

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM789160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Cloud Ventures, Inc.		02/09/2023	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	hc1 Insights, Inc.		
Street Address:	6100 TECHNOLOGY CENTER DR, BLDG. K		
City:	INDIANAPOLIS		
State/Country:	UNITED STATES		
Postal Code:	46278-6016		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4361476	HC1	
Registration Number:	4520428	HC1 ACADEMY	
Registration Number:	6359858	HC1 WORKFORCE ADVISOR	
Registration Number:	6674184	LOCAL RISK INDEX	
CORRESPONDENCE DATA			
Fax Number:	3175925453		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172365946		
Email:	IPDOCKET@ICEMILLER.COM		
Correspondent Name:	Thomas A. Walsh, Ice Miller LLP		
Address Line 1:	ONE AMERICAN SQUARE, SUITE 2900		
Address Line 4:	Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	034346.00002		
NAME OF SUBMITTER:	Thomas A. Walsh		
SIGNATURE:	/Thomas A. Walsh/		
DATE SIGNED:	02/23/2023		
Total Attachments: 1			
source=Assignment of Marks from Health Cloud Ventures, Inc. to hc1 Insights, Inc-c #page1.tif			

OP \$115.00 4361476

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is entered into and effective as of the 9th day of February, 2023, by and between Health Cloud Ventures, Inc., an Indiana corporation (“Assignor”), and hc1 Insights, Inc., an Indiana corporation (“Assignee”).

WHEREAS, the Assignor wishes to assign, transfer, and convey to Assignee all worldwide right, title, and interest in and to the trademarks HC1, HC1 ACADEMY, HC1 WORKFORCE ADVISOR, and LOCAL RISK INDEX (the “Marks”), including all rights associated with U.S. Reg. Nos. 4,361,476, 4,520,428, 6,359,858, and 6,674,184, together with the goodwill and ongoing business symbolized by and associated therewith and the right to sue for past infringement thereof; and

WHEREAS, Assignee wishes to acquire all worldwide right, title and interest in and to the Mark, including all rights associated with U.S. Reg. Nos. 4,361,476, 4,520,428, 6,359,858, and 6,674,184, together with the goodwill symbolized by and associated therewith and the right to sue for past infringement thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

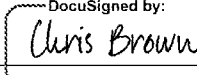
1. **Assignment.** Assignor hereby irrevocably assigns, transfers, and conveys to Assignee all worldwide right, title and interest in, to and under the Marks, including all rights associated with U.S. Reg. Nos. 4,361,476, 4,520,428, 6,359,858, and 6,674,184, together with the goodwill symbolized by and associated therewith and the right to sue for past infringement thereof, free and clear of all liens, claims, charges and encumbrances of any kind whatsoever, to have and to hold forever.

2. **Cooperation.** Assignor agrees to take all actions and do all things reasonably required by Assignee now or in the future to give effect to this Agreement. Without limiting the generality of the foregoing, Assignor shall complete and execute any other documents and do all things necessary to ensure that Assignee obtains full title to the Mark, and all intellectual property and/or proprietary rights embodied therein.

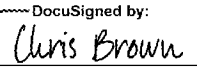
3. **Entire Agreement.** This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof, and supersedes all other oral and written agreements and understandings with respect to such subject matter.

IN WITNESS WHEREOF and intending to be legally bound, the parties hereto have caused this Agreement to be executed and effective.

Health Cloud Ventures, Inc.

By: 
DocuSigned by:
3165CE5344D2433...
Name: Chris Brown
Title: Chief Operating Officer

hc1 Insights, Inc.

By: 
DocuSigned by:
3165CE5344D2433...
Name: Chris Brown
Title: Corporate Secretary