

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789548

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WESTERN'S SMOKEHOUSE & MEAT MARKET, LLC		02/23/2023	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	WESTERN SMOKEHOUSE PARTNERS, LLC		
Street Address:	1978 Western Drive		
City:	Greentop		
State/Country:	MISSOURI		
Postal Code:	63546		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	6701737	SIMPLY GOOD	
Registration Number:	6011780	W WESTERN'S SMOKEHOUSE	
Registration Number:	5264393	SMART STIX	
Registration Number:	5103022	BIG'UN	
Registration Number:	2702104	WESTERN'S SMOKEHOUSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	309-643-6518 x701		
Email:	jlap@pb-iplaw.com		
Correspondent Name:	Jonathan LA Phillips		
Address Line 1:	4541 NORTH PROSPECT ROAD		
Address Line 2:	SUITE 300A		
Address Line 4:	PEORIA HEIGHTS, ILLINOIS 61616		
NAME OF SUBMITTER:	Jonathan LA Phillips		
SIGNATURE:	/jlap/		
DATE SIGNED:	02/24/2023		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 2/23/2023, by and between WESTERN'S SMOKEHOUSE & MEAT MARKET, LLC and WESTERN SMOKEHOUSE PARTNERS, LLC.

WHEREAS, WESTERN'S SMOKEHOUSE & MEAT MARKET, LLC., a Missouri Limited Liability Company, having a principal business address of 1978 Western Dr, Greentop, MO 63546 (hereinafter referred to as "Assignor") is the owner of all right, title and interest in and to the following United States Trademark Registrations (hereinafter collectively referred to as the "Mark"):

1. SIMPLY GOOD Reg. No. 67,01,737
2. W WESTERN'S SMOKEHOUSE Reg. No. 60,11,780
3. SMART STIX Reg. No. 52,64,393
4. BIG'UN Reg. No. 51,03,022
5. WESTERN'S SMOKEHOUSE Reg. No. 27,02,104

WHEREAS, WESTERN SMOKEHOUSE PARTNERS, LLC., a Delaware Limited Liability Company, having a principal business address of 1978 Western Drive, Greentop, MO 63546 (hereinafter referred to as "Assignee"), is desirous of acquiring the Mark and the goodwill of the business associated therewith;

NOW, THEREFORE, in order to affirm the assignment and transfer of said Mark and the goodwill of the business associated therewith, Assignor, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign and transfer to said Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the above Mark and the goodwill of the business associated therewith, together with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of said Mark.

ASSIGNOR: WESTERN'S SMOKEHOUSE & MEAT MARKET, LLC

DocuSigned by:

Matt Bormann

By: 3C9D798142DF851...
Matt Bormann
CEO

Title: _____