

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM790360

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sonova Holding AG		02/27/2023	Aktiengesellschaft (Ag):
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sonova AG		
<b>Street Address:</b>	Laubisrütistrasse 28		
<b>City:</b>	Stäfa		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	8712		
<b>Entity Type:</b>	Aktiengesellschaft (Ag): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6804364	HEAR THE WORLD	
<b>Registration Number:</b>	4967205	HEAR THE WORLD FOUNDATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-322-5200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Sherri L. Eastley		
<b>Address Line 1:</b>	1801 East 6th Street, Suite 300		
<b>Address Line 4:</b>	Austin, TEXAS 78702		
<b>ATTORNEY DOCKET NUMBER:</b>	SONO055US1/SONO126US		
<b>NAME OF SUBMITTER:</b>	Frances Lau		
<b>SIGNATURE:</b>	/fcl/		
<b>DATE SIGNED:</b>	02/28/2023		
<b>Total Attachments: 1</b>			
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## ASSIGNMENT OF TRADEMARKS

Sonova Holding AG ("SHAG"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, is the owner of the trademarks and associated U.S. trademark registrations listed below (collectively, the "Trademarks"):

Mark	Reg. No.
HEAR THE WORLD	6804364
HEAR THE WORLD FOUNDATION	4967205

Sonova AG, an aktiengesellschaft organized under the laws of Switzerland ("Sonova"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademarks, including the related registrations.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SHAG does hereby assign to Sonova all right, title and interest in and to said Trademarks, including the related registrations, together with the goodwill of the business symbolized by the Trademarks and the right to sue for past infringement.

This assignment of trademarks is hereby duly executed as of February 27, 2023.

Assignor: Sonova Holding AG

By: 

Name: Charlotte Peuli

Title: Senior Legal Counsel Brand IP