

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM791294

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/29/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heinrich Bauer North America, Inc.		06/28/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Bauer Media Group USA, LLC		
Street Address:	270 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4862705	CELEBRATE! WITH WOMAN'S WORLD	
Registration Number:	1179068	WOMAN'S WORLD	
Registration Number:	1741243	WOMAN'S WORLD THE WOMAN'S WEEKLY	
CORRESPONDENCE DATA			
Fax Number:	2124920722		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 373-3722		
Email:	rjerry@paulweiss.com, mmcguire@paulweiss.com		
Correspondent Name:	Ruel V Jerry		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	021038-017		
NAME OF SUBMITTER:	Ruel V Jerry		
SIGNATURE:	/Ruel Jerry/		
DATE SIGNED:	03/02/2023		
Total Attachments: 4			

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HEINRICH BAUER NORTH AMERICA, INC.", A DELAWARE CORPORATION,

"BAUER MEDIA SALES, INC.", A DELAWARE CORPORATION,

WITH AND INTO "BAUER MEDIA GROUP USA, LLC" UNDER THE NAME OF "BAUER MEDIA GROUP USA, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2022, AT 11:31 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-NINTH DAY OF JUNE, A.D. 2022.




Jeffrey W. Bullock, Secretary of State

5076570 8100M
SR# 20222846254

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203786938
Date: 06-28-22

TRADEMARK
REEL: 007990 FRAME: 0931

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:31 AM 06/28/2022
FILED 11:31 AM 06/28/2022
SR 20222846254 - File Number 5076570

**CERTIFICATE OF OWNERSHIP AND MERGER
MERCING
HEINRICH BAUER NORTH AMERICA, INC.
AND
BAUER MEDIA SALES, INC.
WITH AND INTO
BAUER MEDIA GROUP USA, LLC**

Pursuant to Section 267 of the General Corporation Law of the State of Delaware and
Section 18-209(i) of the Delaware Limited Liability Company Act

Bauer Media Group USA, LLC, a Delaware limited liability company (the "Company"), does hereby certify to the following facts relating to the merger (the "Merger") of Heinrich Bauer North America, Inc., a Delaware corporation ("HBNA") and Bauer Media Sales, Inc., a Delaware corporation ("BMS"), with and into the Company, with the Company remaining as the surviving entity:

FIRST: The Company is a limited liability company is organized pursuant to the Delaware Limited Liability Company Act (the "Act"). HBNA is a corporation incorporated pursuant to the General Corporation Law of the State of Delaware (the "DGCL"). BMS is a corporation incorporated pursuant to the DGCL.

SECOND: The Company owns all of the outstanding shares of capital stock of each of HBNA and BMS.

THIRD: The Merger was authorized in accordance with the governing documents of the Company and the laws of the State of Delaware (the jurisdiction in which the Company is organized).

FOURTH: This Certificate of Ownership and Merger is executed accordance with the Company's governing documents and the laws of the State of Delaware.

FIFTH: The sole member of the Company (the "Member"), by the following resolutions adopted on June 27, 2022, determined to merge HBNA and BMS with and into the Company pursuant to Section 267 of the DGCL and Section 18-209(i) of the Act, effective as of June 29, 2022:

WHEREAS, the Company owns all of the outstanding shares of capital stock of each of BMS and HBNA;

WHEREAS, the Member, as the sole member of the Company, has deemed it advisable that each of BMS and HBNA be merged with and into the Company pursuant to Section 18-209(i) of the Delaware Limited Liability Company Act and Section 267 of the General Corporation Law of the State of Delaware, all effective as of June 29, 2022;

NOW, THEREFORE, BE IT:

RESOLVED, that each of BMS and HBNA be merged with and into the Company (the "Merger"), with the Company being the surviving company of the Merger; that the effective date of the Merger shall be June 29, 2022; and that at the effective date of the Merger, the Company shall assume all of the liabilities and obligations of each of BMS and HBNA;

FURTHER RESOLVED, that by virtue of the Merger and without any action on the part of the holder thereof, the membership interests of the Member in the Company shall remain unchanged and continue to remain outstanding;

FURTHER RESOLVED, that by virtue of the Merger and without any action on the part of the holder thereof, each then outstanding shares of capital stock of each of BMS and HBNA shall be canceled and no consideration shall be issued in respect thereof;

FURTHER RESOLVED, that the Member hereby authorizes each of the Company Authorized Officers, acting together or alone, are hereby authorized to execute all such agreements, assignments, documents and instruments as such officer or officers shall deem necessary or desirable to carry out and effectuate the purpose and intent of the resolutions relating to the Merger, including a Certificate of Ownership and Merger to be filed with the office of the Secretary of State of the State of Delaware and to be effective as of June 29, 2022.

SIXTH: The Company shall be the surviving entity of the Merger.

SEVENTH: This Certificate of Ownership and Merger shall become effective on June 29, 2022.

[Signature page follows]

IN WITNESS WHEREOF, Bauer Media Group USA, LLC has caused this Certificate of Ownership and Merger to be executed by its duly authorized officer this 28th day of June, 2022.

**BAUER MEDIA GROUP USA,
LLC**

DocuSigned by:
By: Jeff Pascoe
Name: Jeff Pascoe
Title: Chief Legal Officer & General Counsel

[Certificate of Ownership and Merger of BMS and HBNA into the Company]