

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM789584

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER AND CHANGE OF NAME		
<b>EFFECTIVE DATE:</b>	12/31/2022		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
APPLICANTONE, LLC		12/31/2022	Limited Liability Company: DELAWARE
<b>NEWLY MERGED ENTITY DATA</b>			
<b>Name</b>	<b>Execution Date</b>	<b>Entity Type</b>	
CREDIT CONNECTION, LLC	12/31/2022	Limited Liability Company: DELAWARE	
<b>MERGED ENTITY'S NEW NAME (RECEIVING PARTY)</b>			
<b>Name:</b>	INFORMATIV, LLC		
<b>Street Address:</b>	7525 N. Cedar Avenue		
<b>Internal Address:</b>	Suite 109		
<b>City:</b>	Fresno		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93720		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97771587	INFORMATIV	
<b>Registration Number:</b>	6208769	HIRING JUST GOT SMARTER	
<b>Registration Number:</b>	6192901	APPLICANTONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-728-8000		
<b>Email:</b>	ipdept@willkie.com		
<b>Correspondent Name:</b>	Eugene Chang		
<b>Address Line 1:</b>	787 Seventh Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Eugene Chang		

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<b>SIGNATURE:</b>	/Eugene Chang/
<b>DATE SIGNED:</b>	02/24/2023
<b>Total Attachments: 4</b> source=Informativ, LLC - Certificate of Merger#page1.tif source=Informativ, LLC - Certificate of Merger#page2.tif source=Informativ, LLC - Certificate of Merger#page3.tif source=Informativ, LLC - Certificate of Merger#page4.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"APPLICANTONE, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "CREDIT CONNECTION, LLC" UNDER THE NAME OF "INFORMATIV, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE EIGHTH DAY OF DECEMBER, A.D. 2022, AT 8:03 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2022 AT 11:59 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

5938699 8100M  
SR# 20224208315

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 205056910  
Date: 12-09-22

**TRADEMARK**  
**REEL: 007984 FRAME: 0025**

State of Delaware  
 Secretary of State  
 Division of Corporations  
 Delivered 08:03 AM 12/08/2022  
 FILED 08:03 AM 12/08/2022  
 SR 20224208315 - File Number 5938699

**CERTIFICATE OF MERGER  
 OF  
 APPLICANTONE, LLC  
 (A Delaware Limited Liability Company)  
 WITH AND INTO  
 CREDIT CONNECTION, LLC  
 (A Delaware Limited Liability Company)**

December 8, 2022

**FIRST:** The name, jurisdiction of organization and type of entity of each of the domestic limited liability companies and other business entities to be merged (collectively, the "Constituent Entities") are as follows:

<u>Name</u>	<u>Jurisdiction of Organization</u>	<u>Type of Entity</u>
Credit Connection, LLC	Delaware	Limited liability company
ApplicantOne, LLC	Delaware	Limited liability company

**SECOND:** An agreement of merger has been approved and executed by each of the Constituent Entities.

**THIRD:** The surviving limited liability company of the merger contemplated by this Certificate of Merger is Credit Connection, LLC (the "Surviving Entity"), and the name of the Surviving Entity following the effectiveness of the merger contemplated by this Certificate of Merger will be "informativ, LLC".

**FOURTH:** At the time the merger contemplated by this Certificate of Merger becomes effective, the Certificate of Formation of this Surviving Entity will be amended by deleting Section 1 throughout and replacing it with the following:

"1. The name of the limited liability company is informativ, LLC."

**FIFTH:** The merger contemplated by this Certificate of Merger is to become effective as of 11:59 p.m. ET on December 31, 2022.

**SIXTH:** The agreement of merger is on file at the place of business of the Surviving Entity, which is located at 7525 N Cedar Ave, Suite 109, Fresno, CA 93720.

**SEVENTH:** A copy of the agreement of merger will be furnished by the Surviving Entity on request, without cost, to any member or any person holding an interest in either Constituent Entity.

[Signature page follows.]

**CREDIT CONNECTION, LLC**

DocuSigned by:

By: David Carner  
Name: David Carner  
Title: Chief Executive Officer

*[Signature Page to ApplicantOne Certificate of Merger]*