGAGE HANDLER	
Serial Number:	88515229	BLISS	
Serial Number:	87213316	BLISS	
Serial Number:	86512978	BLISS	
Serial Number:	85959324	BLISS	
Serial Number:	85633355	BLISS	
Serial Number:	85316111	BLISS	
Serial Number:	78275387	BLISS	
Serial Number:	75629340	BLISS	
Serial Number:	75983510	BLISS	
Serial Number:	75425323	BLISS	
Serial Number:	78954155	BLISS	
Serial Number:	86978623	BLISS	
Serial Number:	85930101	BLISSLABS	
Serial Number:	85688841	BLISSLABS	
Serial Number:	88665991	BLOCK STAR	

OP \$1440.00 85567279

Property Type	Number	Word Mark
Serial Number:	88517139	BRIGHT IDEA
Serial Number:	87465953	BUMP ATTENDANT
Serial Number:	88639191	CLARITY 5 COMPLEX
Serial Number:	88624757	CLEAR GENIUS
Serial Number:	87466014	DRENCH & QUENCH
Serial Number:	85847468	EX-'GLOW'-SION
Serial Number:	87542301	EYE DO ALL THINGS
Serial Number:	87915475	EYE GOT THIS
Serial Number:	86241688	FABGIRL
Serial Number:	86241657	FABGIRLSLIM
Serial Number:	86669845	FABULOUS DRENCH 'N' QUENCH
Serial Number:	86251244	HIDE & GLOW SLEEK
Serial Number:	86691504	HYDROZOME
Serial Number:	87542381	IN THE HONEY
Serial Number:	87523982	JELLY GLOW BALL
Serial Number:	86694240	LEAVE IT TO CLEAVAGE
Serial Number:	86959438	MASK A-'PEEL'
Serial Number:	87815967	MASK FOR MORE
Serial Number:	87884875	MASKING MANIA
Serial Number:	86014311	MICRO MAGIC
Serial Number:	87466005	MIGHTY MARSHMALLOW
Serial Number:	87854915	MINT CHIP MANIA
Serial Number:	86216434	MULTI-'FACE'-ETED
Serial Number:	87740411	NO DULL DAYS
Serial Number:	77754085	NO ZIT SHERLOCK
Serial Number:	87740462	OH MY GOMMAGE
Serial Number:	87648563	OH, THAT'S RICH
Serial Number:	75403867	POETIC WAXING
Serial Number:	87957131	PORE PATROL
Serial Number:	87903644	ROSE GOLD RESCUE
Serial Number:	88517116	STAY-CAY GLOW
Serial Number:	78630241	STEEP CLEAN
Serial Number:	85574178	INCREDI-PEEL!
Serial Number:	87727816	THE REAL PEEL
Serial Number:	78953340	THE YOUTH AS WE KNOW IT
Serial Number:	86120516	TRANSLUMINOUS
Serial Number:	87465970	WHAT A MELON
Serial Number:	86338786	'ZEN' AT WORK

CORRESPONDENCE DATA**Fax Number:** 8009144240*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 800-713-0755**Email:** Michael.Violet@wolterskluwer.com**Correspondent Name:** CT Corporation**Address Line 1:** 4400 Easton Commons Way**Address Line 2:** Suite 125**Address Line 4:** Columbus, OHIO 43219

NAME OF SUBMITTER:	Gabriela Zapata
SIGNATURE:	/Gabriela Zapata/
DATE SIGNED:	02/23/2023

Total Attachments: 8

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RELEASE OF TRADEMARK SECURITY AGREEMENT

January 11, 2023

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of November 20, 2019, recorded in the United States Patent and Trademark Office at Reel 6803, Frame 0725, on November 25, 2019 (the "Trademark Security Agreement"), Bliss Products Holdings LLC, a Florida limited liability company, and Bliss Direct, Inc., a Florida corporation (each, a "Grantor" and together, the "Grantors"), each granted in favor of Wells Fargo Bank, National Association, in its capacity as agent (in such capacity, together with its successors and permitted assigns, "Agent"), a security interest in all of the Trademark Collateral (as defined in the Trademark Security Agreement); and

WHEREAS, the obligations of Grantors that were secured by the Trademark Security Agreement have been satisfied and paid in full; and

WHEREAS, Grantors have requested and Agent has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of the foregoing, intending to be legally bound and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Agent hereby (i) terminates, releases, relinquishes and discharges its security interest in the Trademark Collateral, including without limitation, all of each Grantor's right, title and interest in and to the Trademark Collateral, including each trademark listed on Schedule 1 hereto, and (ii) reassigns, transfers and conveys to the applicable Grantor any right, title and interest of the Agent in the Trademark Collateral, in each case, without recourse or representation or warranty, express or implied, of any kind.
3. Authorization. Agent hereby authorizes Grantors or Grantors' agent to record this Release of Trademark Security Agreement with the United States Patent and Trademark Office.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of the date first written above.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent

By: Marie A Rowen
Name: Marie Rowen
Title: Authorized Signatory

{Signature Page to Release of Trademark Security Agreement (Bliss)}

TRADEMARK
REEL: 007983 FRAME: 0324

SCHEDULE I

TO RELEASE OF TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Status	Owner
24-'HEAVEN'	85567279 12-MAR- 2012	4247498 20-NOV- 2012	Registered	Bliss Products Holdings LLC
ACTIVE 99.0	85847437 12-FEB- 2013	4516024 15-APR- 2014	Registered	Bliss Products Holdings LLC
ARM CANDY	86027088 02-AUG- 2013	4704638 17-MAR- 2015	Registered	Bliss Products Holdings LLC
BAGGAGE HANDLER	78633002 19-MAY- 2005	3814532 06-JUL-2010	Registered	Bliss Products Holdings LLC
BLISS	88515229 15-JUL- 2019	—	Pending Intent to Use	Bliss Products Holdings LLC
BLISS	87213316 24-OCT- 2016	5213785 30-MAY- 2017	Registered	Bliss Products Holdings LLC
BLISS	86512978 23-JAN- 2015	5214465 30-MAY- 2017	Registered	Bliss Products Holdings LLC
BLISS	85959324 13-JUN- 2013	4898935 09-FEB-2016	Registered	Bliss Products Holdings LLC
BLISS	85633355 23-MAY- 2012	4779741 28-JUL-2015	Registered	Bliss Products Holdings LLC
BLISS	85316111 09-MAY- 2011	4851487 10-NOV- 2015	Registered	Bliss Products Holdings LLC
BLISS	78275387 17-JUL- 2003	4543707 03-JUN-2014	Registered	Bliss Products Holdings LLC
BLISS	75629340 28-JAN- 1999	3337598 20-NOV- 2007	Registered/ Renewed	Bliss Products Holdings LLC

Mark	App. No/ App. Date	Reg. No./ Reg. Date	Status	Owner
BLISS	75983510 29-JAN-1998	2913434 21-DEC-2004	Registered/ Renewed	Bliss Products Holdings LLC
BLISS	75425323 29-JAN-1998	3011661 01-NOV-2005	Registered/ Renewed	Bliss Products Holdings LLC
BLISS & Design 	78954155 17-AUG-2006	3324627 30-OCT-2007	Registered/ Renewed	Bliss Products Holdings LLC
BLISS (Stylized) 	86978623 30-SEP-2015	5192731 25-APR-2017	Registered	Bliss Products Holdings LLC
BLISSLABS	85930101 13-MAY-2013	5041414 13-SEP-2016	Registered	Bliss Products Holdings LLC
BLISSLABS	85688841 27-JUL-2012	4444763 03-DEC-2013	Registered	Bliss Products Holdings LLC
BLOCK STAR	88665991 23-OCT-2019	—	Pending Intent to Use	Bliss Products Holdings LLC
BRIGHT IDEA	88517139 16-JUL-2019	—	Pending Intent to Use	Bliss Products Holdings LLC
BUMP ATTENDANT	87465953 26-MAY-2017	5515135 10-JUL-2018	Registered	Bliss Products Holdings LLC
CLARITY 5 COMPLEX	88639191 02-OCT-2019	—	Pending Intent to Use	Bliss Products Holdings LLC
CLEAR GENIUS	88624757 20-SEP-2019	—	Pending Intent to Use	Bliss Products Holdings LLC
DRENCH & QUENCH	87466014 26-MAY-2017	5515137 10-JUL-2018	Registered	Bliss Products Holdings LLC
EX-'GLOW'-SION	85847468 12-FEB-2013	4460176 31-DEC-2013	Registered	Bliss Products Holdings LLC

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Status	Owner
EYE DO ALL THINGS	87542301 25-JUL-2017	5591360 23-OCT-2018	Registered	Bliss Products Holdings LLC
EYE GOT THIS	87915475 10-MAY-2018	5711488 26-MAR-2019	Registered	Bliss Products Holdings LLC
FABGIRL	86241688 03-APR-2014	5041579 13-SEP-2016	Registered	Bliss Products Holdings LLC
FABGIRLSLIM	86241657 03-APR-2014	5200230 09-MAY-2017	Registered	Bliss Products Holdings LLC
FABULOUS DRENCH 'N' QUENCH	86669845 22-JUN-2015	4970514 31-MAY-2016	Registered	Bliss Products Holdings LLC
HIDE & GLOW SLEEK	86251244 14-APR-2014	4749339 02-JUN-2015	Registered	Bliss Products Holdings LLC
HYDROZOME	86691504 13-JUL-2015	5065377 18-OCT-2016	Registered	Bliss Products Holdings LLC
IN THE HONEY	87542381 25-JUL-2017	5576949 02-OCT-2018	Registered	Bliss Products Holdings LLC
JELLY GLOW BALL	87523982 11-JUL-2017	5515266 10-JUL-2018	Registered	Bliss Products Holdings LLC
LEAVE IT TO CLEAVAGE	86694240 15-JUL-2015	4985220 21-JUN-2016	Registered	Bliss Products Holdings LLC
MASK A-'PEEL'	86959438 31-MAR-2016	5121185 10-JAN-2017	Registered	Bliss Products Holdings LLC
MASK FOR MORE	87815967 01-MAR-2018	5651389 08-JAN-2019	Registered	Bliss Products Holdings LLC
MASKING MANIA	87884875 19-APR-2018	5667575 29-JAN-2019	Registered	Bliss Products Holdings LLC
MICRO MAGIC	86014311 18-JUL-2013	4553246 17-JUN-2014	Registered	Bliss Products Holdings LLC

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Status	Owner
MIGHTY MARSHMALLOW	87466005 26-MAY- 2017	5576765 02-OCT- 2018	Registered	Bliss Products Holdings LLC
MINT CHIP MANIA	87854915 29-MAR- 2018	5729554 16-APR- 2019	Registered	Bliss Products Holdings LLC
MULTI-'FACE'- ETED	86216434 10-MAR- 2014	4661059 23-DEC- 2014	Registered	Bliss Products Holdings LLC
NO DULL DAYS	87740411 02-JAN- 2018	5591844 23-OCT- 2018	Registered	Bliss Products Holdings LLC
NO ZIT SHERLOCK	77754085 08-JUN- 2009	3908731 18-JAN-2011	Registered	Bliss Products Holdings LLC
OH MY GOMMAGE	87740462 02-JAN- 2018	5588072 16-OCT- 2018	Registered	Bliss Products Holdings LLC
OH, THAT'S RICH	87648563 17-OCT- 2017	5557015 04-SEP-2018	Registered	Bliss Products Holdings LLC
POETIC WAXING	75403867 11-DEC- 1997	2245159 11-MAY- 1999	Registered/ Renewed	Bliss Products Holdings LLC
PORE PATROL	87957131 11-JUN- 2018	5753154 14-MAY- 2019	Registered	Bliss Products Holdings LLC
ROSE GOLD RESCUE	87903644 02-MAY- 2018	5729699 16-APR- 2019	Registered	Bliss Products Holdings LLC
STAY-CAY GLOW	88517116 16-JUL- 2019	—	Pending Intent to Use	Bliss Products Holdings LLC
STEEP CLEAN	78630241 16-MAY- 2005	3085456 25-APR- 2006	Registered/ Renewed	Bliss Products Holdings LLC
THAT'S INCREDI- 'PEEL'!	85574178 20-MAR- 2012	4239333 06-NOV- 2012	Registered	Bliss Products Holdings LLC
THE REAL PEEL	87727816 20-DEC- 2017	5651111 08-JAN-2019	Registered	Bliss Products Holdings LLC

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Status	Owner
THE YOUTH AS WE KNOW IT	78953340 16-AUG- 2006	3292357 11-SEP-2007	Registered/ Renewed	Bliss Products Holdings LLC
TRANSLUMINOUS	86120516 15-NOV- 2013	4818564 22-SEP-2015	Registered	Bliss Products Holdings LLC
WHAT A MELON	87465970 26-MAY- 2017	5515136 10-JUL-2018	Registered	Bliss Products Holdings LLC
'ZEN' AT WORK	86338786 16-JUL- 2014	4675472 20-JAN-2015	Registered	Bliss Products Holdings LLC