

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM790059

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Caroline Gannon		02/27/2023	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NRI AILA Holdings, LLC		
<b>Street Address:</b>	2517 Eugenia Avenue		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37211		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5595997	LOVE AILA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6157426293		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-259-6126		
<b>Email:</b>	trademarks@bassberry.com		
<b>Correspondent Name:</b>	Marian Moore		
<b>Address Line 1:</b>	150 3rd Ave. S.		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37201		
<b>ATTORNEY DOCKET NUMBER:</b>	121572.0100		
<b>NAME OF SUBMITTER:</b>	Marian Moore		
<b>SIGNATURE:</b>	/Marian Moore/		
<b>DATE SIGNED:</b>	02/27/2023		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made as of this 21 day of February 2023 by and between Caroline Gannon, an individual (the "Assignor") and NRI AILA Holdings, LLC, a Tennessee limited liability company, located at 2517 Eugenia Avenue, Nashville, TN 37211 (the "Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks as shown in the attached Schedule A, including but not limited to the trademark registrations shown in Schedule A and any common law rights related to the marks (the "Marks") together with the goodwill symbolized by and associated with the Marks, and the right to pursue legal actions against third parties and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements of Assignor's rights in the Marks, or dilution of or damage to the Marks or the associated goodwill, and related damages, and the right to receive and retain any proceeds relating to those actions (collectively referred to as the "Rights");

WHEREAS, Assignor desires to assign all of its Rights to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's Rights.

Assignor further agrees that, without further consideration, he will cause to be performed such other lawful acts, and to execute such further assignments and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the owner of the Marks in the United States Patent and Trademark Office.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

**ASSIGNOR**

Caroline Gannon

By: 

Title: Owner

**ASSIGNEE**

NRI AILA HOLDINGS, LLC

By: 

Name: Jared Reynolds

Title: Chief Executive Officer

**Schedule A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
LOVE AILA	5595997	October 30, 2018

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