

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM791606

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playtika Ltd.		02/27/2023	Limited Company: ISRAEL
RECEIVING PARTY DATA			
Name:	Credit Suisse AG, Cayman Islands Branch, as Collateral Agent		
Street Address:	6933 Louis Stephens Dr		
City:	Morrisville		
State/Country:	NORTH CAROLINA		
Postal Code:	27560		
Entity Type:	Bank: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 47			
Property Type	Number	Word Mark	
Registration Number:	6019011	COLOR LAND	
Registration Number:	5904847	HYPER JUMP BOUNCING BALL	
Registration Number:	5957876	HYPER MANIA	
Registration Number:	5979296	HYPER MANIA	
Registration Number:	5979297	HYPER MANIA	
Registration Number:	6096463	ARABUNNIAN NIGHTS	
Registration Number:	5597468	BOARD KINGS	
Registration Number:	5846167	BOARD KINGS	
Registration Number:	5597531	BOARD KINGS	
Registration Number:	5693242	BOARD KINGS	
Registration Number:	6114430	BOARD RAIDERS	
Registration Number:	6114428	BOARD RAIDERS	
Serial Number:	88909026	BRIX! BLOCK BLAST	
Registration Number:	6065715	BUNN MIRAGE	
Registration Number:	5943100	BUNNSLINGER	
Registration Number:	5943076	BUNNY NOIR	
Registration Number:	5914943	BUNSYLVANIA	
Serial Number:	90008387	CARD KINGS	
Registration Number:	5914942	CARROLOT	

OP \$1190.00 6019011

Property Type	Number	Word Mark
Registration Number:	6165659	CAT FORCE
Serial Number:	90118684	DICE LIFE
Registration Number:	5657572	JELLY BUTTON
Registration Number:	5657571	JELLY BUTTON
Registration Number:	5938153	
Registration Number:	5944267	
Registration Number:	5874994	
Registration Number:	5740915	
Registration Number:	4688836	LUCKY PHOENIX
Registration Number:	5939709	MAGNIFICENT MYSTERIES
Registration Number:	5914941	MAIN ROAD
Registration Number:	5963194	MAXOTAUR
Registration Number:	6085848	MEGA BUNNY1
Registration Number:	4572227	MEOOWZA!
Registration Number:	6246501	MERGE STORIES
Registration Number:	6076275	NUT HUT
Registration Number:	5949530	
Registration Number:	6018626	PIRATE KINGS
Registration Number:	5963108	SEAGULL SHORE
Registration Number:	4990107	SKELETON BAY
Registration Number:	5662921	
Registration Number:	5662922	
Registration Number:	5741009	SPECIAL PIRATE
Registration Number:	6114552	STRAWBERRY SANDS
Registration Number:	5914940	SUGAR CARROT
Registration Number:	5914939	SWAGA
Registration Number:	6138104	ULTRA ATTACK
Registration Number:	5913637	WORM ZONE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@cogencyglobal.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1930047 TM IPSA
NAME OF SUBMITTER:	Sonya Jackman
SIGNATURE:	/Sonya Jackman/
DATE SIGNED:	03/03/2023

Total Attachments: 7

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Intellectual Property Security Agreement

INTELLECTUAL PROPERTY SECURITY AGREEMENT dated as of February 27, 2023 (this “Agreement”), made by Playtika Ltd., a limited company incorporated under the laws of Israel (“Pledgor”), in favor of Credit Suisse AG, Cayman Islands Branch, as Collateral Agent (as defined below).

WHEREAS, Playtika Holding Corp., a Delaware corporation (the “Borrower”), has entered into that certain Credit Agreement dated as of December 10, 2019, as modified by that certain Incremental Assumption Agreement No. 1, dated as of June 15, 2020, as amended by that certain First Amendment to Credit Agreement, dated as of October 23, 2020, as modified by that certain Incremental Assumption Agreement No. 2, dated as of January 15, 2021, and as amended and modified by that certain Incremental Assumption Agreement No. 3 and Second Amendment to Credit Agreement, dated as March 11, 2021 and as it may be further amended, restated, amended and restated, replaced, substituted, supplemented, waived or otherwise modified from time to time (the “Credit Agreement”), among the Borrower, the Lenders party thereto from time to time and Credit Suisse AG, Cayman Islands Branch, as administrative agent and as collateral agent for the Secured Parties (together with its successors and assigns in such capacity, the “Collateral Agent”);

WHEREAS, the Loan Parties may from time to time incur Other First Lien Obligations under Other First Lien Agreements (each as defined in the applicable Foreign Collateral Agreement (as defined below)); and

WHEREAS, under the applicable Israeli Collateral Agreements (as defined in the Credit Agreement) (the “Foreign Collateral Agreements”), Pledgor has granted to the Collateral Agent, for the benefit of the Secured Parties, a floating charge security interest in, among other property, certain intellectual property of Pledgor, and has agreed to execute this Agreement for recording with the United States Patent and Trademark Office (“USPTO”) and the United States Copyright Office (“USCO”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Credit Agreement (or any Equivalent Provision thereof). The rules of construction specified in Section 1.02 of the Credit Agreement (or any Equivalent Provision thereof) also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as the case may be, in full of its Secured Obligations (as defined in the applicable Foreign Collateral Agreement) when due, Pledgor pursuant to the applicable Foreign Collateral Agreements did, and hereby does, grant to the Collateral Agent, for the benefit of the Secured Parties, a floating charge security interest in all of Pledgor’s right, title and interest in or to any and all patents, trademarks, service marks, trade names, trade dress, designs, logos, domain names and other source identifiers, copyrights or mask works, domain names, data, databases, software, trade secrets, applications and registrations for any of the foregoing, and all other intellectual property or proprietary rights, in each case, now owned or at any time hereafter acquired by Pledgor or in which Pledgor now has or at any time in the future may acquire any right, title or interest, including, without limitation, as of the date hereof all copyrights listed on Schedule I and all trademarks listed on Schedule II (collectively, the “IP Collateral”); provided, however, that the

foregoing pledge, assignment and grant of security interest shall not include any Excluded Property (as defined in the applicable Foreign Collateral Agreement), including any “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) or 1(d) of the Lanham Act has been filed, to the extent, if any, that any assignment of an “intent-to-use” application prior to such filing would violate the Lanham Act.

SECTION 3. *Foreign Collateral Agreements.* The floating charge security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the floating charge security interests granted to the Collateral Agent pursuant to the Foreign Collateral Agreements. Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Foreign Collateral Agreements, the terms and provisions of each Foreign Collateral Agreement, as applicable, are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and any Foreign Collateral Agreement, the terms of the such Foreign Collateral Agreement shall govern.

SECTION 4. *Release.* (i) Upon any sale or other transfer by Pledgor of any IP Collateral that is not prohibited by the Credit Agreement or any Other First Lien Agreement to any person that is not a Loan Party, (ii) upon the effectiveness of any written consent to the release of the security interest granted hereby in any IP Collateral pursuant to Section 9.08 of the Credit Agreement (or any Equivalent Provision thereof) and any equivalent provision of any applicable Other First Lien Agreement (in each case, to the extent required thereby), or (iii) as otherwise may be provided in any applicable Foreign Collateral Agreement or any applicable Intercreditor Agreement, the security interest in such IP Collateral shall be automatically released, all without delivery of any instrument or performance of any act by any party.

SECTION 5. *Recordation.* Pledgor hereby requests and authorizes the USPTO and the USCO to record this Agreement against the IP Collateral set forth on the Schedules to this Agreement and such additional IP Collateral as may be acquired or created by the Pledgor from time to time.

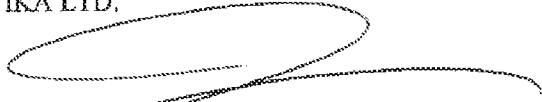
SECTION 6. *Counterparts.* This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed counterpart of this Agreement.

SECTION 7. *Governing Law.* THIS AGREEMENT AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK, WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.

[Signature Pages Follow]

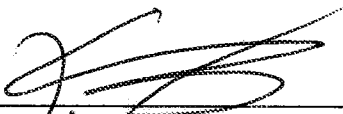
IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

PLAYTIKA LTD.

By: 
Name: Ariel Sandler
Title: Director

{Signature Page to Intellectual Property Security Agreement}

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH,
as Collateral Agent

By: 
Name: Komal Shah
Title: Authorized Signatory

By: _____
Name: **Cassandra Droogan**
Title: **Authorized Signatory**

SCHEDULE I

Copyrights

Owner	Country/State	Copyright	Status	Registration No. / Application No. (as applicable)	Registration Date / Application Date (as applicable)
Playtika Ltd.	United States	Brixl Block Blast Game (2017)	REGISTERED	VA0002197821	02/16/2020
Playtika Ltd.	United States	Brixl Brixie Girl	REGISTERED	VA0002197841	02/16/2020
Playtika Ltd.	United States	Pirate Kings Skull Logo	REGISTERED	VA 2-183-641	10/24/2019
Playtika Ltd.	United States	Board Kings App Image	REGISTERED	VA 2-117-639	04/11/2018
Playtika Ltd.	United States	Pirate Kings App Image	REGISTERED	VA 2-117-641	04/11/2018
Playtika Ltd.	United States	Board Kings Screen	REGISTERED	VA 2-139-394	07/27/2018
Playtika Ltd.	United States	Board Kings Loading Screen	REGISTERED	VA 2-139-390	07/27/2018
Playtika Ltd.	United States	Pirate Kings Screen	REGISTERED	VA 2-139-391	07/27/2018
Playtika Ltd.	United States	Pirate Kings Daily Bonus Screen	REGISTERED	VA 2-139-392	07/27/2018
Playtika Ltd.	United States	Demon's Den Screen	REGISTERED	VA0002185003	09/12/2019
Playtika Ltd.	United States	Pirate Kings Pirate Full Body	REGISTERED	VA 2-183-687	10/24/2019
Playtika Ltd.	United States	Pirate Kings Character Collage	REGISTERED	VA 2-183-685	10/27/2019
Playtika Ltd.	United States	Pirate Kings My Pirates	REGISTERED	VA0002209482	01/23/2020
Playtika Ltd.	United States	Board Kings Game Music	REGISTERED	PA0002296241	06/11/2022

**SCHEDULE II
Trademarks**

Company	Country	Mark	Status	Registration No.	Application No.	Registration Date
Playtika Ltd.	United States	COLOR LAND	REGISTERED	6,019,011	88/649,262	03/24/2020
Playtika Ltd.	United States	HYPER JUMP BOUNCING BALL	REGISTERED	5,904,847	88/133,759	11/05/2019
Playtika Ltd.	United States	HYPER MANIA	REGISTERED	5,957,876	88/429,491	01/07/2020
Playtika Ltd.	United States	HYPER MANIA & Design (Logo)	REGISTERED	5,979,296	88/206,978	02/04/2020
Playtika Ltd.	United States	HYPER MANIA & Design (Logo)	REGISTERED	5,979,297	88/206,982	02/04/2020
Playtika Ltd.	United States	ARABUNNIAN NIGHTS	REGISTERED	6,096,463	88/756,832	07/07/2020
Playtika Ltd.	United States	BOARD KINGS	REGISTERED	5,597,468	87/749,798	10/30/2018
Playtika Ltd.	United States	BOARD KINGS	REGISTERED	5,846,167	87/681,725	08/27/2019
Playtika Ltd.	United States	BOARD KINGS & Design (Logo) (Color)	REGISTERED	5,597,531	87/766,049	10/30/2018
Playtika Ltd.	United States	BOARD KINGS & Design (Logo) (Color)	REGISTERED	5,693,242	87/766,067	03/05/2019
Playtika Ltd.	United States	BOARD RAIDERS	REGISTERED	6,114,430	88/324,773	07/28/2020
Playtika Ltd.	United States	BOARD RAIDERS	REGISTERED	6,114,428	88/322,566	07/28/2020
Playtika Ltd.	United States	BRIX! BLOCK BLAST	PUBLISHED		88/909,026	
Playtika Ltd.	United States	BUNN MIRAGE	REGISTERED	6,065,715	88/455,865	05/26/2020
Playtika Ltd.	United States	BUNNSLINGER	REGISTERED	5,943,100	88/456,462	12/24/2019
Playtika Ltd.	United States	BUNNY NOIR	REGISTERED	5,943,076	88/455,862	12/24/2019
Playtika Ltd.	United States	BUNSYLVANIA	REGISTERED	5,914,943	88/455,861	11/19/2019
Playtika Ltd.	United States	CARD KINGS	PENDING		90/008,387	
Playtika Ltd.	United States	CARROLOT	REGISTERED	5,914,942	88/455,860	11/19/2019
Playtika Ltd.	United States	CAT FORCE	REGISTERED	6,165,659	88/646,613	9/29/2020
Playtika Ltd.	United States	DICE LIFE	ALLOWED		90/118,684	
Playtika Ltd.	United States	JELLY BUTTON	REGISTERED	5,657,572	87/749,809	01/15/2019
Playtika Ltd.	United States	JELLY BUTTON	REGISTERED	5,657,571	87/749,808	01/15/2019

Company	Country	Mark	Status	Registration No.	Application No.	Registration Date
Playtika Ltd.	United States	Jelly Button Character (Logo) (B&W)	REGISTERED	5,938,153	88/546,495	12/17/2019
Playtika Ltd.	United States	Jelly Button Character (Logo) (B&W)	REGISTERED	5,944,267	88/546,498	12/24/2019
Playtika Ltd.	United States	Jelly Button Character (Logo) (Color)	REGISTERED	5,874,994	87/766,101	10/01/2019
Playtika Ltd.	United States	Jelly Button Character (Logo) (Color)	REGISTERED	5,740,915	87/766,111	04/30/2019
Playtika Ltd.	United States	LUCKY PHOENIX	REGISTERED	4,688,836	86/384,617	02/17/2015
Playtika Ltd.	United States	MAGNIFICENT MYSTERIES	REGISTERED	5,939,709	88/199,982	12/17/2019
Playtika Ltd.	United States	MAIN ROAD	REGISTERED	5,914,941	88/455,859	11/19/2019
Playtika Ltd.	United States	MAXOTAUR	REGISTERED	5,963,194	88/320,953	01/14/2020
Playtika Ltd.	United States	MEGA BUNNY1	REGISTERED	6,085,848	88/759,903	06/23/2020
Playtika Ltd.	United States	MEOWZA!	REGISTERED	4,572,227	86/151,434	07/22/2014
Playtika Ltd.	United States	MERGE STORIES	REGISTERED	6,246,501	88/527,944	1/12/2021
Playtika Ltd.	United States	NUT HUT	REGISTERED	6,076,275	88/422,594	06/09/2020
Playtika Ltd.	United States	Pirate Head Design	REGISTERED	5,949,530	88/474,559	12/31/2019
Playtika Ltd.	United States	PIRATE KINGS	REGISTERED	6,018,626	88/598,554	03/24/2020
Playtika Ltd.	United States	SEAGULL SHORE	REGISTERED	5,963,108	88/279,719	01/14/2020
Playtika Ltd.	United States	SKELETON BAY	REGISTERED	4,990,107	86/648,961	06/28/2016
Playtika Ltd.	United States	Skull Design	REGISTERED	5,662,921	87/766,060	01/22/2019
Playtika Ltd.	United States	Skull Design	REGISTERED	5,662,922	87/766,061	01/22/2019
Playtika Ltd.	United States	SPECIAL PIRATE	REGISTERED	5,741,009	87/785,658	04/30/2019
Playtika Ltd.	United States	STRAWBERRY SANDS	REGISTERED	6,114,552	88/422,593	07/28/2020
Playtika Ltd.	United States	SUGAR CARROT	REGISTERED	5,914,940	88/455,857	11/19/2019
Playtika Ltd.	United States	SWAGA	REGISTERED	5,914,939	88/455,856	11/19/2019
Playtika Ltd.	United States	ULTRA ATTACK	REGISTERED	6,138,104	88/710,096	08/25/2020
Playtika Ltd.	United States	WORM ZONE	REGISTERED	5,913,637	88/406,776	11/19/2019