

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789705

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
StreetTrend LLC		01/30/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Project Sustainability Holding Co., LLC		
Street Address:	5 Revere Drive		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	88953172	PROJECT SIZES	
Serial Number:	88665706	PROJECT SUSTAINABILITY	
Serial Number:	88864294	PS PROJECT SUSTAINABILITY	
Registration Number:	5904302	PS821	
Serial Number:	90165474	PS	
Serial Number:	97125977	PS	
Registration Number:	5624288	PS821	
Registration Number:	6070053	PS821	
Registration Number:	5875313	PS	
Registration Number:	6593284		
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9147234300		
Email:	cshore@nls.law		
Correspondent Name:	Cathy E. Shore-Sirotin		
Address Line 1:	111 Brook Street		
Address Line 2:	Suite 101		
Address Line 4:	Scarsdale, NEW YORK 10583		

OP \$265.00 88953172

ATTORNEY DOCKET NUMBER:	PSHC
NAME OF SUBMITTER:	Cathy E. Shore-Sirotin
SIGNATURE:	/CATHY E. SHORE-SIROTIN/
DATE SIGNED:	02/24/2023

Total Attachments: 8

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MASTER WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, StreetTrend LLC, a Delaware limited liability company (hereinafter referred to as "Assignor"), was the owner of all right, title and interest in and to the trademarks listed in Schedule A hereto, which have been applied for and/or registered as set forth therein (hereinafter referred to as the "Marks");

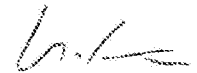
WHEREAS, Project Sustainability Holding Co., LLC, a Delaware limited liability company (hereinafter referred to as "Assignee"), was desirous of acquiring all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks in such countries and in connection with such Marks as is deemed necessary by Assignee; and

WHEREAS, pursuant to the terms of a certain Membership Interest Transfer Agreement (MITA), Assignee received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation throughout the world in the various Trademark Offices recording title in and to the aforesaid Marks in the name of Assignee.

NOW, THEREFORE, effective as of August 22, 2022, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges and confirms its prior transfer, and does hereby sell, assign, and transfer to Assignee, all rights, title and interest in and to the Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby in such countries and in connection with such Marks as is deemed necessary by Assignee, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

Assignor represents that: (i) it is the owner of all rights, title, and interests in and to the Marks and that it has the authority to make this Master



Worldwide Trademark Assignment; (ii) there are no current or effective licenses, assignments, security interests, or other encumbrances of or relating to the Marks; and (iii) it knows of no other person or entity which has the right to use, or has made any claim pertaining to the right to use the Marks.

Assignor warrants that: (i) all use of the Marks by Assignor shall cease; and (ii) it shall not contest or challenge, or aid any other person or entity in so contesting or challenging, the validity of the Marks or Assignee's ownership thereof.

Assignor expressly agrees to execute, acknowledge, and deliver such documents and all other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, recordation, and delivery of the Marks to Assignee, including but not limited to individual country assignment documents and shall perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors the rights hereby transferred.

IN WITNESS WHEREOF, the parties have caused this Master Worldwide Trademark Assignment to be executed by their respective officers thereunto duly authorized as of the date written below.

ASSIGNOR: StreetTrend LLC

BY: [Signature]

NAME: Wayne Kulkin

TITLE: CEO

DATE: 11/30/23

Witness : _____

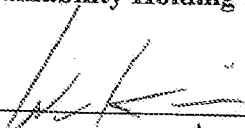
Name: _____

Witness : [Signature]

Name: Costanza Prandoni

ACCEPTED BY ASSIGNEE:


Project Sustainability Holding Co., LLC

BY: 

NAME: Wayne Kulkin

TITLE: CEO

DATE: 1/30/23

Witness : 

Name: Costanza Prandoni

Witness : _____

Name: _____

STATE OF New York)
) ss.
COUNTY OF Westchester)

On this 30th day of January, 2023, before me personally came Wayne Kwikin, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument, and being by me duly sworn, did depose and say that he is the CEO of ASSIGNOR StreetTrend LLC, the company described in and which executed the within instrument, and that he executed the same in such capacity, and that by his signature on the within instrument, ASSIGNOR duly executed this MASTER WORLDWIDE TRADEMARK ASSIGNMENT.


NOTARY PUBLIC

Cathy E. Shore-Sirotn
Notary Public, State of New York
No. 02SH6212470
Qualified in Westchester County
Commission Expires October 13, 2025

STATE OF New York)
) ss.
COUNTY OF Westchester)

On this 30th day of January, 2023, before me personally came Wayne Kwikin, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument, and being by me duly sworn, did depose and say that he is the CEO of ASSIGNEE Project Sustainability Holding Co., LLC, the company described in and which executed the within instrument, and that he executed the same in such capacity, and that by his signature on the within instrument, ASSIGNEE duly executed this MASTER WORLDWIDE TRADEMARK ASSIGNMENT.


NOTARY PUBLIC

Cathy E. Shore-Sirotn
Notary Public, State of New York
No. 02SH6212470
Qualified in Westchester County
Commission Expires October 13, 2025

Schedule A
(Worldwide)

[To Be Attached]

Schedule A to Master Worldwide Trademark Assignment from StreetTrend LLC to Project Sustainability Holding Co., LLC (Final 1/30/2023)

Country	Docket Number	Reg/Serial No.	Status	Mark	Owner
Australia	STRE.T0004AU.AP6	2269495	Application Filed	PS (Stylized)	StreetTrend LLC
Australia	STRE.T0003AU.AP1	1864092	Registered	PS821 (Stylized)	StreetTrend LLC
Australia	STRE.T0004AU.AP1	1834622	Registered	PS (Stylized)	StreetTrend LLC
Australia	STRE.T0005AU.AP1	1834621	Registered	P.S. 821	StreetTrend LLC
Canada	STRE.T0003CA.AP1	TMA1,080,604	Registered	PS821 (Stylized)	StreetTrend LLC
Canada	STRE.T0004CA.AP1	TMA1,044,609	Registered	PS (Stylized)	StreetTrend LLC
Canada	STRE.T0005CA.AP1	TMA1,044,619	Registered	P.S. 821	StreetTrend LLC
China	STRE.T0003CN.AP1	25689054	Registered	PS821 (Stylized)	StreetTrend LLC
China	STRE.T0003CN.AP2	25689053	Registered	PS821 (Stylized)	StreetTrend LLC
China	STRE.T0003CN.AP3	25689052	Registered	PS821 (Stylized)	StreetTrend LLC
China	STRE.T0004CN.AP1	23575548	Registered	PS (Stylized)	StreetTrend LLC
China	STRE.T0004CN.AP2	23575549	Registered	PS (Stylized)	StreetTrend LLC
China	STRE.T0004CN.AP3	23575550	Registered	PS (Stylized)	StreetTrend LLC
China	STRE.T0004IB.CN2	1625129	Registered	PS (Stylized)	StreetTrend LLC
China (SAIC)	22048	44132273	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
China (SAIC)	22049	44128735	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
China (SAIC)	22372	50154034	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
China (SAIC)	30459	58320161	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
European Community	STRE.T0003EM.AP1	017070525	Registered	PS821 (Stylized)	StreetTrend LLC
European Community	STRE.T0004EM.AP1	016505307	Registered	PS (Stylized)	StreetTrend LLC
European Community	STRE.T0004IB.EM2	1625129	Registered	PS (Stylized)	StreetTrend LLC
European Community	STRE.T0005EM.AP1	016505299	Registered	P.S. 821	StreetTrend LLC
European Union (EUIPO)	22050	018200857	Registered	PS PROJECT SUSTAINABILITY	StreetTrend LLC
Hong Kong	STRE.T0003HK.AP1	304228399	Registered	PS821 (Stylized)	StreetTrend LLC
Hong Kong	STRE.T0004HK.AP1	304116320	Registered	PS (Stylized)	StreetTrend LLC
Hong Kong	STRE.T0005HK.AP1	304116311	Registered	P.S. 821	StreetTrend LLC
Hong Kong (HKIPD)	22051	305190895	Registered (Post April 4, 2022)	PROJECT SUSTAINABILITY	StreetTrend LLC
Hong Kong (HKIPD)	22191	305389011	Registered (Post April 4, 2022)	PS PROJECT SUSTAINABILITY	StreetTrend LLC
Japan	STRE.T0004JP.AP6	2022-054376	Application Filed	PS (Stylized)	StreetTrend LLC
Japan	STRE.T0003JP.AP1	6000433	Registered	PS821 (Stylized)	StreetTrend LLC
Japan	STRE.T0004JP.AP1	5933271	Registered	PS (Stylized)	StreetTrend LLC

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Country	Docket Number	Reg/Serial No.	Status	Mark	Owner
Japan	STRE.T0005JP.AP1	6002417	Registered	P.S. 821	StreetTrend LLC
Macao	STRE.T0003MO.AP1	N/127288	Registered	PS821 (Stylized)	StreetTrend LLC
Macao	STRE.T0003MO.AP2	N/127289	Registered	PS821 (Stylized)	StreetTrend LLC
Macao	STRE.T0003MO.AP3	N/127290	Registered	PS821 (Stylized)	StreetTrend LLC
Macao	STRE.T0003MO.AP4	N/127291	Registered	PS821 (Stylized)	StreetTrend LLC
Macao	STRE.T0004MO.AP1	N/123868	Registered	PS (Stylized)	StreetTrend LLC
Macao	STRE.T0004MO.AP2	N/123869	Registered	PS (Stylized)	StreetTrend LLC
Macao	STRE.T0004MO.AP3	N/123870	Registered	PS (Stylized)	StreetTrend LLC
Macao	STRE.T0004MO.AP4	N/123871	Registered	PS (Stylized)	StreetTrend LLC
Macao	STRE.T0005MO.AP1	N/123864	Registered	P.S. 821	StreetTrend LLC
Macao	STRE.T0005MO.AP2	N/123865	Registered	P.S. 821	StreetTrend LLC
Macao	STRE.T0005MO.AP3	N/123866	Registered	P.S. 821	StreetTrend LLC
Macao	STRE.T0005MO.AP4	N/123867	Registered	P.S. 821	StreetTrend LLC
Madrid Protocol (TM)	STRE.T0004IB.AP2	1625129	Registered	PS (Stylized)	StreetTrend LLC
Mexico	STRE.T0003MX.AP1	1817608	Registered	PS821 (Stylized)	StreetTrend LLC
Mexico	STRE.T0003MX.AP2	1823689	Registered	PS821 (Stylized)	StreetTrend LLC
Mexico	STRE.T0003MX.AP3	1823690	Registered	PS821 (Stylized)	StreetTrend LLC
Mexico	STRE.T0003MX.AP4	1817610	Registered	PS821 (Stylized)	StreetTrend LLC
Mexico	STRE.T0004MX.AP4	1790631	Registered	PS (Stylized)	StreetTrend LLC
Mexico	STRE.T0005MX.AP1	1779412	Registered	P.S. 821	StreetTrend LLC
Mexico	STRE.T0005MX.AP2	1779413	Registered	P.S. 821	StreetTrend LLC
Mexico	STRE.T0005MX.AP3	1779414	Registered	P.S. 821	StreetTrend LLC
Mexico	STRE.T0005MX.AP4	1779415	Registered	P.S. 821	StreetTrend LLC
Republic of Korea	STRE.T0004KR.AP6	40-2022-88724	Application Filed	PS (Stylized)	StreetTrend LLC
Republic of Korea	STRE.T0003KR.AP1	40-1369801	Registered	PS821 (Stylized)	StreetTrend LLC
Republic of Korea	STRE.T0004KR.AP1	40-1370866	Registered	PS (Stylized)	StreetTrend LLC
Republic of Korea	STRE.T0005KR.AP1	40-1370865	Registered	P.S. 821	StreetTrend LLC
Russia (ROSPATENT)	22055	774871	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
Russian Federation	STRE.T0003RU.AP1	652024	Registered	PS821 (Stylized)	StreetTrend LLC
Russian Federation	STRE.T0004RU.AP1	652023	Registered	PS (Stylized)	StreetTrend LLC

Schedule A to Master Worldwide Trademark Assignment from StreetTrend LLC to Project Sustainability Holding Co., LLC (Final 1/30/2023)

Country	Docket Number	Reg/Serial No.	Status	Mark	Owner
Singapore	STRE.T0003SG.AP1	4020174875V	Registered	PS821 (Stylized)	StreetTrend LLC
Singapore	STRE.T0004SG.AP1	40201708027Q	Registered	PS (Stylized)	StreetTrend LLC
Singapore	STRE.T0005SG.AP1	40201707444Y	Registered	P.S. 821	StreetTrend LLC
Taiwan	STRE.T0003TW.AP1	01911068	Registered	PS821 (Stylized)	StreetTrend LLC
Taiwan	STRE.T0004TW.AP1	01888509	Registered	PS (Stylized)	StreetTrend LLC
Taiwan	STRE.T0005TW.AP1	01900231	Registered	P.S. 821	StreetTrend LLC
Taiwan (TIPO)	22066	2109863	Registered	PROJECT SUSTAINABILITY	StreetTrend LLC
Turkey	STRE.T0003TR.AP1	2017 70136	Registered	PS821 (Stylized)	StreetTrend LLC
Turkey	STRE.T0004TR.AP1	2017 36471	Registered	PS (Stylized)	StreetTrend LLC
Turkey	STRE.T0005TR.AP1	2017 36520	Registered	P.S. 821	StreetTrend LLC
United Kingdom	STRE.T0004IB.GB2	1625129	Published	PS (Stylized)	StreetTrend LLC
United Kingdom	STRE.T0003UGB.AP1	UK00917070525	Registered	PS821 (Stylized)	StreetTrend LLC
United Kingdom	STRE.T0004UGB.AP1	UK00916505307	Registered	PS (Stylized)	StreetTrend LLC
United Kingdom	STRE.T0005UGB.AP1	UK00916505299	Registered	P.S. 821	StreetTrend LLC
United Kingdom (UKIPO)	30025	UK00916200657	Registered (Post October 31, 1994)	PS PROJECT SUSTAINABILITY	StreetTrend LLC
United States (USPTO)	22162	86953172	Second extension request granted	PROJECT SIZES	StreetTrend LLC
United States (USPTO)	22327	88665706	Fourth extension request granted	PROJECT SUSTAINABILITY	StreetTrend LLC
United States (USPTO)	22327	88864294	Second extension request granted	PS PROJECT SUSTAINABILITY	StreetTrend LLC
United States of America	STRE.T0003US.D2	5904302	Registered	PS821 (Stylized)	StreetTrend LLC
United States of America	STRE.T0004US.AP5	90165474	First extension request granted	PS (Stylized)	StreetTrend LLC
United States of America	STRE.T0004US.AP6	97125977	Published	PS (Stylized)	StreetTrend LLC
United States of America	STRE.T0003US.D1	5624288	Registered	PS821 (Stylized)	StreetTrend LLC
United States of America	STRE.T0003US.D3	6070053	Registered	PS821 (Stylized)	StreetTrend LLC
United States of America	STRE.T0004US.D1	5875313	Registered	PS (Stylized)	StreetTrend LLC
United States of America	STRE.T0008US.AP1	6593284	Registered	Trade Dress Design (Intanwoven Wave)	StreetTrend LLC