

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM789990

|  |   |                                       |  |
|--|---|---------------------------------------|--|
| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT  |                                       |  |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL  |                                       |  |
| <b>CONVEYING PARTY DATA</b>  |   |                                       |  |
| <b>Name</b>  | <b>Formerly</b>   | <b>Execution Date</b>                 | <b>Entity Type</b>                     |
| CEI Vision Partners, LLC   |   | 11/10/2022                            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>  |   |                                       |  |
| <b>Name:</b>   | Eyecare Partners, LLC   |                                       |  |
| <b>Street Address:</b>   | 15933 Clayton Rd., Suite 210  |                                       |  |
| <b>City:</b>   | Ballwin   |                                       |  |
| <b>State/Country:</b>  | MISSOURI  |                                       |  |
| <b>Postal Code:</b>  | 63011   |                                       |  |
| <b>Entity Type:</b>  | Limited Liability Company: DELAWARE   |                                       |  |
| <b>PROPERTY NUMBERS Total: 4</b>   |   |                                       |  |
| <b>Property Type</b>   | <b>Number</b>   | <b>Word Mark</b>                      |  |
| <b>Registration Number:</b>  | 2918659   | CEI                                   |  |
| <b>Registration Number:</b>  | 5704809   | CEI VISION PARTNERS                   |  |
| <b>Registration Number:</b>  | 2999770   | LEADERS IN EYE CARE, EXPERTS IN LASIK |  |
| <b>Registration Number:</b>  | 5233409   | NORTHMARK MEDICAL PARTNERS            |  |
| <b>CORRESPONDENCE DATA</b>   |   |                                       |  |
| <b>Fax Number:</b>   |   |                                       |  |
|  | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                       |  |
| <b>Email:</b>  | tmdocket@lathropgpm.com, sara.fowler@lathropgpm.com   |                                       |  |
| <b>Correspondent Name:</b>   | Julie Matthews  |                                       |  |
| <b>Address Line 1:</b>   | 155 North Wacker Drive, Suite 3000  |                                       |  |
| <b>Address Line 4:</b>   | Chicago, ILLINOIS 60606-1787  |                                       |  |
| <b>NAME OF SUBMITTER:</b>  | Julie Nichols Matthews  |                                       |  |
| <b>SIGNATURE:</b>  | /julienicholsmatthews/  |                                       |  |
| <b>DATE SIGNED:</b>  | 02/27/2023  |                                       |  |
| <b>Total Attachments: 2</b>  |   |                                       |  |
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| source=CEI VISION PARTNERS, LLC to ECP - Trademark Assignment (48284330.1)#page2.tif |   |                                       |  |

OP \$115.00 2918659

**TRADEMARK AND DOMAIN NAME ASSIGNMENT**

This **TRADEMARK AND DOMAIN NAME ASSIGNMENT** ("Assignment") is made and entered into this 10th day of November, 2022 ("Effective Date"), by and between **CEI Vision Partners, LLC**, a Delaware Limited Liability Company, with a principal address at 1945 CEI Drive, Blue Ash, Ohio 45242 ("Assignor") and **Eyecare Partners, LLC**, a Delaware limited liability company with a principal address at 15933 Clayton Rd, Suite 210, Ballwin, Missouri 63011 ("Assignee").

**WITNESSETH:**

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations, trade names, and domain names set forth on Schedule A attached hereto ("Trademarks and Domain Names"); and

**WHEREAS**, Assignor desires to assign, convey and transfer to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks and Domain Names, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by the parties:

1. Assignor hereby assigns, conveys and transfers to Assignee, free and clear of all liens, encumbrances and claims, (a) all right, title and interest in and to the Trademarks and Domain Names, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto, (b) all income, royalties, damages, claims, payments and other proceeds now or hereafter due or payable with respect thereto, (c) all causes of action and claims for past, present or future infringement or other violations thereof, and (d) all rights corresponding to the foregoing throughout the world.

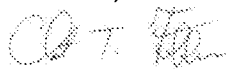
2. Assignor will execute such additional documents as may be needed and provide reasonable assistance to Assignee, to perfect, register or record the rights of the Assignee to the Trademarks and Domain Names, as Assignee deems necessary or appropriate.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

**ASSIGNOR:**

CEI VISION PARTNERS, LLC

Signature: \_\_\_\_\_



Printed Name: Christopher Feldmeir

Title: General Counsel

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Schedule A

| <b>Trademark</b>                      | <b>Country</b> | <b>Registration Number</b> | <b>Registration Date</b> |
|---------------------------------------|----------------|----------------------------|--------------------------|
| NORTHMARK MEDICAL PARTNERS            | United States  | 5233409                    | 6/27/2017                |
| CEI VISION PARTNERS                   | United States  | 5704809                    | 3/19/2019                |
| LEADERS IN EYE CARE, EXPERTS IN LASIK | United States  | 2999770                    | 9/27/2005                |
| CEI                                   | United States  | 2918659                    | 1/18/2005                |

| <b>Trademark/Tradename</b> | <b>State</b> | <b>Registration Number</b> | <b>Registration Date</b> |
|----------------------------|--------------|----------------------------|--------------------------|
| CVP HEALTH                 | Ohio         | 4363942                    | 7/31/2019                |

| <b>Domain Name</b>    |
|-----------------------|
| northmarkpharmacy.com |