

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789992

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CEI Physicians, P.S.C., LLC		11/14/2022	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Eyecare Partners, LLC		
Street Address:	15933 Clayton Rd., Suite 210		
City:	Ballwin		
State/Country:	MISSOURI		
Postal Code:	63011		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6222560	CVP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocket@lathrogpm.com, sara.fowler@lathrogpm.com		
Correspondent Name:	Julie Matthews		
Address Line 1:	155 North Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606-1787		
NAME OF SUBMITTER:	Julie Nichols Matthews		
SIGNATURE:	/julienicholsmatthews/		
DATE SIGNED:	02/27/2023		
Total Attachments: 3			
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TRADEMARK AND DOMAIN NAME ASSIGNMENT

This **TRADEMARK AND DOMAIN NAME ASSIGNMENT** ("Assignment") is made and entered into this 14 day of Nov-, 2020 ("Effective Date"), by and between **CEI PHYSICIANS, P.S.C., LLC**, an Ohio Limited Liability Company, with a principal address at 1945 CEI Drive, Cincinnati, Ohio, 45242 ("Assignor") and **Eyecare Partners, LLC**, a Delaware limited liability company with a principal address at 15933 Clayton Rd, Suite 210, Ballwin, Missouri 63011 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations, trade names, and domain names set forth on Schedule A attached hereto ("Trademarks and Domain Names"); and

WHEREAS, Assignor desires to assign, convey and transfer to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks and Domain Name, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by the parties:

1. Assignor hereby assigns, conveys and transfers to Assignee, free and clear of all liens, encumbrances and claims, (a) all right, title and interest in and to the Trademarks and Domain Names, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto, (b) all income, royalties, damages, claims, payments and other proceeds now or hereafter due or payable with respect thereto, (c) all causes of action and claims for past, present or future infringement or other violations thereof, and (d) all rights corresponding to the foregoing throughout the world.

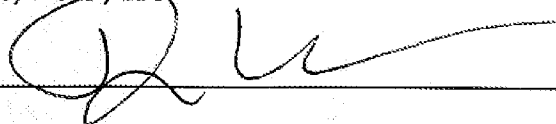
2. Assignor will execute such additional documents as may be needed and provide reasonable assistance to Assignee, to perfect, register or record the rights of the Assignee to the Trademarks and Domain Names, as Assignee deems necessary or appropriate.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

ASSIGNOR:

CEI PHYSICIANS, P.S.C., LLC

Signature: _____



Printed Name: Daniel M. Miller, M.D., Ph.D

Title: Manager

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TRADEMARK
REEL: 007985 FRAME: 0557

Schedule A

Trademark	Country	Registration Number	Registration Date
CVP	United States	6222560	12/15/2020

Trademark/Tradename	State	Registration Number	Registration Date
CINCINNATI EYE INSTITUTE	Ohio	61328	6/8/1981
CINCINNATI EYE LASER CENTER	Ohio	4440325	2/20/2020
CVP SURGERY CENTER AT MIDDLETOWN	Ohio	4405540	11/19/2019
CVP SURGERY CENTER	Ohio	4405539	11/19/2019
CVP SURGERY CENTER AT BLUE ASH	Ohio	4405542	11/19/2019
CVP MIDWEST	Ohio	4364173	7/31/2019
CVP PHYSICIANS	Ohio	4363856	7/31/2019
DAYTON EYE ASSOCIATES	Ohio	4374687	8/29/2019
DAYTON EYE INSTITUTE	Ohio	235189	6/19/1997
DAYTON EYE LASER CENTER	Ohio	1113771	11/5/1999
DAYTON EYE OPTICAL	Ohio	4498269	7/6/2020
FACE & EYE AESTHETIC CENTER	Ohio	1961180	9/3/2010
MIDDLETOWN EYE INSTITUTE	Ohio	1712458	7/9/2007
OPHTHALMIC CENTERS OF EXCELLENCE	Ohio	4364315	8/1/2019
RETINA PHYSICIANS & SURGEONS	Ohio	4374688	8/29/2019
RETINA VITREOUS ASSOCIATES	Ohio	4440327	2/20/2020
THE HEARING SERVICES AT CINCINNATI EYE INSTITUTE	Ohio	1838574	2/24/2009
CVP PHYSICIANS DAYTON	Ohio	4735884	8/27/2021
CVP HEALTH	Ohio	4363942	7/31/2019

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Domain Name
cvpdaytoneyedoctors.com
cvphealth.com
cvpphysicians.com
teamcvp.com