

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789067

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900750257		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moxie, Inc		01/19/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Assure Health, LLC		
Street Address:	10290 Alliance Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6456281	MOXIE GIRL	
Serial Number:	97099138	RESOLV.	
CORRESPONDENCE DATA			
Fax Number:	5132414771		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(513) 352-6678		
Email:	dawn.schneider@thompsonhine.com		
Correspondent Name:	Carrie Shufflebarger, Thompson Hine LLP		
Address Line 1:	312 Walnut Street, Suite 2000		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	100508.13		
NAME OF SUBMITTER:	Carrie A. Shufflebarger		
SIGNATURE:	/cas/		
DATE SIGNED:	02/23/2023		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of January 19, 2023, by and between Moxie, Inc, a Delaware corporation ("Assignor") and Assure Health, LLC, an Ohio limited liability company ("Assignee").

WHEREAS, Assignor is the listed owner of all right, title, and interest in and to U.S. Trademark Registration No. 6456281, MOXIE GIRL and U.S. Trademark Application No. 97099138, RESOLV. (the "Marks"); and

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement effective as of April 20, 2022, whereby Assignee acquired certain assets of Assignor, including all rights that Assignor has in and to the Marks and the registration therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby sells and assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof, and to fully and entirely stand in the place of Assignor in all matters related to the Marks.
2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take such other actions Assignee may reasonably request to affect the terms of this Assignment and recordation in the United States Patent and Trademark Office.
3. Miscellaneous. This Assignment may not be amended except by a writing signed by both parties. The failure of either party to enforce any provision of this Assignment shall not waive any of its rights under such provision. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment may be executed in counterparts.

Moxie, Inc.
 By: [Signature]
 Name: Lydia Henshaw
 Title: Assignor

Assure Health, LLC
 By: [Signature]
 Name: Anvshree M. Vora
 Title: Manager