OP \$265.00 4782083

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM789154

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Happy State Bank		04/01/2022	state bank: TEXAS

RECEIVING PARTY DATA

Name:	Centennial Bank	
Street Address:	719 Harkrider Ave	
City:	Conway	
State/Country:	ARKANSAS	
Postal Code:	72032	
Entity Type:	state bank: ARKANSAS	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4782083	HAPPY
Registration Number:	4501091	HAPPY STATE BANK
Registration Number:	3616090	HAPPY STATE BANK EST. 1908
Registration Number:	3101229	HAPPY STATE BANK AND TRUST COMPANY
Registration Number:	4830667	HAPPY TRUST COMPANY
Registration Number:	6791959	HAPPY HOME LOANS
Registration Number:	6802235	HAPPY INVESTMENT SERVICES
Registration Number:	3970803	GOLDSTAR TRUST COMPANY
Registration Number:	4501116	GOLDSTAR TRUST COMPANY
Registration Number:	4842747	CROWDPAY

CORRESPONDENCE DATA

Fax Number: 8063581901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8063588116

Email: trademarks@mw-law.com

Correspondent Name: Christian D. Stewart

Address Line 1: 701 S Taylor, Suite 400, LB 103
Address Line 4: Amarillo, UNITED STATES 79101

NAME OF SUBMITTER:	Christian D. Stewart	
SIGNATURE:	/Christian D. Stewart/	
DATE SIGNED:	02/23/2023	
Total Attachments: 3		

source=Assignment of Trademark - HSB to Centennial#page1.tif source=Assignment of Trademark - HSB to Centennial#page2.tif source=Assignment of Trademark - HSB to Centennial#page3.tif

ASSIGNMENT OF TRADEMARK

This agreement is entered into this 1st day of April, 2022 between Happy State Bank, a Texas state bank ("Assignor"), and Centennial Bank, an Arkansas state bank ("Assignee").

Assignor is the owner of the following marks:

HAPPY (Reg. No. 4,782,083)

HAPPY STATE BANK (Reg. No. 4,501,091)



(Reg. No. 3,616,090)

HAPPY STATE BANK AND TRUST COMPANY (Reg. No. 3,101,229)

HAPPY TRUST COMPANY (Reg. No. 4,830,667)

HAPPY HOME LOANS (Reg. No. 6,791,959)

HAPPY INVESTMENT SERVICES (Reg. No. 6,802,235)

GOLDSTAR TRUST COMPANY (Reg. No. 3,970,803)



(Reg. No. 4,501,116)

CROWDPAY (Reg. No. 4,842,747)

For purposes of this Agreement, the marks shall be referred to as the "Marks."

Assignee desires to acquire the Marks, the goodwill associated with the Marks, and the federal registrations of the Marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the Marks, the goodwill associated with the Marks, and the federal registrations of the Marks, to Assignee.

ASSIGNOR:

ASSIGNEE:

Mikel Williamson, President

Happy State Bank

Stephen Tipton, Chief Operating Officer

Centennial Bank

	t in and to the Marks, the goodwill associated of the Marks, to Assignee.
ASSIGNOR:	ASSIGNEE:
Mikel Williamson, President Happy State Bank	Stephen Tipton, Clirer Operating Officer Centennial Bank

RECORDED: 02/23/2023