OP \$40.00 4192092

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM790402

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tru-Test Incorporated		02/20/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Datamars SA	
Street Address:	Via Industria 16	
City:	Lamone	
State/Country:	SWITZERLAND	
Postal Code:	6814	
Entity Type:	Société Anonyme (Sa): SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4192092	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8598998740

Email: dwtrademarks@dickinson-wright.com

Correspondent Name: Andrew D. Dorisio

Address Line 1: 300 West Vine Street, Suite 1700 Address Line 4: Lexington, KENTUCKY 40507

ATTORNEY DOCKET NUMBER: 097500-00014

DOMESTIC REPRESENTATIVE

Name: Andrew D. Dorisio

Address Line 1: 300 West Vine Street, Suite 1700
Address Line 4: Lexington, KENTUCKY 40507

NAME OF SUBMITTER:	Andrew D. Dorisio
SIGNATURE:	/add/
DATE SIGNED:	02/28/2023

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (this "Assignment"), dated as of this ZOTH day of FEBRUARY 2023, is made among Tru-Test Incorporated, a Delaware Corporation, ("Assignor"), and Datamars SA, a Société Anonyme of Switzerland, having an address of Via Industria 16, 6814 Lamone, Switzerland, ("Assignee") (each a "party" and collectively, the "parties").

WHEREAS, Assignor is the owner of certain trademark rights set forth on Schedulc A hereto (the "Trademark"); and

WHEREAS, Assignce is desirous of acquiring all right, title and interest in and to the Trademark.

NOW THEREFORE, for good and valuable consideration, including the premises and covenants set forth herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignment Assignor hereby conveys, assigns and transfers to Assignee, and
Assignee hereby acquires and accepts from Assignor, all of Assignor's right, title and interest in,
to and under the Trademark, including any and all goodwill symbolized thereby, all rights therein
provided by international conventions and treaties, all rights of priority and renewals, and all rights
to sue and recover damages for past, present and future infringement, dilution, misappropriation,
unlawful imitation or other violation thereof or conflict therewith.

Further Assurances.

- (a) Assignor shall (i) execute and deliver at the request of the Assignee, all papers, instruments and assignments, and perform any other reasonable acts the Assignee may require in order to (A) update the public records with the correct registered owner's name of the Trademark and/or (B) vest all Assignor's rights, title, and interest in and to the Trademark in the Assignee and (ii) provide reasonable evidence as necessary to document any of the foregoing.
- (b) Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts in order to vest in Assignee or record in the name of Assignee all of Assignor's right, title, and interest in and to the Trademark with the same legal force and effect as if executed by Assignor.
- 3. <u>Due Authorization</u>. Assignor hereby authorizes and requests the appropriate official of any applicable Governmental Authority to record this Assignment and issue any and all registrations from any and all applications for registration included in the Trademark to and in the name of Assignee.

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4. <u>Counterparts</u> This Assignment may be executed and delivered (including by facsimile transmission) in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original, but all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

FOR ASSIGNOR - Tru-Test Incorporated

Title

FOR ASSIGNEE Datamars SA

Daniele Della Libera //

CEO / CFO

Kees van der Drift

Title

[Signature Page]



Schedule A

COUNTRY	TRADEMARK	REGISTRATION NUMBER
United States	Shape of a MILK METER	4192092

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RECORDED: 02/28/2023